

Crystal Lake Chamber of Commerce
Board of Directors Minutes – March 27, 2020
Virtual Go-To Meeting

PRESENT: Pam Bialas, Gary Bonick, Dawn Gilman, Trent Gordon, Matt Horist, Randy Leggee, Doug McAllister, Scott McKeever, Mary Miller, Judy Pelinski, Ken Pringle, Beth Repta, Kelly Roewer, Randy Smith, Catie Schmit, Tim Urban, Mike Wheeland, staff members Jackie Ruiz, Nick Kubiak, Lisa McLaughlin, Wendy Pratola and Donna Sather and guest Heather Maieritsch. **ABSENT:** Leslie Blake, Jennifer Hall, and Suha Hossain

CALL TO ORDER: Mat Horist called the meeting to order.

CONSENT AGENDA: Dawn Gilman moved to approve the Consent Agenda as presented. Kelly Roewer seconded the motion and all approved.

FINANCE: Mary Miller reported cash was strong and profits good. EXPO revenue is being moved to deferred revenue as EXPO is postponed until the fall. Pam Bialas moved to approve the financial reports as presented. Ken Pringle seconded the motion and all approved.

MEMBERSHIP: Lisa McLaughlin reported there were 10 new members and 15 drops to end the month at 895. The retention rate is at 85.5%. Lisa read the new members list. Kelly Roewer moved to accept the membership report as presented. Tim Urban seconded the motion and all approved.

CHAIRMAN'S REPORT: Matt Horist presented the appointed Directors: Jennifer Johnson, Tim Urban, Mary Miller, Doug McAllister, Ken Pringle and Beth Repta for the fiscal year 2020/2021. Randy Leggee moved to accept the appointed Directors as presented. Trent Gordon seconded the motion and all approved. Matt presented the Slate of Officers for the fiscal year 2020/2021: Gary Bonick, Chair; Randy Smith, Vice Chair; Mary Miller, Treasurer; Matt Horist, Past Chair. Pam Bialas moved to accept the Slate of Officers as presented. Tim Urban seconded the motion and all approved. The election for the 3 year term Directors will be in May. Matt stated the Executive Team will put together a Search Committee for the President position. It was agreed to keep the search local. Jackie Ruiz has agreed to be Interim President through mid-May.

PRESIDENT'S REPORT: Jackie Ruiz welcomed Nick Kubiak as the new Marketing and Communications Manager and he is currently working on the website and doing all the social media posts. The staff is all working remotely from home. We have purchased Go-To-Meeting/Webinar and will offer this service to our Network and Leadership tables to keep in contact during the shutdown. Going forward we plan to use the Webinar software for programing, member orientations, Business Builders, etc. We will not be dropping any more members during this crisis unless they specifically ask to be dropped. We are offering payment plans to help our members through this period. Jackie, Lisa & Donna have been sitting in on conference calls with the IACCE, US & IL Chambers and the IL State Treasurers office to keep up to date with information on legislation and resources and will post it on our website. The website has links on the homepage for Covid-19 resources and to restaurants offering curbside services. Wendy is working on the 2020/2021 budget to present to finance and PCI Compliance. The staff and the leadership tables are making wellness calls to our members.

CITY OF CRYSTAL LAKE: Heather Maieritsch reported the City has set up a contact page on their website for Covid-19 resources for State and Federal Programs. Downtown Crystal Lake has marked additional parking spaces for Curbside Pickup for restaurants. There was a discussion on the SBA loans and how to apply. Matt noted there are also Small Business Payment Protection loans. Ken noted his company has financing alternatives for business. Mike noted The Shaw Center and MCC would be good resources to tap.

HEARD AROUND TOWN:

Randy Smith stated educators are online and you can contact them for guidelines on helping kids with e-learning. Scott Block stated the McHenry County Mental Health Board is still providing services behind the scenes. Catie Schmit thanked all the first responders and health workers on the frontline of this health crisis in our country.

ADJOURN: The meeting was adjourned on a motion by Doug McAllister and seconded by Tim Urban.