

# Business Connection



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Catalyst • Convener • Champion

November 2023

## Pleasanton: The Destination for Successful Innovation

Promoting Pleasanton as an innovation center and highlighting the contributions of businesses to the overall quality of life, the Pleasanton Chamber of Commerce and City of Pleasanton are pleased to present Pleasanton: The Destination for Successful Innovation, a luncheon event on Wednesday, November 15, 2023, at Casa Real at Ruby Hill Winery.

The Chamber and the City will partner to recognize four successful Pleasanton-based companies achieving advancements in their industry and making significant contributions locally and globally as this year's Economic Drivers followed by the awardees engaging in an insightful conversation about emerging technologies and artificial intelligence.

**Blume Global** is a supply chain technology company that specializes in providing innovative supply chain and logistics solutions to businesses worldwide. With a strong focus on optimizing and streamlining the complex processes involved in global trade and transportation, Blume Global offers a range of digital platforms and services to help companies manage their supply chains more efficiently and effectively.

**Cowbell** is signaling a new era in cyber insurance by championing adaptive cyber insurance.

Harnessing technology and data, Cowbell provides small and medium-sized enterprises (SMEs) with cyber insurance coverage bundled with advanced warning of cyber risk exposures.

**Vector Atomic** products will transform industries from transportation to telecom. By harnessing the extreme stability of atoms, our clocks and sensors deliver performance for tomorrow's world.

**ZF** is a global technology company supplying systems for passenger cars, commercial vehicles and industrial technology, enabling the next generation of mobility. With its products, the company contributes to reducing emissions, protecting the climate and enhancing safe mobility.

Industry leaders participating in the conversation at the luncheon include Mark Pluta, Chief Technology Officer, Blume Global; Jack Kudale, Founder & CEO, Cowbell; Jamil Abo-Shaeer, Co-Founder & CEO, Vector Atomic; and Tansen Panesar, Business Development Manager, ZF. Moderating the discussion will be Yolanda Fintschenko, PhD Executive Director, i-GATE Innovation Hub and Daybreak Labs.

The luncheon event is open to everyone in the community and is \$85 per person. All guests can register to attend no later than November 7 at [www.pleasanton.org](http://www.pleasanton.org).

### Pleasanton: The Destination for Successful Innovation

A discussion on emerging technologies and artificial intelligence

WEDNESDAY, NOVEMBER 15, 2023

11:30 a.m. Networking, 12:00 p.m. Lunch and Program

Casa Real at Ruby Hill Winery, 410 Vineyard Avenue, Pleasanton

\$85 per person | [www.pleasanton.org](http://www.pleasanton.org)



**MARK PLUTA**  
Chief Technology Officer  
Blume Global



**JACK KUDALE**  
Founder & CEO  
Cowbell



**JAMIL ABO-SHAER**  
Co-Founder & CEO  
Vector Atomic



**TANSEN PANESAR**  
Business Development  
Manager, ZF



**YOLANDA FINTSCHENKO**  
PhD, Executive Director,  
i-GATE Innovation Hub and  
Daybreak Labs, Moderator

#### Pleasanton's 2023 Economic Drivers

