

Crystal Lake Chamber of Commerce
Board of Directors Minutes – January 24, 2020

PRESENT: Pam Bialas, Leslie Blake, Scott Block, Gary Bonick, Dawn Gilman, Scott McKeever, Mary Miller, Judy Pelinski, Beth Repta, Kelly Roewer, Randy Smith, Catie Schmit, Tim Urban, Mike Wheeland, staff members Phil Fritsche, Jackie Ruiz, Lisa McLaughlin, Wendy Pratola and Donna Sather, guest Heather Maieritsch and Terri Lindahl and Jacob Payton.

ABSENT: Trent Gordon, Jennifer Hall, Matt Horist, Suha Hossain, Randy Leggee, Doug McAllister, and Ken Pringle

CALL TO ORDER: Gary Bonick called the meeting to order.

CITY OF CRYSTAL LAKE: Heather Maieritsch reported Nicor construction will begin in February on Crystal Lake Ave. and west bound traffic we be detoured. The proposed roundabouts have been pushed back to 2021. New business: McAllisters, Freddy's and Edge Fitness. Binny's is now open. Bed Bath & Beyond in Crystal Lake will stay open. Wine & Plate will open in June. Just for You Treats and Fork It Foods have opened off of Oak St.

CONSENT AGENDA: Dawn Gilman moved to approve the Consent Agenda as presented. Judy Pelinski seconded the motion and all approved.

ADDITIONAL DIVISION REPORTS: Gary Bonick was asked to step out of the meeting as the P.I.C.A. nomination was presented. Pam Bialas moved to approved Gary Bonick for the quarterly Pride in Crystal Lake Award (PICA). Randy Smith seconded the motion and all approved.

FINANCE: Mary Miller presented the December Financials. The Finance Committee will bring the Revenue and Capital policies to the February Board meeting for approval. Mike Wheeland moved to approve the December Financials as presented. Pam Bialas seconded the motion and all approved.

MEMBERSHIP: Lisa McLaughlin reported there were 4 new members and 17 drops to end the month at 895. She reported the retention rate is at 88.15%. Lisa read the new members list. Tim Urban moved to accept the membership report as presented. Judy Pelinski seconded the motion and all approved. Gary Bonick stated President's Council will be contacting prior members who dropped within the last 5 years to talk to them about rejoining the Chamber. Gary suggested a friendly competition between the Board, President's Council and the Ambassadors to see who can get the most businesses to rejoin.

CHAIRMAN'S REPORT: Gary Bonick presented the names for the Nominating Committee; Randy Smith, Kelly Roewer, Steve Middaugh, Kathy Powell and Randy Leggee. Dawn Gilman moved to accept the Nominating Committee. Scott Block seconded the motion and all approved,

PRESIDENT'S REPORT: Phil Fritsche distributed his report. See attached. The Blue Star Banner Committee gave the Chamber a plaque thanking us for our generosity in supporting their program.

GUEST: Terri Lindahl and Jacob Payton from Thresholds gave a presentation on their IPS (Individual Placement & Support Program) to help people with mental health issues get regular jobs in the community.

UPCOMING EVENTS: Donna presented the upcoming events. EXPO is Saturday, March 28th and we are 65% sold out. Lisa invited the Board to attend a Member Orientation. It's a wonderful opportunity to meet Chamber members. Lisa and Donna will reach out to the Latino community. Donna is training to give the Member Orientation in Spanish.

HEARD AROUND TOWN:

- State of People in Need is on January 25th
- Bunco is Friday at the Holiday – a fund raiser for CASA, NISRA and Independence Health & Therapy

ADJOURN: The meeting was adjourned on a motion by Dawn Gilman and seconded by Scott Block.