

# Business Connection



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## Business Spotlight

### Making space for timeless moments and big dreams

**G**ood Morning Maxwell Pleasanton, also called The Bungalow Place, is the perfect backdrop for intimate celebrations, receptions, networking, building powerful teams, workshops, and photoshoots. This venue, located at 90 Mission Street, Suite 6, provides a flexible hourly event space rental that is elegantly decorated. The space boasts a modern design, an intimate dining room, and an outdoor patio for comfortable, open-air gatherings.

The Good Morning Maxwell mission is to serve the community by providing a space where creatives can gather, and everyone is welcome to celebrate art, music, food, life, family and friends.

"We would like to think of our business as a community resource that is a happy rare find," said

Good Morning Maxwell founder Joanne Tan. "We have carefully crafted our business model with our clients in mind. We built a service that allows all kinds of planners to enjoy the process without all the added work and stress."

Tan opened Good Morning Maxwell in February of 2020, but was not fully operational until 2021 due to the pandemic. In September of this year, Tan opened a second location with co-owner Marie Simas. The team has over 20 years of hospitality and luxury events experience. "Our first location is in Livermore, and because of the strong support from the Tri-valley communities, we were able to expand and open our second location in Pleasanton. It is the perfect choice for growing our small business," said Tan.

In addition to offering venue rental,



much of the efforts are focused on helping other small businesses without a brick-and-mortar gain access to a space where they can explore their craft further and present it to their audience.

Time and time again, Tan was getting the following questions: Do you know of a place that won't cost me thousands of dollars to rent for a baby or bridal shower? Is there a place where I can bring my small team to have a private meeting and have a casual bonding after? Is there a venue that I can decorate using my Pinterest board that I created? Where can I host my book launch and host a little reception after?

"Knowing these needs from folks all over, I realized that the abundance of event spaces to rent did not fulfill the limitations and needs of micro events and gatherings. We aim to be the solution to this need," said Tan.

Learn more about Good Morning Maxwell by visiting [www.good-morningmaxwell.com](http://www.good-morningmaxwell.com), emailing [events@goodmorningmaxwell.com](mailto:events@goodmorningmaxwell.com) or by calling 925-738-8003.



Good Morning Maxwell Pleasanton's Bungalow Place is a beautiful, bright event space near Downtown Pleasanton, featuring 1,200 square feet of modern and flexible space.