

Business Connection



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Business Spotlight

Financial education, planning and guidance for your family and your future

Martin Aiello has been working in the financial services industry for over 25 years. He and his daughter Victoria have an independent insurance and financial services firm – BNJA – that has a unique process of working with individuals and business owners. He has his securities and insurance license, being held to the highest standards in the best interest of their clients and being able to work with the universe of mutual funds and insurance providers.

Their expertise is advanced executive benefits and helping people build wealth, protect wealth, and protect families in a tax favorable way. This allows Martin and Victoria to have a unique process of consulting clients on solutions rather than pushing a specific product. Every client's needs are personal, and the solution



Martin and Victoria Aiello's team approach provides increased benefits to all of their clients.

recommendations cater to what is most important to them, whether they're a business owner or individual. Some of BNJA's specialties

are tax reduction strategies, advance executive benefits, building wealth, protecting wealth, managing 401(k) plans, buy-sell agreements and more.

"Our goal is to have a positive impact on our community and the clients we serve by bringing value to them by building and securing financial wealth for families and businesses," said Martin Aiello. "We want people to retire with dignity and enjoy the journey of life."

BNJA Insurance and Financial Services is located at 183 Contractors Street in Livermore and can be reached at 925-586-9954. Email Martin at maiello@bnja.co.

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