



CRYSTAL LAKE  
Chamber of Commerce

# ENHANCED MEMBER LEVELS

## New Enhanced Levels, New Benefits

Many companies recognize the value our Chamber provides and choose one of our Enhanced Levels of Membership which offer additional promotional opportunities, preferential positioning of their business in Chamber Media Offerings, and even personalized benefits. These Enhanced Levels are available to all Chamber members but are limited in number to provide exclusivity and uniqueness to each level.

**\*Enhanced Membership Level dues are no longer calculated as a premium above normal membership dues rates. Each Enhanced Membership Level is now offered as a single price no matter the size of your business.**

We invite you to look at each Enhanced Level and evaluate for yourself if moving up to an exclusive membership level is right for you and your business. You might just find that one of our offerings provides the extra promotion and exposure you are looking for. Maybe you are looking to get your company name out in front of some of the important and influential people that come to our Annual Golf Classic, or you want your company to be aligned to our mission serving our community more and are looking for sponsorship opportunities with our Community Clean-Up/Recycling Event.

### our MISSION

The mission of the Crystal Lake Chamber of Commerce is to create value and opportunity for our members with the belief that a positive business climate is an integral part of a healthy community.

### our VISION

The vision of the Crystal Lake Chamber of Commerce is to be the business force and foundation connecting the community through integrity, leadership, value, growth, and service.

**\*These Enhanced Membership Levels are available to all Chamber Members. Priority is given to current Chamber members in each level.**

*Chamber membership is effective when payment is received and active for 12 months from this time. Monthly rates are only available on annual memberships. Employees/associates that are affiliated with the listed business are recognized as members and may participate in all activities and benefits. Free events are limited to the Chamber's discretion. Annual investment in the CLCoC may be tax deductible as an ordinary and necessary business expense. Investments made to the Chamber are not a charitable tax deduction for federal income tax purposes. No refunds on membership. Any changes to benefits offered are at the Chamber's discretion but will be replaced with other benefits of equal or greater value.*

# Enhanced Member Benefits Guide



BENEFITS		ELEVATE LEVEL	ENGAGE LEVEL (12 AVAILABLE)	INVEST LEVEL (3 AVAILABLE)	VISIONARY LEVEL (2 AVAILABLE)	INSPIRE LEVEL (1 AVAILABLE)
	Member in Motion Program Recognition	✓	✓	✓	✓	✓
	Signage Recognition at the Home & Business Expo	✓	✓	✓	✓	✓
	Program Recognition at the Annual Awards Event	✓	✓	✓	✓	✓
	Highlighted listing in the Chamber's monthly digital magazine, <i>Business Pathways</i>	✓	✓	✓	✓	✓
	Prominent Listing in the Annual Community Guide	✓	✓	✓	✓	✓
NEW	Driving Range Sponsor at the Annual Golf Classic	✓	✓	✓	✓	✓
NEW	Business Included in the Virtual Home & Business Expo	✓	✓	✓	✓	✓
NEW	Signage Recognition at Community Clean-Up/Recycling Event	✓	✓	✓	✓	✓
	3 Interior Page Ads on Chamber Website with Link to Enhanced Member Webpage		✓	✓	✓	✓
	Company Name will Scroll on Chamber Website Homepage and Link to Your Business Listing		✓	✓	✓	✓
NEW	Putting Green Signage at Annual Golf Classic		✓	✓	✓	✓
NEW	Recognition on Enhanced Member Webpages (each category will have its own webpage) with Link to Business		✓	✓	✓	✓
NEW	Women Empowering Women - Monthly Co-Sponsor		✓	✓	✓	✓
NEW	Tee Box Sponsor at Annual Golf Classic		✓	✓	✓	✓
NEW	Members in Motion Event Co-Sponsor			✓	✓	✓
NEW	Co-Sponsorship of Community Clean-Up/Recycling Event			✓	✓	✓



For more information, please contact our Director of Membership Development, Lisa McLaughlin [lmclaughlin@clchamber.com](mailto:lmclaughlin@clchamber.com) or 815.459.1300 ext. 12





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NEW	Business Builder Annual Sponsor			✓	✓	✓
NEW	Home & Business Expo Community Outreach Sponsor			✓	✓	✓
NEW	Education Series Breakfast Co-Sponsor			✓	✓	✓
NEW	Subsidiary Business Locations Listed on Website at no Additional Cost			✓	✓	✓
NEW	Community Outreach Sponsorship Recognition at Community Clean-Up/Recycling Event				✓	✓
NEW	Co-Sponsor of Crystal Lake Independence Day Parade				✓	✓
NEW	Eagle Sponsor of Annual Golf Classic, includes (1) foursome of golf				✓	✓
NEW	Company recognition as Visionary & Inspire Level Member on plaque in the Chamber Boardroom				✓	✓
NEW	1 Guaranteed Seat on Chamber Board of Directors					✓
NEW	Company Profile in Chamber Annual Report					✓
NEW	Opportunity to Sponsor (2) Pay it Forward Memberships (Connect Level) for Two New, Aspiring, or Struggling Businesses for One Year					✓
NEW	Virtual Chamber Communications Sponsor					✓
		\$1,000	\$2,500	\$5,000	\$7,500	\$10,000

\*Items marked "NEW" may be new to one or more categories



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