

Business Connection



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CloroxPro introduces new online education and training program for cleaning professionals

COVID-19 raised public awareness of how germs spread, and as a result, expectations for cleaning and disinfecting in shared spaces were elevated. These days maintaining shared, public spaces that are “just” visibly clean is no longer enough. Professional cleaners are expected to do more to help safeguard public health.

To help address this CloroxPro, a division of The Clorox Company, recently introduced CloroxPro™ HealthyClean™, a new online learning platform that delivers best-in-class education and training on how to clean for health — effectively, efficiently and safely — to help create cleaner, healthier shared spaces. HealthyClean™ is the only industrywide certificate program designed for frontline commercial cleaners that is accredited by the American National Standards Institute National Accreditation Board. This is a prestigious accreditation indicating that the certificate course meets the high standards for program quality and training comprehension.

CloroxPro has long recognized the value of going beyond cleaning products and offering training materials, such as toolkits and webinars, to help customers better protect public spaces, but HealthyClean takes CloroxPro education to the next level.

“Our mission at CloroxPro is to help create healthier and safer public spaces where people can come



together and thrive. To do so, we need to educate and empower those responsible for cleaning the areas where people work and gather,” said Lynda Lurie, senior director of marketing, CloroxPro. “Through the CloroxPro Healthy Clean Trained Specialist Certificate Course, we are offering a highly effective training program that provides valuable

knowledge and on-the-job skills needed by the professional cleaning industry. It is raising the bar in educational excellence and in turn helping better protect public health by training professional cleaners on how to effectively, efficiently and safely clean for health.”

The CloroxPro HealthyClean Trained Specialist Certificate

Course sets a new standard and gives frontline cleaning professionals the training they deserve. A second course designed specifically for managers will launch later this year. The CloroxPro™ HealthyClean™ learning platform is raising the bar on educational excellence in the commercial cleaning industry and comes at a critical time when frontline janitorial cleaners and facility managers need it the most.

To learn more about the CloroxPro HealthyClean program, or about CloroxPro’s many other training materials and resources, please visit www.CloroxPro.com



The Clorox Company