



Interested in hosting an

afterfive

networking mixer?

It's easier than you think!

- Pick a date for your mixer!
- Fill out the "Host a Mixer" Application and pay the fee on our website.
- Read through our suggestions for a successful mixer.
- Start to promote your mixer, and get the word out!

If you don't have a place to hold a mixer, let us know!
You can even host a mixer outside at the Chamber Park!

**FIRST AND THIRD TUESDAYS
FROM 5PM TILL 7PM**



afterfive

Networking Mixers

Things to consider when hosting a mixer

1. Plan where you want to have your mixer. Inside or outside your business? Would you rather hold your mixer at the Chamber Park?
2. Do you want to partner with another business? Share mixer costs, etc.
3. Are you part of another Chamber and do you want to do a Multi-Chamber mixer?
4. What beverages or food do you want to provide (anticipate 75 - 100 attendees) Please use a CL Chamber Member for catering.

Suggestions for a successful mixer

1. Consider a theme for your mixer.
2. Make sure you have enough beverages and food.
3. Have your staff on hand to help.
4. Give tours of your business. It's your time to Shine!
5. Provide materials about your business for attendees to take with them.
6. Promote your mixer using the Chamber, social media, etc.

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Menu of possibilities

The following is a guide to estimated costs involved in hosting a mixer:

(per attendee, mixers average 50 attendees)

Beverages

Domestic Beer (cans)	\$0.70 to \$1.00 (per can)
Imported Beer (cans)	\$1.00 to \$2.00 (per can)
Craft Beer (cans)	\$1.25 to \$2.50 (per can)
Soda (cans) Coke, Pepsi, etc	\$0.25 to \$0.35 (per can)
Water (bottled)	\$0.10 to \$0.15 (per can)
Beverage Variety Total Cost	\$75.00 to \$100.00

Food

Fruit or vegetable tray	\$20.00 to \$50.00 per tray
Meat and Cheese tray	\$30.00 to \$60.00 per tray
Small sandwiches	\$35.00 to \$50.00 per tray
Catered Food	\$5.00 to \$10 per person
Food Variety Total Estimated Cost	\$200 to \$750

There are many Chamber Members who can provide you with beverages, food, catering, printing needs, party supplies, etc.

Click on this link to use our Business Directory to do a quick search!

www.explorecrystallake.com

You can also contact the Chamber office for help finding a vendor.

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