

Business Connection



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Business Spotlight

Unique gifts with a personal touch

Grace Carr started making wreaths for herself and her family during the Covid-19 Pandemic. "I have always been a 'crafty' person and enjoy decorating for the holidays and making special little party gifts," said Grace.

She remembers walking into a local craft store in November 2019 looking for a Christmas wreath and was very disappointed in what she found. "It was very plain, looked fake and was over-priced."

She decided she could make much nicer wreaths for less and ended up giving them as gifts for Christmas that first year. When her family posted photos of her wreaths on social media, she received 40 additional orders. "I discovered I had a passion for this and have not stopped creating," said Grace.

As the owner of Gracie Custom Creations, Grace makes custom-made wreaths for all seasons and occasions. She also creates faux floral arrangements, bottle bouquets, and home décor using silk

and plastic florals. She is constantly expanding her knowledge to include different materials such as: grapevines, deco mesh, hoops, and swags. The advantage of silk and plastic flowers is that they don't die.

A unique offering is her bottle bouquet, which is a small, removable floral arrangement attached to any bottle such as wine, champagne, or sparkling apple cider. "It makes a wonderful hostess gift and can also be used as a centerpiece," said Grace. She also mentions a home-sweet-home wreath as a thoughtful house-warming gift.

Her products allow you to choose the desired materials – flowers, colors, and signage – or she can assist you in creating your desired design. "Whether you're trying to transform the appearance of your front door, your office, decorate for the holidays or wanting to add that personal touch with a unique gift for a special occasion, Gracie Custom Creations can help."



Learn more about Gracie Custom Creations by visiting her on Facebook and Instagram or emailing grace@graciecustomcreations.com