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One region, one voice

Kim Damiani

2022 Chair

of the Board

James Cooper

Pleasanton

Chamber

President/CEO

7 hile most of our advocacy work centers around our Pleasanton businesses, we are proud of our efforts at a regional level. The chambers of commerce of Pleasanton. Dublin, Livermore, Danville and San Ramon work together on busi-

ness issues impacting the Tri-Valley through the Tri-Valley Chamber of Commerce Alliance (TVCCA). Founded in 2018, the TVCAA represents 3,000 member businesses that employ over 87,000 individuals. The TVCCA focuses on common business issues such as sufficient workforce and family housing; sound and well-

planned infrastructure, including transportation; workforce development; and a thoughtful regulatory environment. Additionally, the TVCCA comes together for annual events such as the Tri-Valley Mayor's Summit.

The Tri-Valley is a special place to live, work, and grow a business, and this alliance continues to give us a stronger voice in supporting our members and the Tri-Valley. ensuring the region remains a leader of job creation in the Bay Area. Attention employers and job seekers

The TVCCA is partnering with the Tri-Valley Career Center to host a job fair and career expo on Thursday, September 29, 2022. This is the second annual event of

this nature, and it will take place in the offices of the Tri-Valley Career Center on Owens Drive in Pleasanton.

Are you looking for a new job? Are you making a change in your career? Then this event is for you as we are planning on more than 50 local employers looking for great employees. Employers also have the

opportunity to set-up a vendor table at the event. More information is available at www.trivalleycareercenter.org.

The Tri-Valley Career Center highly encourages all businesses that are hiring to post open positions on their online job board, a free service for you at www.jobs. trivalleycareercenter.org.

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Community challenges and the Pleasanton 2025 Forum

challenges. From transportation to housing to water and more, there

ur community faces many

are numerous issues that can negatively impact our quality of life. If they are not addressed, these issues can grow into significant barriers that prevent progress, not only on those specific items but to the entire city and community of Pleasanton.

To identify and track these issues, the

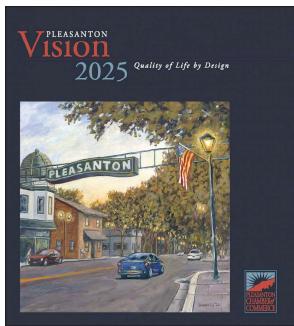
Pleasanton Chamber of Commerce created a document called, "Pleasanton 2025: A Community Vision." It contains eight categories of community issues the Chamber identified as key to improving the quality of life for all in Pleasanton. The Chamber also created the Pleasanton 2025 Forum, a monthly meeting to educate the public on the Vision issues that impact everyone.

Transportation is a perfect example as it affects every aspect of life, both personal and professional. At the Pleasanton 2025 Forum in August, City Traffic Engineer Mike Tassano shared a list of significant transportation projects Pleasanton is undertaking, or soon will. These covered everything from improving highway interchanges to increasing traffic circulation density flowing into the new Costco (once built) to traffic concerns in downtown Pleasanton. If you are a business or resident here, you will be impacted by these projects.

The Pleasanton 2025 Forum is an opportunity for the public to hear from knowledgeable speakers on important local topics and add its voice to the discussion. It is a chance to bring your ideas to a group whose main purpose is to serve as a sounding board for topics identified in "Pleasanton

2025: A Community Vision." These topics all relate to economic development, which is the Chamber's core mission. Why is that important? Because having more success with our economic development efforts leads to greater prosperity and a higher quality of life for all in our community.

Chamber members and the public are invited to participate in the Pleasanton 2025 Forum meetings, held the second Wednesday of each month. The September 14 meeting will feature Pleasanton City Manager Gerry Beaudin, who will talk about the City's economic development priorities for the remainder of 2022 and beyond. In October, General Manager of Hacienda James Paxson will discuss what is happening at Hacienda, including possible housing. Future speakers will include Omron Robotics and Amazon. The meetings begin at 12:00 p.m. and



Everyone is invited to attend the chamber's Pleasanton 2025 Forum meetings, held the second Wednesday of each month at 12 noon. More information available at pleasanton.org.

will be available in a hybrid format, both in-person at the Chamber office at 777 Peters Avenue, Pleasanton and virtually via Zoom.

Our community faces many challenges. The Pleasanton Chamber of Commerce is here to organize and convene meetings to discuss these challenges; to catalyze action that leads to positive change and growth; and to champion the community's efforts at growing our quality of life. Please join us and add your voice to the conversation.