

Business Connection



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November 2022

Chamber partners with PUSD for workforce development

What if you could start training your future employees while they are in high school? Imagine your new hires being ready to hit the ground running on Day One. We can do that in Pleasanton!

The Pleasanton Unified School District's (PUSD) Career and Technical Education (CTE) program is designed to prepare students for careers in their hometown industry sectors. Support for our local CTE program has long



Jill Buck
EDGR
Committee Chair

been part of the Chamber's Vision Statement, and we are forming a working group to bring industry expertise to Pleasanton classrooms.

In August, the Economic Development and Government Relations (EDGR) Committee heard a presentation from teachers and administrators from the Pleasanton Unified CTE program. We heard about simple ways the business community can engage with students and teachers to ensure curriculum and facilities align

to industry standards. There are also needs for students to have mentors, internships and work-based projects that they can present to professionals.

Currently, there are four CTE Pathways in Pleasanton: Engineering and Architecture; Health Science and Medical Technology; Hospitality, Tourism, and Recreation; and Information and Communication Technologies. We are looking for Pleasanton Professionals in each of these industries to help shape Pleasanton's future workforce.

The Chamber Board of Directors approved the formation of a volunteer working group to match

Pleasanton businesses with relevant PUSD career programs. If you would like to get involved, please fill out the survey using the QR code. Volunteer opportunities can take as little as an hour, or can be ongoing commitments of a few hours per year - whatever you choose.

Please fill out the survey today!



The Chamber's Economic Development and Government Relations (EDGR) Committee meets monthly to research topics that are vital to Pleasanton's economy. EDGR members hear from subject matter experts, conduct research, and when appropriate, make recommendations for action to the Chamber Board of Directors.