

# Connect Level Member Benefits Guide

Whether you're running a small business or large corporation, you watch every penny you spend. The Crystal Lake Chamber of Commerce brings you valuable member benefits that make the most of your marketing dollar and provide your business with a measurable return.

## CONNECT LEVEL MEMBERSHIP

(Enhanced Members Receive All Benefits Listed Below)

NON-PROFIT 501(C3)	\$13/mo* or \$150/year
SMALL BUSINESS (1-5 EMPLOYEES)	\$25/mo* or \$300/year
MEDIUM BUSINESS (6-16 EMPLOYEES)	\$36/mo* or \$425/year
LARGE BUSINESS (16-100 EMPLOYEES)	\$53/mo* or \$625/year
BUSINESSES WITH 100+ EMPLOYEES	START AT ELEVATE LEVEL (Enhanced Memberships)

 Service provided

 Product included

(Values exclusive to Crystal Lake Chamber noted in Red)

Product or Service	Product	Service		Product	Service
Enhanced Business Listing in Chamber Online Directory (includes Basic Contact Information, Logo, Social Media Links, Business Description, Map & Photo Gallery)			Access to Member Pricing at Chamber Events & Programs/Member-Only Sponsorships & Advertising Opportunities		
Access to Member-Only Discount Programs (Office Depot, Constant Contact, & Member to Member Discounts)			Opportunity to Display your Business Cards & Brochures Offered to the Public in Chamber Office Lobby		
Business Listed in the Annual Community Guide			Opportunity to Post to the Chamber Job Board		
Press Releases (Posted to website & Chamber social media)			McHenry County College and School District 155 Career Internship & Apprenticeship Program Partner		
Free Notary Public Services			SenText (Text Notifications for Chamber Events)		
Post to Local Savings (Online Coupons) & Events to Chamber Member Calendar			SCORE (Service Corp of Retired Executives) Free Business Counseling in Any Field		
Free Certificates of Origin Services for International Trade Requirements			Proud Member of the Crystal Lake Chamber of Commerce Window Cling		
2'x4' Banner from FastSigns (Complimentary for New Members)			Digital Chamber Logo for Member use on Website/Social Media		
Weekly Subscription to the Chamber's 'What You Need to Know' E-Newsletter			Chamber Membership List in Excel Format (Provided Free at Sign-Up & Renewal Dates)		
Program or Event					
Members in Motion -add'l fee (Networking Scramble Event)			Chamber Boardroom Features Video Conferencing & Seating for Up to 20		
Benefits Workshop Webinar Series (review of all benefits & opportunities)			Free Use of Chamber Boardroom & Conference Room 24/7 (WiFi Included)		
Ribbon Cutting / Grand Opening Event (Publicized in Northwest Herald newspaper & on social media)			Members are Part of Larger State & Nationwide Business Advocacy Efforts (Includes Town Halls w/ Elected Officials)		
Leaders in Action Education Series (add'l. fee) Taught by Local Business & Industry Leaders			Out 2 Lunch (Various Topics Discussed at Local Restaurants; Bi-monthly)		
Business Builders Series (Various Topics Led by Local Business Leaders; 6x/yr.)			Networking Opportunities Offered In-Person (5 strong-contact & 2 casual-contact)		

\*Chamber membership is effective when payment is received and active for twelve (12) months from this time. Monthly rates are only available on annual memberships.

