

Crystal Lake Chamber of Commerce
Foundation Board of Directors Minutes - December 2, 2020

PRESENT: Victoria Summers, Nick Kubiak, Kathleen Caldwell, Mike Splitt

ABSENT: Bob Blazier, Mike Winnecke, Linda Barrett, Deborah Finn, & Michelle Kidd

CALL TO ORDER: Vicki Summers called the meeting to order.

APPROVAL OF NOVEMBER MINUTES: Kathleen Caldwell made a motion to accept the November minutes and Mike Splitt seconded this motion. All approved.

FINANCE: Nick Kubiak presented the financial reports, noting that the only change in finances came from the \$120 spent on renewing the Foundation's website domain and an additional \$99 security package purchased through Wordfence. Kathleen Caldwell made a motion to accept the finances and Mike Splitt seconded this motion. All approved.

GEM COMMITTEE UPDATE: Vicki Summers and Kathleen Caldwell discussed wanting to push out a 'Save the Date' announcement for the Luncheon. This announcement should be presented on the Chamber & Foundation's social media accounts, as well as through the Northwest Herald. Kathleen Caldwell asked Nick Kubiak who would be a suitable candidate to get this marketing piece completed; Nick volunteered himself, as he is well-versed and experienced in social media, graphic design, and other creative endeavors.

SPONSORSHIP COMMITTEE: Vicki Summers inquired about lists pertaining to new and dropped Chamber members; this information will be valuable to ensure that the Foundation Board is reaching out to the appropriate businesses regarding sponsorship and attendance opportunities. These lists were sent to Vicki, Kathleen, and Mike Splitt after the meeting.

ADJOURN: The meeting was adjourned on a motion by Kathleen Caldwell, seconded by Mike Splitt. All approved.