

Importing labor and exporting talent: Pleasanton's economic vulnerability

The Chamber's Economic Development and Government Relations (EDGR) Committee meets monthly to research topics that are vital to Pleasanton's economy. EDGR members hear from subject matter experts, conduct research, and when appropriate, make recommendations for action to the Chamber Board of Directors.

Pleasanton's strong economy and fiscal responsibility have produced \$33.4 million in our general fund, in large part because our tax base includes some of the most successful businesses in the Bay. Unlike nearby bedroom communities whose tax base is primarily comprised of residential property taxes, "Pleasanton's economy is characterized by heavy concentration of high-technology sectors that draw highly-educated workers," according to the City of Pleasanton's Economic Development Strategic Plan.



Jill Buck
EDGR
Committee Chair

Pleasanton residents should not take our economic prosperity for granted. Businesses relocate all the time, and Pleasanton is in constant competition with other communities that would love to have a tax base like ours.

Pleasanton's economy is vulnerable as long as we are reliant on imported labor. The City of Pleasanton's Economic Development Strategic Plan states, "The City has about two jobs to every employed resident, a far higher ratio than other Bay Area cities. This jobs-housing imbalance means that most of Pleasanton's workers commute

from outside of the City and Tri-Valley region. Over time, as employment in the Tri-Valley continues to grow, it will be important to consider expanding Pleasanton's capacity to grow housing near jobs... Pleasanton's dependency on labor from outside the City and Tri-Valley poses a potential long-term competitive challenge as economic growth becomes increasingly constrained due to long commutes and increasing local housing costs, thus reducing labor access."

Planning for young, well-educated residents. If we want a maximum return on investment for what we collectively invest in Pleasanton Unified schools, we will strive to **bring our high-achieving students back home**

when they are ready to enter the workforce. We have the jobs; they have the talent. The City's Economic Development Strategic Plan notes, "Increasing the diversity of housing products, as well as providing high-quality multi-family housing near employment centers and amenities, will help make Pleasanton a more attractive location for smaller and younger households."

Housing that meets our needs.

The Pleasanton Chamber of Commerce's Vision 2025 document encourages public policy makers and the development community, "to create a stock of housing that will reduce the jobs/housing ratio to less than 1.25." This should include both rental and ownership housing prod-

ucts that will increase opportunities to bring Pleasanton's most precious resource - our children - back home.

I firmly believe that Pleasanton students will do great no matter where they go, but Pleasanton will be great if we bring them home.



Scan QR code for links to Pleasanton Budget: 2022/23 Mid-Term Update, City of Pleasanton's Economic Development Strategic Plan, and Pleasanton 2025 Vision document.

Fun, sun and golf at Callippe September 23

The Pleasanton Chamber of Commerce is pleased to announce the return of its annual Golf Outing to Callippe Preserve Golf Course in Pleasanton on Friday, September 23, 2022. Big O Tires of Pleasanton, 1st United Credit Union, Golden1 Credit Union Home Loans, Insperty HR Solutions, OMRON Robotics and Safety Technologies, Safe America Credit Union and Stanford Health Care Tri-Valley are all sponsors of the event this year.

Whether you golf or not, this is a great opportunity to get you and your business engaged and more exposure and have a good time in the process. Golfers will enjoy 18 holes of scramble golf, lunch, dinner and prizes. The event is open to the public and sign-ups are coming in daily.

The golf outing has served as the main fundraising event for the chamber annually, attracting more than 120 golfers and countless sponsors. Golfers of all skill level are welcome and encouraged

to play. "We always look forward to our golf tournament because it is such a fun day from start to finish," said Susie Weiss, Events & Communications Manager for the chamber. "From the putting contest at the beginning to all the theme hole sponsors throughout the day to giving away prizes at the end, it's just a fun way to spend the day in a beautiful place," said Weiss.

For more information and to sign-up for the golf outing, visit the chamber's website www.pleasanton.org.

FRIDAY, SEPTEMBER 23, 2022

Callippe Preserve Golf Course

PLEASANTON CHAMBER OF COMMERCE

annual

GOLF OUTING

Friday SEPTEMBER 23RD CALLIPPE PRESERVE Golf Course
2022 12:30 P.M.

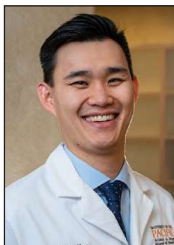
MAIN EVENT SPONSORS

www.pleasanton.org

Business Spotlight

"We treat patients like family"

Dr. Jonathan Wang was born and raised in the Bay Area and comes from a family of healthcare providers who have always emphasized patient-centered service and quality. He has always had an interest in dentistry from a young age because it combines art, business, and health. He thoroughly enjoys working with his hands as well as making an immediate impact on patients.



Dr. Jonathan Wang

"In our practice, we treat patients like family," said Dr. Wang, who sees children of all ages. "We want to help you achieve optimal oral health and create a healthy smile for a lifetime. In order to fulfill our mission, we offer many different dental treatments to meet our patients' needs after thoroughly assessing their dental conditions. Not only do we offer high-quality and personalized dental procedures, but we also create a friendly and

comfortable environment to make you feel at home."

Jonathan C. Wang, DDS Inc. provides general family dentistry for all ages, including same-day procedures and services. Recently, Dr. Wang had an emergency patient that broke off one of their front teeth on the weekend. Dr. Wang was able to repair it the same day. Dr. Wang provides several services including Invisalign, exams, cleanings, bleaching, fillings, crowns, veneers, extractions, root canals, mouthguards, and dentures.

Dr. Wang attended the University of Southern California. Following undergraduate studies, he moved

to San Francisco to attend the University of Pacific Arthur A. Dugoni School of Dentistry. To further advance his skills and techniques in all dental disciplines, he completed a General Practice Residency Program at St. Barnabas Hospital in Bronx, New York.

He opened his own practice in Pleasanton in January 2022. Dr. Wang will soon be teaching as a clinical faculty member at his alma mater University of Pacific, Arthur A. Dugoni School of Dentistry.

Dr. Wang prides himself in volunteering in the community, specifically Southern Alameda County. In April 2022, he had the opportunity to volunteer at Give Veterans a Smile by providing dental services and Covid-19 screenings to veterans at the Union City Dental Care



Dr. Wang empathizes with his patients by having experienced many of the dental procedures that he recommends.

Center. This summer he was able to teach oral hygiene instruction at multiple Extended Day Child Care locations.

In his free time, he enjoys tennis, basketball, golf, and skiing. Additionally, he is an avid Bay Area sports fan, and his favorite teams include the 49ers, Raiders, A's, and Warriors.

Learn more about Jonathan C. Wang, DDS Inc. online at PleasantonDentistJCW.com, by calling 925-399 6835, or via email at JonathanCWangDDS@gmail.com.

Connect with him on social media as well via Instagram ([jonathancwangddsinc](https://www.instagram.com/jonathancwangddsinc)), Facebook ([jonathancwangddsinc](https://www.facebook.com/jonathancwangddsinc)) or Twitter ([DrJonathanCWang](https://twitter.com/DrJonathanCWang)).

"I went to Dr. Wang for a regular check-up and he found a deep cavity that would've resulted in a root canal if I waited any longer to treat it. He meticulously treated my cavity the same day, and he saved me from needing a root canal or even possibly losing the tooth. I'm so grateful for Dr. Wang's careful evaluation."

— Carol Ting, a patient from Fremont, CA