

# Circle of Influence

Elite business partners representing the most influential companies and organizations in the Tri-Valley



## PROTECTING PLEASANTON'S FUTURE

Pleasanton's exceptional quality of life is no accident. It is the result of strong leadership from both the public and private sectors, working to sustain a strong local economy. Circle of Influence participants fulfill an important role in safeguarding Pleasanton's future at the highest levels of Chamber membership.

## ACCESS & INFLUENCE

Beyond a financial commitment at one of three levels, Circle members are periodically invited to exclusive roundtables with elected officials, chamber leaders and key community stakeholders. The Circle of Influence is a catalyst for the exchange of ideas and engaging key leaders regarding both obstacles and opportunities for local business growth and economic expansion.

## MEASURABLE OUTCOMES

*Pleasanton 2025: A Community Vision* is the cornerstone of the Chamber's public policy advocacy efforts to ensure that Pleasanton remains the East Bay's premier address to both live and work. Circle of Influence members provide input, financial support and the clout vital to achieving *Pleasanton 2025* and its 45 measurable objectives in the areas of transportation, education, housing, jobs, health, safety, recreation, culture and leadership.

## JOIN THE CIRCLE

**Pleasanton  
Chamber of Commerce**

777 Peters Avenue  
Pleasanton, CA 94566  
[www.pleasanton.org](http://www.pleasanton.org)

The Circle of Influence is comprised of companies whose continual support has been instrumental in the growth of the Pleasanton Chamber of Commerce. Through a choice of different levels of financial commitment, benefits packages are customized to meet individual preferences. The Circle of Influence is a catalyst for the exchange of ideas and engaging key leaders regarding both obstacles and opportunities for local business growth and economic expansion.

## Bronze \$3,500

- Company logo on front page of the *Business Connection* newsletter printed bi-monthly. (Inserted into the Pleasanton Weekly with a distribution of 10,000 and a readership of 25,000)
- Company logo on 48 Monday Update emails sent to over 1,100 emails
- Company logo on the website home page that receives more than 27,000 views each month
- Company logo on bi-monthly electronic newsletter sent to over 1,100 emails
- Prominent article about your company on the front page of *Business Connection* newsletter
- Access to exclusive VIP and public official receptions/meetings
- Plaque and recognition at annual State of the City Luncheon, plus 2 complimentary admissions
- Premier Web Listing on Chamber website
- Complimentary entrance to Salute to Partnerships BBQ & Mixer
- Unlimited Certificates of Origin
- Membership dues based on number of full-time employees (up to 49 employees)

## Silver \$5,500

- *Bronze level recognition, plus:*
- Community Service Awards Event (2 complimentary admissions)
- Golf Outing (tee sign)
- Economic Development Event (2 complimentary admissions)
- One complimentary Tradeshow Mixer vendor booth
- Luncheons (standing reservation for 2)
- Membership dues based on number of full-time employees (50-499 employees)

## Gold \$10,000

- *Bronze level recognition, plus:*
- Community Service Awards Event (4 complimentary admissions)
- State of the Chamber Luncheon (4 complimentary admissions)
- Golf Outing (Corporate VIP Challenge Foursome)
- Economic Development Event (4 complimentary admissions)
- Two Tradeshow Mixer vendor booths
- Luncheons (standing reservation for four)
- Banner Ad on Website
- Leadership Pleasanton (one participant)
- Membership dues based on number of full-time employees (unlimited)



We invite you to be part of one of the most influential Chambers in the Bay Area. Every day we work to support an economic climate that strengthens the competitiveness of businesses, just like yours. Circle of Influence members take pride in their community and are among the most influential companies and organizations in the Tri-Valley.



GOLD



SILVER



BRONZE

