Business onnection-



www.pleasanton.org

Catalyst • Convener • Champion

March 2024

Business Spotlight

Siah Fried **Parenting Coach**

Attention Parents

T s your child struggling with My career spans over 30 years

image or always worried? Are you up at night worrying if your child will be, okay? Don't be afraid of a mental health diagnosis or stress. Be confident. You can manage it. I can help.

Whether your child's struggle is with disordered eating, body image, or mental health struggles, my

job is to support you as you support your child through these challenges. I've created a program based on the following 3 pillars: Familv. Fit. Flow. We will use these 3 pillars as we apply the researchbased steps to help you find relief and peace through positive coping skills and healthy lifestyle habits. You and your child will make it through this challenging time, and because of this experience.

About Siah Fried

their mental health, body in the public health field. I am

a Nationally Board Certified (NBHWC) Health and Wellness coach, with a master's degree in public health. My experience includes 10 years as a clinical health educator, 17 years as a health. nutrition, and women's health professor, and 4 vears as a high school health teacher.



My career spans over 30 years in the public health field. There are two ways you can work with me:

Health & Wellness Coaching

I am a Nationally Board Certified (NBHWC) Health and Wellyou will be healthier and stronger ness coach, with a master's degree I am a Certified Parent Coach mental health challenge. in public health. My experience through the Jai Institute of sighfriedcoach.com

BASED UPON THREE PILLARS









includes 17 years as a nutrition Parenting. My experience and women's health professor. As as a parent coach includes your health and wellness coach, the work I have done for I support you as you connect the 18 years and continue to do dots between your health goals or as a parent health educator doctor's recommendations and the for the local school district. steps needed to achieve sustain- As your parent coach, able results.

Parent Coaching

I will support you as you support your child through an eating disorder or other



Pleasanton Chamber of Commerce | Business Connection