

Crystal Lake Chamber of Commerce
Board of Directors Minutes – February 28, 2020

PRESENT: Pam Bialas, Leslie Blake, Gary Bonick, Dawn Gilman, Trent Gordon, Jennifer Hall, Matt Horist, Randy Leggee, Doug McAllister, Scott McKeever, Mary Miller, Judy Pelinski, Ken Pringle, Beth Repta, Kelly Roewer, Randy Smith, Catie Schmit, Tim Urban, Mike Wheeland, staff members Phil Fritsche, Jackie Ruiz, Lisa McLaughlin, Wendy Pratola and Donna Sather and guest Heather Maieritsch.

ABSENT: Scott Block and Suha Hossain

CALL TO ORDER: Mat Horist called the meeting to order.

CITY OF CRYSTAL LAKE: Heather Maieritsch reported on new business: McAllisters, Freddy's, Nana's New York Style Deli and Edge Fitness. Mercyhealth will start construction on their building in the spring. Dunkin Donuts is moving to the Wendy's location. An Asian/Fusion concept is moving into Great American Bagel space. There has been some manufacturing growth with AJ Antunes and Invech Inc. distributor. Nicor is still under construction.

CONSENT AGENDA: Ken Pringle moved to approve the Consent Agenda as presented. Randy Smith seconded the motion and all approved.

ADDITIONAL DIVISION REPORTS: Randy Leggee noted that he will co-chair the Chamber Golf League with Dan Wagler. It will start the first Thursday in May and all golfers are welcome. They are still determining which course to use. It's between Woodstock Country Club and Redtail Golf Club. They are open to discussion of keeping non-members at the additional rate.

FINANCE: Mary Miller presented the Capital Policy for approval. The Reserve Policy was approved last year. Pam Bialas moved to approve the Capital Policy as presented. Dawn Gilman seconded the motion and all approved. There was a question on the board designated 3-month policy and when it was approved. Mary will check on the date. The financials were presented, and Mary stated the finance committee will send detailed reports quarterly to the Board. Gary Bonick moved to approve the financial reports as presented. Leslie Blake seconded the motion and all approved.

MEMBERSHIP: Lisa McLaughlin reported there were 15 new members, 2 re-activated and 14 drops to end the month at 898. The retention rate is at 86.88%. Lisa read the new members list. Randy Leggee moved to accept the membership report as presented. Judy Pelinski seconded the motion and all approved.

CHAIRMAN'S REPORT: Matt Horist noted the Chamber Foundation did a great job and the GEMS luncheon and it was well attended.

PRESIDENT'S REPORT: Phil Fritsche distributed his report. See attached. There was a question on why the membership goal was revised. Phil explained that 950 was too high of a goal for this year. The national trend was 90% retention, but it is now dipping into the high 80%. There was concern from members on changing the date and venue of the annual dinner and Board members were not aware of the changes and did not know how to respond to members. Phil explained the Annual Dinner committee just met this past week and are still working out the details. He will keep the Board informed going forward.

UPCOMING EVENTS: Donna presented the upcoming events.

HEARD AROUND TOWN:

- Congratulations to Scott Block who was honored as an Every Day Hero by the Northwest Herald

ADJOURN: The meeting was adjourned on a motion by Randy Leggee and seconded by Catie Schmit.