

Business Connection



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Business Spotlight

Making a difference in the lives of new parents

Melissa Dantzig and Diana Keller worked together on Trinity Lutheran Church's Outreach Team where they learned about various Tri-Valley nonprofits and the needs within our community. During the pandemic, the needs became more severe with fewer resources available.

In August of 2022, Dantzig and Keller co-founded Little Miracles, a 501c3 providing free baby essentials to Tri-Valley families experiencing financial difficulties. "We envision a community where all new parents are embraced, equipped, and empowered to care for their baby," said Dantzig.

"We live in a generous community with residents that have the desire and resources to help. In that same community, we have young families that need support to care for their babies. Bridging those two sectors elevates everyone," said Keller. Young families are given hope and tangible resources to care for their baby while donors are reassured their resources have made a difference in the life of struggling, yet grateful, recipients.

Dantzig and her husband Brian grew up in Pleasanton. "I want young parents to know their community is ready to embrace them and provide resources to make them feel hopeful and that their baby is celebrated," said Dantzig. Keller is excited to have found purpose and passion since her retirement from the hospitality industry. She is a reminder that following your dreams doesn't have an age limit.

Little Miracles operates by collecting new and gently used merchandise (clothing,



Little Miracles co-founders Melissa Dantzig (left) and Diana Keller (right) take pride in offering personal and confidential services in a dignified manner.

strollers, cribs, car sets, diapers, bouncers, breast pumps, etc.) from the community and re-gifting those items to qualified families in need. Tri-Valley parents (Pleasanton, Livermore, Dublin/San Ramon) requesting help are encouraged to fill out an application online. Once approved, clients collect their requested items at 1039-E Serpentine Lane in Pleasanton. This new 1,800-square foot donation center allows Little Miracles to reach more families and engage more volunteers, from local high school students to retirees, who assist with sorting incoming donations and order fulfillment.

To apply for help, donate, or volunteer, visit Little Miracles online at littlemiraclespleasanton.org. Call or text (925) 623-5407.