

Business Connection



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Business Spotlight

International cookies and desserts from family-owned Passion Pastry

Passion Pastry owner Sofia Orozco has always had a passion for baking. As an 18-year-old in her hometown of Guadalajara, Mexico, Sofia would make and sell pumpkin bread every day to a friend, who then sold the baked goods at his high school. Friends always went to Sofia for their birthday cakes and celebrations.

Sofia's son Ivan used to get in trouble in middle school for talking too much, so she sent him to the local farmers markets to sell her cookies, thinking this would be a better use of his talkative nature. Passion Pastry began in 2008, selling baked goods at the San Ramon farmers market and later in Oakland. Now, they sell at farmers markets in Pleasanton, Livermore, San Ramon and Dublin, and they've also sold cookies at a few local wineries, including Retzlaff and 3 Steves Winery. What started as means for a second income, is

now a bakery store front in the Vintage Hills Shopping Center in Pleasanton with the whole family on board.

"Our cookies are extraordinarily soft and delicate," said Sofia. "We pride ourselves on our Peruvian Alfajores which are a short-bread cookie with dulce de leche in the middle." Sofia's love for making edible art evolved into a

curiosity for her pastries that aren't very well known in the states. Now, their goal is to provide delicious desserts to accompany the memories you make at events you

will remember for a lifetime.

Sofia's most popular cake, the Mariela cake, which is a chocolate vanilla marble cake filled with dulce de leche and iced with dulce de leche and pecans, is her own creation, as are marshfellowes. These cute, handmade figurines are made out of marshmallows, icing, and fondant. All of their delicacies make perfect gifts for birthdays, showers and graduations and celebrations. Their freshly baked pastries are also available for delivery.

Passion Pastry is open Wednesday through Sunday, 8:30 a.m. to 3:00 p.m. and is located at 3500 Bernal Avenue #155 in Pleasanton. Visit them on Instagram and online at passionpastry.com.



Passion Pastry makes delicious premium pastries inspired by recipes from around the world.

