

Business Spotlight

“Your Claim, Our Fight”

Don't take on the insurance companies alone

Public adjusters provide a valuable service in determining a fair settlement between an insurance company and its policyholder. They review the details of a claim thoroughly, including photographs, reports, and estimates. By doing so, they can identify any discrepancies or gaps that may be present in a claim before submitting it to the insurance company for consideration.

“In addition to reviewing claims carefully, we also negotiate with the insurance carrier on behalf of our clients in order to secure the best possible settlement terms,” said Troy Willis, Co-Founder and Chief Financial Officer of For The People (FTP) Public Insurance Adjusters.

At FTP Public Insurance Adjusters, they understand how difficult it can be to recover after experiencing significant property damage or loss due to fire, storm, theft, or other events. “We want to ensure that every customer receives fair compensation for their losses so they can move forward with rebuilding or repair processes as quickly as possible,” said Willis. The goal is to ensure that you receive maximum compensation for your loss or damage, regardless of the cause or circumstance.

Willis has been in the insurance industry for more than 30 years, including 25 years as a restoration contractor. With the desire to be an advocate for the people, he became a

licensed public adjuster three years ago and started FTP Public Insurance Adjusters.

“We take claims based on if we can be a benefit to the customer, not by the amount of the claim,” said Willis. “If we cannot help a customer, we do our best to guide them in another direction for assistance.”

His firm also provided more than 25 pro-bono cases last year to help senior citizens, veterans and disable individuals.

FTP Public Insurance Adjusters has a 20-business day cancellation policy, and they prepare the insureds Demand Proof of Loss in seven business days. They prepare their own estimates and testing, whereas other companies use outside estimators, which enables them to truly advocate for the cost.

Willis and his business partner started a podcast, “Claims Underground,” to help educate people on their rights and how to read their insurance policies. Learn more by calling 833-590-Claim or visit them online at ftppublicinsuranceadjusting.com.



Membership Anniversaries



**PLEASANTON
CHAMBER of
COMMERCE**

During the past four months, nearly 100 businesses renewed their investment in the chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to chamber members for your business and consumer needs.

52 years

Alameda County Fair Association

40-45 years

Precision Auto Repair, Inc.

Independent Newspaper and Magazine,
The

35-39 years

Costello Accountancy Corporation

Four Points by Sheraton

Pleasanton Partnerships in Education
Foundation

Huff, Charles A.I.A. Architect

Yorkshire Roofing of Northern California
Inc.

30-34 years

Fox, Tom - Venture Sothebys

International Realty

Strizzi's Restaurants

Heritage Valley Mortgage, Inc.

Wilson Property Management

Craig Property Management

25-29 years

Giles Studio Inc.

Gowey, John M., D.D.S.

Van Sloten & Laranang CPAs, PC

Barons Jewelers

Lee & Associates

California Financial Advisors

Tri-Valley Tax & Financial Services, Inc.

Valley Plaza II

20-24 years

Hap's Original

BKF Engineers

Fine Pueblo Pottery

ClearPath Business Advisors

Lawrence Mui-State Farm Insurance

De Pretis Certified Public Accountants

Marketing Solutions Group

Agape Villages Foster Family Agency

UNCLE Credit Union

Heritage Bank of Commerce

Oilpress!

15-19 years

Horizon Wealth Solutions

East Bay SPCA

Palm Event Center in the Vineyard

Livermore Valley Performing Arts
Center/Bankhead Theater

Bregante + Company LLP

Ng, John & Daisy, Coldwell Banker Real
Estate

Wealth Management Associates

From The Heart Home Care

KCommons, Executive Homes

10-14 years

Chevron Corporation

Cornerstone Fellowship

The Franchise Consulting Company /
Steve Taylor Independent Consultant

Jeff Bowser

Swenson

Martin, Wardin & Eissner Financial
Group

Pease Tax & Accounting Services, Inc.

Dahlin Group, Inc.

Outer Visions Landscape Design

A.J. Amstrup, State Farm Insurance

Duman Associates Custom Components
and Marketing

Narum, Kathy

Parkwest Casino 580

Sunol Creek Memory Care

Velur Enterprises, Inc.

Neighborhood Market

Rancho Grande Taqueria #2

Primrose School of Pleasanton

5-9 years

UHaul of Pleasanton

Sunflower Hill

Mirador Capital Partners

Venema Homes Team

Ritter Investments, LLC

QASource

Patriot Pest Management

Rhonda Fee Real Estate -Christie's

International Real Estate Sereno

Profit Minds, LLC

Addiction Treatment Alternatives, LLC

(ATA)

The Wine Group

Cemex

Porky's Pizza Palace

The Errigo Group

North Point Construction and
Restoration, Inc.

Pet Supplies Plus

Family Matters

Nina Pomeroy Photography

Sultans Kebab

1-4 years

Merchant Advocate

Girls Soccer Worldwide

Brookwater Irrigation Consultants

Realty ONE Group Today

The DeSilva Group

Simpson Strong-Tie Company, Inc

East Bay Community Energy

Huebner CPA, Inc.

Ooma Inc

Elation Real Estate

KMC Cleaners & Restoring Services

Trustegrity

Amazon

Mochiholic

Custom Moving & Hauling

Ham Family Law, P.C .

Affinity Resources EBB, LLC

HIKE for HOPE

Saturday, May 6

Del Valle Regional Park, Livermore



Sign up
by 3/31 and
get an event
T-shirt!

*Self-paced hike • Barbecue lunch • Lawn games
Raffle prizes • Silent auction • Fundraising*

Your participation helps **Hope Hospice** care for more than 2,000 East Bay neighbors each year. Funds raised benefit patient care and help keep grief support, dementia education, and caregiver resources available to the public at no charge.

\$35 Adult (AGE 18+) | \$15 Youth (AGES 13-17) | Free for kids under 12

Corporate Sponsorships Available!

Connect by 3/31 to maximize your publicity benefits.

TheHikeForHope.com