

Business Connection



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Business Spotlight



"We look forward to getting to know the Pleasanton community and helping to support the local businesses, community outreach centers, churches, social services, public safety, and schools."

Much Ado About Pizza on a mission to "eat thy crust"

Founded in 2021, this Shakespearean inspired pizzeria started as a passion project. When the pandemic hit and shelter-in-place was ordered, Kira Zabrowski found her pizza calling and opened Much Ado About Pizza, a carry-out only pizzeria. "I'd like to think pizza chose me."

After 25 years as an English and Theatre Arts teacher, COVID-19 made Kira re-evaluate what fulfilled her. That Christmas, Kira's husband, Mark, gave her the Ken Forkish book, "Flour, Water, Salt, Yeast: The Fundamentals of Artisan Bread and Pizza." This book changed both of their lives. Kira was very excited because she loves to bake, and especially wanted to learn to make sourdough. After a few weeks, she found herself at the back of the book marveling at the pizza recipes. "I thought, 'This is it!' I wanted to retire from teaching and become a pizzaiola!"

Kira started writing up a business plan and grabbed every book she could find on running a pizzeria. As a numbers guy, Mark was originally skeptical of her idea. But once the

numbers made sense, he encouraged Kira to keep working on the plan and supported her decision to leave teaching. He decided to leave, too.

Much Ado About Pizza isn't the first time Kira and Mark Zabrowski are working together. "We have nine years of experience working together as teachers at the same school, so, going into business together just made sense."

The menu features "The Bard's Signature Pies," all made with their special 72-hour fermented dough. Clever, themed names of their pizzas include Taming of the Chew, Ham-Let, Henry the "8" and Titania's Bounty. Their pizzas are hand-tossed in an artisanal Shakespearean style, the sourdough crust is an original recipe, and their house-made, bawdy tomato sauce has no sugar.

Much Ado About Pizza is located in the Mission Plaza Shopping Center at 1991 Santa Rita Rd., Suite E in Pleasanton. They are on the right-hand side as you pull into the plaza, between the nail salon and the hair salon.