

# Business Connection



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Catalyst • Convener • Champion

November 2023

## SafeAmerica Credit Union Celebrates 70 Years of Service

Founded in 1953, our roots run deep. We're a full-service financial institution committed to providing the financial guidance you need to navigate life's journey. Being a member of SafeAmerica Credit Union means you're a part of a community-based financial cooperative, which is much different than a bank. It's better. We are not-for-profit, so our earnings are returned to our members in the form of higher dividends, lower loan rates and reduced fees. Plus, we've been around since 1953 and have a long history of exceptional service in the local area, including over 20 years right here in Pleasanton!

SafeAmerica Credit Union found its beginnings when two credit unions from San Francisco got together to serve Northern California Safeway employees. Over the years, we've evolved to now serve everyone in the Counties of Alameda, Santa Clara, Contra Costa, and San Mateo. We have 4 local Bay Area branches to serve you and our 37,000+ members in Pleasanton, Walnut Creek, Brentwood, and Hayward.

We're proud to celebrate 70 years of service and proud to serve our local community here in Pleasanton, where we call home. Our commitment to your financial health is our priority. We offer products and services to help you



SafeAmerica Credit Union employees Kevin Alvarez, Lisa Eddy, Steven Page and Melinda Santa Cruz supporting the Pleasanton Chamber Golf Outing as sponsors.

achieve your life's goals. Anything from auto loans and free checking to the latest in technology for quick and easy account access, you can count on us. Plus, you can rest easy knowing your hard-earned money is insured up to \$500,000 per account with America Share Insurance- something the big banks can't say.

Check us out at [safeamerica.com](https://safeamerica.com) to see how we can help you achieve your financial goals.



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#### GOLD



#### SILVER



#### BRONZE

