

**Crystal Lake Chamber of Commerce**  
**Foundation Board of Directors Minutes –November 5, 2020**

**PREESSENT**: Victoria Summers, Nick Kubiak, Linda Barrett, Mike Splitt, Deb Finn, Nick Kubiak, Mike Winnecke, & Michelle Kidd

**ABSENT**: Bob Blazier & Kathleen Caldwell

**CALL TO ORDER**: Vicki Summers called the meeting to order.

**BOB BLAZIER UPDATE / MEETING TIME NOTICE**: Nick Kubiak explained that Bob Blazier is recovery well from his hip surgery and subsequent rehab. Following this good news, Vicki brought to attention the idea of changing the monthly Foundation meeting days back to their original Wednesday designations. Mike Splitt made a motion to accept this change and Linda Barrett seconded the motion. All approved.

**APPROVAL OF OCTOBER MINUTES**: Linda Barrett made a motion to accept the October minutes and Mike Splitt seconded this motion. All approved.

**FINANCE**: Nick Kubiak presented the financial reports, noting that the only change in finances came from \$.05 cents of interest. Nick also brought up the renewal of the Foundation's website through LeadingIT, a \$120 cost that will extend through 2025. To go along with this, the Foundation decided to purchase website security through WordPress (Wordfence), a \$99 yearly expense, instead of LeadingIT's comparable website package, a \$225 yearly expense. These purchases will be reflected in December's Board Packet within the financial information. Mike Splitt made a motion to approve the finances and Michelle Kidd seconded this motion. All approved.

**TREASURER**: Vicki Summers inquired about who would step up and fill in as Treasurer for the Foundation – Nick Kubiak currently handles the finances for the Foundation. Linda Barrett asked the Board to reach out to any CPAs that may be interested in joining the Foundation's Board as Treasurer. Mike Splitt later brought to attention via email a potential candidate in Michelle Vicencio, of Eder Casella. Nick Kubiak sent her an introductory email with the Foundation Board application, as well as a follow-up email, but have not heard back.

**GEM COMMITTEE**: Vicki Summers brought up the importance of referencing what the Foundation's done in the past regarding programs and flowers. This information will be helpful in going forward with 2021's event.

**SPONSORSHIP COMMITTEE**: Mike Winnecke and Michelle Kidd explained that they would feel more comfortable reaching out to sponsors after the nominees are selected; that way, they're able to target specific businesses that align with the Board's choices.

**GEM NOMINEES:** Following Mike & Michelle's comments, Vicki proceeded by asking if any Board members had additional nominees. The Board unanimously agreed that Dave Hubbard would be a great nominee. Mike Splitt made a motion to approve Dave Hubbard as one of the two nominees. Linda Barrett seconded this motion. All approved. Vicki Summers proposed that the Foundation recognizes the Food Pantry (Bill Eich and Marilyn Georgy) for their work during the pandemic and their growth in the last couple years. Mike Winnecke inquired about whether or not this nomination would fulfill our established criteria; Michelle Kidd agreed that the Foundation should include the context of COVID-19 in their decision-making this year. Mike Winnecke made a motion to change the GEMs criteria to reflect one individual and one organization. Linda Barrett seconded this motion.

Mike Splitt then walked the Board through how much the Food Pantry has grown in the last few years, moving from the basement of the Salvation Army to their current 10,000 sq. ft. building. Linda Barrett made a motion to approve the nomination of the Crystal Lake Food Pantry, under the leadership of both Marilyn Georgy and Bill Eich. Mike Winnecke seconded this motion. All approved.

There was a brief discussion regarding the possibility of people not being comfortable attending the Luncheon in-person and that we should be prepared to ask for donations at the same price of a ticket to the Luncheon.

There was another brief discussion regarding when we should post to social media, announcing the nominations. Vicki asked about different options to donate or view the event for those that don't feel comfortable attending the Luncheon in-person. Mike Winnecke stated that he could set up a livestream/recording for the event.

**ADJOURN:** The meeting was adjourned on a motion by Linda Barrett, seconded by Mike Winnecke. All approved.