

## Business Spotlight

# Set To Thrive: Providing essential items to children experiencing foster care



Set To Thrive launched in July 2021 and came from the idea that children entering and transitioning through the foster care system deserve access to new, brand-name essential items to provide them with a sense of comfort and confidence during a vulnerable time.

There are consistently over 2,200 children in the foster care system in Alameda and Contra Costa Counties. Each time a child enters or moves through the foster care system, they may only have the clothes on their backs. They are not only entering a new home but often a new school and community. Unfortunately, their first placement is not always their last. Forty-four percent of California kids in the system move three times or more in two years; 15% move five or more times. Set To Thrive is a local 501(c)(3) nonprofit organization that provides children experiencing foster care with a custom bag - a Thrive Bag or a Student Bag.

Set To Thrive fills each custom Thrive Bag with new, brand-name essentials - backpack or duffle bag, clothing, shoes, hygiene items, and



President & CEO Lisa Henderson (left) and Executive VP Alex Gawel representing Set to Thrive at a recent golf tournament.

other items to help ease the transition. Each Thrive Bag is customized for the child, including fit, ethnic hair products, and LGBTQ ordering options. Through its Student Bag Program, Set To Thrive supplies students with a backpack with school supplies or, depending on the time of year, a holiday gift. The goal is to help each child thrive in their home and community.

Set To Thrive works directly

with local public and private foster care agencies that support children in Alameda and Contra Costa Counties. When a child enters or moves through the system, those organizations request a Thrive Bag through Set To Thrive's fillable order form. Once the request is made, Set To Thrive builds and delivers the custom-ordered Thrive Bag to that organization within two days.

Set To Thrive currently serves our communities' children from 0 -18 years old entering or transitioning within the foster care system. Set To Thrive has provided over 600 children in our community who are experiencing foster care with a Thrive Bag or Student Bag.

Set To Thrive relies on individual donations and corporate partners and is hosting its inaugural Fore!



Set To Thrive has provided over 600 children in our community with Thrive Bags, which include brand-name essentials, clothing, shoes, hygiene items, and other items to help ease the transition into foster care.

The Kids Golf Tournament is on Monday, October 16th, at Poppy Ridge Golf Course in Livermore, CA. They are looking for sponsors and golfers. For more information on signing up today, please visit our website at [www.settothrive.org](http://www.settothrive.org).

## When learning is fun, it lasts a lifetime.

Learning is exciting, and your child is built to learn with a natural curiosity that knows no bounds. Through a balance of play and nurturing guidance, Primrose school teachers foster that curiosity and help your child feel a sense of pride and accomplishment that lays the foundation for a lifelong love of learning.



### Primrose School of Pleasanton

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