



The South Hill Chamber of Commerce  
& Joint Co-Event Sponsors  
**First Citizens Bank and Parker Oil & Propane**

present

# The Hometown Christmas 2021 Christmas Parade

**PARADE DATE: DECEMBER 5, 2021 2:00 PM**  
**DEADLINE FOR ENTRY: 12 NOON, NOVEMBER 22, 2021**

Organization Name: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Note: These rules will be strictly enforced. Any violation will result in removal of the entry from the parade.**

- Entries may supply candy, coupons or gift cards for inclusion in goody bags that will be distributed at the end of the parade route.
- All entries must have signage or banners that include the name of the organization or business, and must be decorated in a Christmas/Holiday theme. Signage must be prominently displayed. The Hometown Christmas 2021 committee reserves the right to approve or reject any entry.
- Absolutely no profanity at any time. This includes language, music & visual images. All music/videos played during the parade must be holiday-themed.
- No sirens, airhorns, etc. may be used at any time during the parade.
- Parade entry fees for \$25 for non-Chamber members, and at no charge for Chamber members or non-profit organizations.
- All children must be accompanied by adults at ALL times.
- **NO entry may include Santa. As everyone knows, there is ONLY one Santa, and he is already booked for the parade!**
- **The parade will run along the traditional route, from the area around Airtec, Inc. on W. Danville Street towards town, turning onto Mecklenburg Avenue at the light in front of Market Square, continuing to the end of the route in front of First Baptist Church on N. Mecklenburg Avenue.**

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*I have read, understand and hereby take responsibility for the float/entry adherence to the guidelines as well as the appearance, actions and behavior of my organization's participants. I further acknowledge that I will hold harmless the South Hill Chamber of Commerce, its Board of Directors and its members should any injury or damage be caused by or result from my organization's actions.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Return form via email to [chamberevents@southhillchamber.com](mailto:chamberevents@southhillchamber.com), or mail/drop off the application at the offices of the South Hill Chamber of Commerce, 201 S. Mecklenburg Avenue, South Hill, Virginia 23970.

Entry received: _____	Payment received: _____	Entry approved by committee: _____
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