

Business Connection



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Business Spotlight

“Your Claim, Our Fight”

Don't take on the insurance companies alone

Public adjusters provide a valuable service in determining a fair settlement between an insurance company and its policyholder. They review the details of a claim thoroughly, including photographs, reports, and estimates. By doing so, they can identify any discrepancies or gaps that may be present in a claim before submitting it to the insurance company for consideration.

“In addition to reviewing claims carefully, we also negotiate with the insurance carrier on behalf of our clients in order to secure the best possible settlement terms,” said Troy Willis, Co-Founder and Chief Financial Officer of For The People (FTP) Public Insurance Adjusters.

At FTP Public Insurance Adjusters, they understand how difficult it can be to recover after experiencing significant property damage or loss due to fire, storm, theft, or other events. “We want to ensure that every customer receives fair compensation for their losses so they can move forward with rebuilding or repair processes as quickly as possible,” said Willis. The goal is to ensure that you receive maximum compensation for your loss or damage, regardless of the cause or circumstance.

Willis has been in the insurance industry for more than 30 years, including 25 years as a restoration contractor. With the desire to be an advocate for the people, he became a

licensed public adjuster three years ago and started FTP Public Insurance Adjusters.

“We take claims based on if we can be a benefit to the customer, not by the amount of the claim,” said Willis. “If we cannot help a customer, we do our best to guide them in another direction for assistance.”

His firm also provided more than 25 pro-bono cases last year to help senior citizens, veterans and disable individuals.

FTP Public Insurance Adjusters has a 20-business day cancellation policy, and they prepare the insureds Demand Proof of Loss in seven business days. They prepare their own estimates and testing, whereas other companies use outside estimators, which enables them to truly advocate for the cost.

Willis and his business partner started a podcast, “Claims Underground,” to help educate people on their rights and how to read their insurance policies. Learn more by calling 833-590-Claim or visit them online at ftppublicinsuranceadjusting.com.



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