

Business Connection



www.pleasanton.org

Catalyst • Convener • Champion

May 2022

Local Food Bank Selects 1st United Credit Union as a Donation Stop

1st United Credit Union is delighted to announce that they are Alameda County Community Food Bank's (ACCFB) official Food Drive host for 2022. Community members who collect up to 400 pounds of food (about a barrel full) can now deliver their donations to any 1st United branch.

"Food insecurity continues to be a growing need in our community," commented Steve Stone, Chief Executive Officer at 1st United Credit Union. "Our hope is that by opening our branches as a convenient drop off location for food donations, we can leverage the strength and generosity of our membership to help others."

According to ACCFB, 1 in 4 Alameda County residents are now experiencing some level of food insecurity. Their operations have expanded dramatically to support the growing need resulting from the economic impact of the pandemic. By adding 1st United as a Food Drive host, they will have the ability to reach an even greater level of support.

"With the ongoing effects of the pandemic, we're still serving thousands of local residents," says Katherine Avila, food and fund drive coordinator for Alameda County Community Food Bank. "We not only expect to be in response and recovery mode for years to come –



1st United welcomes you to their branches to donate food.

there's little expectation that need will ever dip below pre-pandemic levels. Continued support is critical to our food bank's ability to keeping our shelves stocked and ensuring communities know both how to help and how to receive help if needed. We're greatly appreciative

to 1st United Credit Union for partnering with us in this effort."

Serving as the Food Drive Host this year is just one more way 1st United can uphold their commitment to being a good neighbor and giving back. By uniting with community, they can make an even

greater difference!

1st United encourages the community to get involved by hosting a food drive, donating money, or volunteering at the Food Bank. Learn how and locate your nearest 1st United Credit Union branch by visiting 1stunitedcu.org/fooddrive.

