

Membership Anniversaries



During the past two months, nearly 80 businesses renewed their investment in the chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton's leading business organization.

We recommend that you look first to chamber members for your business and consumer needs.

62 years

Castlewood Country Club

50 years

Pleasanton Art League

40-45 years

Vulcan Materials Company
KKIQ

30-39 years

Alpha Omega Print
Marriott Pleasanton
Las Positas College
Mercedes Benz of Pleasanton
Keystone Adult Learning
Center
Gene's Fine Foods
Rotary Club of Pleasanton
North

20-29 years

Colliers International
So Unique Painting &
Decorating
Pleasanton VIP Senior Club
& Peddler Shoppe
Bay East Association of
REALTORS
Larkspur Landing
Rosewood Commons
Zone 7 Water Agency
Roche Molecular Systems,
Inc.
SafeAmerica Credit Union
Blue Agave Club
UNCLE Credit Union
Quarry Lane School, The

15-19 years

CMIT Solutions of
Pleasanton
Adams Pool Solutions
Heritage Estates
JL Consulting, A Professional
Accounting Corp.
LPL Financial
Summit Financial Group,
LLC
Diablo Prosthetics &
Orthotics, Inc.
Shaklee Corporation
Netrique, Inc.
PrideStaff
Callippe Preserve Golf
Course

10-14 years

Chromagraphics
Action 1 Properties
Networking Plus
Stoneridge Creek Pleasanton
Parkwest Casino 580
Tri-Valley Evening Rotary
Spinal Health Chiropractic
White Oak Law, P.C.

5-9 years

Window Genie of the East
Bay
Rice, Christina - Keller
Williams Realty
CreekView Health Center
Medea, Inc.
HERS Breast Cancer
Foundation
CalEnergy Corporation
Bay Area Tile and Hardwood
Supply
LifePlan Lawyer
Triangle Construction
Lloyd Steere - Keller
Williams Tri-Valley
Dublin San Ramon Services
District
Metcon-Ti, Inc.

1-4 years

Alameda County General
Services Agency
Boisset Collection-Shelley
Goldblum WinePro
Cool Earth Solar
Poppy Bank
La Roza Construction Inc
Surf Thru Express Carwash
Alameda County Assessor's
Office; Phong La
Fusion 3 Salon
Ooma Inc.
DoorDash, Inc.
All Star Sports
Zachary's Chicago Pizza
Teriyaki City Grill
DeCarli Law Inc
Emerald Valley Senior
Living
Much Ado About Pizza
Ron Essex Photography
Bank of the West
Parktown Pizza Company
Jonathan C. Wang DDS, Inc.

Leadership Pleasanton Alumni Spaghetti Dinner at The Shine



The Leadership Pleasanton program has produced more than 800-graduates in its 30-plus years, including the Class of 2023 pictured on their graduation day.

The Pleasanton Chamber of Commerce Community Foundation is hosting a Leadership Pleasanton Alumni Spaghetti Dinner, a fundraiser benefitting the Leadership Pleasanton Program at Sunshine Saloon on Sunday, October 15, 2023 from 5:00 to 7:00 p.m. Tickets are \$35 per person and include a spaghetti dinner with salad, bread, and one drink. All attendees must register at www.pleasanton.org by October 6.

Mingle with fellow Leadership alumni and re-connect with old classmates while supporting the Leadership Pleasanton program. Please note - Sunshine Saloon is a 21+ establishment.

Leadership Pleasanton was created by the Pleasanton Chamber of Commerce in 1988, and has produced more than 800 graduates in its 30-plus years. In the Fall of each year, 30 individuals from local businesses, profes-

sional, government and service organizations as well as residents begin participating in monthly, day-long sessions, culminating in a graduation in May. Participants have the opportunity to go behind the scenes with current leaders in the community to learn what makes Pleasanton work. The Leadership Pleasanton program is committed to the betterment of our community and is open to everyone.

How The Delta Conveyance Project Would Make California's Water Supply More Resilient Against Earthquakes

Special from California Department of Water Resources

According to the United States Geological Survey (USGS), there is a 72% chance of a 6.7 or greater magnitude earthquake occurring in the Bay Area by 2043 that could cause levees in the Delta to fail. This could result in significant amounts of salt-water being drawn into the Delta region, raising salinity levels and crippling the state's ability to deliver fresh water because of the location of the State Water Project's (SWP) only diversion in the Delta.

Of the over 1,100 miles of Delta levees, many are not in a condition to withstand significant shaking. An earthquake could cause a possible outage in water supply delivery lasting anywhere from several months

to several years. Cessation of SWP operations would have catastrophic social and economic effects, including a loss of water necessary for public health and safety.

The Department of Water Resources (DWR) has a responsibility to safeguard California's main water supply against the potentially catastrophic disruption of water deliveries from a major earthquake.

The proposed Delta Conveyance Project, by adding intakes in the northern Delta and an earthquake resilient tunnel, provides some insurance against water supply disruption from an earthquake in the Bay Area or Delta. There are 27 million Californians and 750,000 acres of farmland that rely on this water supply.

Each year without "A Big One,"

the risk of disruption from a major earthquake significantly increases. Experts think it's likely that California will experience a serious event in the next 30 years.

A tunnel at the depth proposed in the Delta Conveyance Project is at less risk of earthquake damage than a canal or pipeline. Norm Abrahamson from University of California, Berkeley and University of California, Davis explains, "The advantage of a tunnel is that you're at depth, and the ground motion at depth is much less than the ground motion at the surface. Fundamentally you can design a tunnel with much more confidence that it will perform as planned during a major earthquake."

Without a guard rail in place, such as the Delta Conveyance Project, California's water supply is vulnerable to disastrous disruption caused by an earthquake event.

EARTHQUAKE RISK by the Numbers

The **Pacific Ocean's plate moves 50 mm per year** making California overdue for a major earthquake event

72% chance of a 6.7 or greater magnitude earthquake occurring in the Bay Area **by 2043**

Over 1,100 miles of Delta levees, many of which are not in a condition to withstand significant shaking

Several Delta islands are already subsided with many sitting **nearly 25 feet below sea level**

An earthquake could cause a possible outage in water supply delivery lasting anywhere from **several months to several years**

Likely economic impact of a major earthquake in the various regions of California is **\$9.6 billion a year**, on average, a **157% increase from the 2017 estimate**

