



PLEASANTON CHAMBER OF COMMERCE 2024 SPONSORSHIP OPPORTUNITIES

STATE OF THE CITY March 26, 2024

At the **State of the City** luncheon, the elected Mayor of Pleasanton gives an address on city priorities for the upcoming year. This event has a great turnout of elected officials, key city department heads, influential business and community leaders. Members of the chamber's Circle of Influence are recognized during the program. This event usually draws close to 300 people.

Premier Sponsor	\$5,000
Elite Sponsor	\$3,000
Table Sponsor	\$1,750

SPRING TRADESHOW MIXER May 8, 2024 FALL TRADESHOW MIXER November 13, 2024

The **Tradeshow Mixers** replace our monthly networking mixer, still taking place on the second Wednesday of the month. The Tradeshow Mixers are open to everyone in the community and represent a great opportunity to network with local businesses in a fun and interactive setting. Vendors showcase their products and services with their table-top displays to hundreds of potential clients in a span of just two hours. Bring your co-workers, invite your friends, these are traditionally our biggest events of the year with great food, drinks, networking and prizes.

Cost for members to exhibit	\$350
Discounted combo package for members to exhibit at both events	\$550
Cost for non-members to exhibit	\$475

GOLF OUTING September 26, 2024

The **Golf Outing** takes place at Callippe Preserve Golf Course in Pleasanton and is the chamber's one true fundraising event of the year. This is a fun-filled afternoon of golf, great food, drinks and fantastic prizes. It's a great opportunity to have some fun while promoting your business, networking and making new contacts. This event is open to the public and is a great opportunity to get you and your business engaged and more exposure whether you golf or not.

Main Event Sponsor	\$1,750
Vendor Row Table Sponsor	\$750
Theme Hole Sponsor	\$450
Putting Contest Sponsor	\$400
Contest Sponsor	\$350
Leaderboard Sponsor	\$300
Tee Sign Sponsor	\$200

ECONOMIC DEVELOPMENT EVENT Date TBD

Pleasanton is home to a number of companies at the forefront of innovation. These companies highlight cutting-edge ideas and innovations in their fields of expertise, adding to the strength and diversity of our business environment. The **Economic Development event** is designed to recognize successful Pleasanton-based companies and brand Pleasanton as a destination for successful innovation, an essential component of the City's and the Chamber's strategy to promote Pleasanton as a premier location in which to locate a business.

Sponsorships	TBD
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COMMUNITY SERVICE AWARDS Date TBD

Our **Community Service Awards** is a fun-filled event as the Chamber recognizes those deserving individuals, groups and businesses who have demonstrated excellence and leadership in business, volunteer activities and achievement within the Pleasanton community. The Community Service Awards began in 1963 to recognize good people doing great things in the community and since then hundreds of recipients have been honored. To honor good people doing great things in Pleasanton.

Sponsorships	TBD
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For further information on sponsorships, please contact Dawn Wilson, Membership Director

Pleasanton Chamber of Commerce | dawn@pleasanton.org | Dates and/or prices subject to change | www.pleasanton.org