

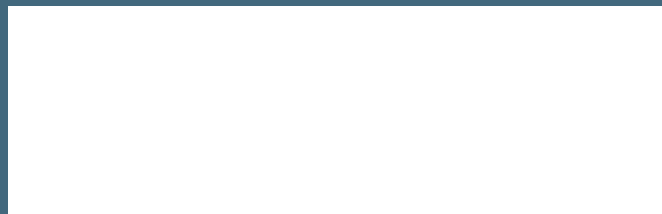
JAN

2024

CONNECTIONS *Quarterly*



A Look Back At 2023



Enhanced Chamber Members

Inspire Level Member



Visionary Members



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CHRYSLER DODGE JEEP RAM
LEADER AUTOMOTIVE GROUP



Advocate
Good Shepherd Hospital



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MARIANO'S
MILLER VERCHOTA
NORTHWEST HERALD
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Meet The Chamber Staff



Catherine Peterson
President and CEO
cpeterson@clchamber.com



Nikki Paoelli
Executive Assistant to the President
npaoelli@clchamber.com



Jay Hyde
Director of Membership
jhyde@clchamber.com



Katie Sinde
Marketing & Member Engagement Manager
ksinde@clchamber.com

REGISTRATION OPEN!

CHAMBER MEMBERS: \$250

NON-CHAMBER MEMBERS: \$300

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2024 LEADERS IN ACTION PROFESSIONAL DEVELOPMENT SERIES

Become a better leader and more valued team member by attending this 7-week, presenter-led course.

For over 45 years, Leaders in Action has offered business professionals a credible space to explore new concepts and gain necessary skills.

**SCAN THE
QR CODE
TO REGISTER**



**EVERY WEDNESDAY FROM FEBRUARY 7TH THRU MARCH 27TH, 2024
7:30AM - 10AM @ MCHENRY COUNTY MENTAL HEALTH BOARD (620 DAKOTA ST, CRYSTAL LAKE, IL 60012)**

From the President's Desk

Dear Chamber Members,

I recently completed my first month as President/CEO of the Crystal Lake Chamber of Commerce, and thank you for the warm welcome from our members and the community at large. I am grateful that you have been incredibly supportive and positive in your outlook.

As a part of my ongoing meetings with members, I have also heard some concerns with your Chamber. Clearly, we could have done better in some areas in the past, and I promise to correct that.

To address your concerns, we are reviewing and amending our processes, procedures, and policies to ensure that we follow best practices in all operations and governance. All decisions and subsequent actions will be consistent with and in support of our vision and mission. Moving forward, we commit:

- To excellence
- To full transparency.
- To listen.
- To acknowledge mistakes and act promptly to rectify them.
- To work collaboratively with our members and organizations throughout McHenry County.
- To be creative and forward thinking in all endeavors.
- To be inclusive

Honoring these commitments will require the dedication of the entire Crystal Lake Chamber of Commerce team, including the Board of Directors, staff, and volunteers. And we are all in, and up for the challenge.

There has been some staff turnover as well, so this is an opportune time to introduce them.

Nikki Paoelli – Executive Assistant to the President. In addition to her duties as Executive Assistant to the President, Nikki will assist with bookkeeping and coordination of events.

Jay Hyde – Director of Membership. Jay is the primary contact for all matters related to membership, and you'll see him at events, including mixers and ribbon cuttings.

Katie Sinde – Marketing & Member Engagement Manager. Katie is responsible for all Crystal Lake Chamber of Commerce marketing materials and efforts. You'll also see Katie at events, including mixers and ribbon cuttings.

Watch for an announcement about an opportunity to meet the Chamber team. She is coming soon!

Most importantly, we want to hear from you. What are we doing right? What event(s) did you enjoy? What new events should we consider? Have we made a mistake? We're committed to fixing it. We want to earn your trust. Be on the lookout for a membership survey coming in soon to give your honest feedback.

It's an honor to serve as your new President/CEO. I look forward to working together to promote, support, and expand businesses, foster an environment that creates jobs and enhances economic opportunities, and improve the quality of life for Crystal Lake and the surrounding area.

If you would like to be a part of this new direction, I invite you to volunteer for a committee or an event. Our members are our greatest asset and we need your help and expertise to get us all where we want to be. Please reach out to Nikki



Best,
Catherine Peterson
cpeterson@chamber.com
815-459-1300x13

2023 Ribbon Cuttings



Thursday, January 19th
Laser Pro Co
978 N. McLean Blvd Elgin IL



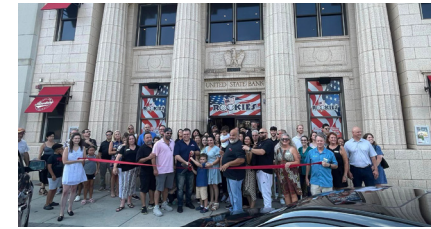
Friday, March 10th
Arden Rose Home Care
840 E. Oak St Lake in the Hills



Friday, April 14th
Comm Act for McHenry County
76 W. Crystal Lake Ave Crystal Lake



Wednesday, August 16th
New Directions
500 Coventry Lane Crystal Lake



Thursday, September 7th
Home State Bank - Main Street
611 S. Main St Crystal Lake



Tuesday, October 3rd
1914 Custom Ribbon Cutting
5505 E. Northwest Hwy Crystal Lake

Tuesday, January 24th
McHenry County Housing Authority
1125 Mitchell Court Crystal Lake

Wednesday, March 15th
Fork It Foods
256 N. Oak St Lake in the Hills

Wednesday, April 19th
Wake-Up & Make-Up by Ann LLC
81 N. Williams St Crystal Lake

Wednesday, August 23rd
Blue Smoke Barbecue Supply
35 Berkshire Drive Crystal Lake

Wednesday, September 13th
Journey Care
240 Commerce Dr Crystal Lake

Thursday, October 5th
Vulcan Room at Salon Cora
5657 Northwest Highway Crystal Lake

Thursday, February 2nd
Ivy Hall Dispensary
501 Pingree Road Crystal Lake

Friday, March 17th
HOLA Ribbon Cutting @ CL Chamber
427 W Virginia St Crystal Lake

Wednesday, April 19th
Encore Memory Care
495 Alexandra Blvd Crystal Lake

Thursday, August 24th
Rookies Pub & Grill
72 N. Williams St Crystal Lake

Wednesday, September 27th
Querhammer & Flagg Funeral Home
500 W. Terra Cotta Ave Crystal Lake

Friday, October 13th
JCB Plumbing
3319 Rt 31 Crystal Lake

Wednesday, March 8th
Pink Door Thrift Shop
3741 W. Elm St McHenry

Thursday, March 22nd
Heady Cup Coffee Roasters
4127 W. Orleans McHenry

Wednesday, May 3rd
Mary Kay Cosmetics - Ilanna Fiorenza
427 W. Virginia St Crystal Lake



Sunday, May 7th
Evangelical Free Church
575 E. Crystal Lake Ave Crystal Lake



Wednesday, June 7th
By Your Side Autism Therapy Services
390 Congress Parkway Crystal Lake



Thursday, June 22nd
Stages of Transformation
820 McArdle Drive Crystal Lake



Thursday, October 18th
Conscious Cup Coffee Roasters
110 W. Woodstock St Crystal Lake



Thursday, November 2nd
Simply Delicious Gourmet Catering
8505 Redtail Drive Lakewood



Wednesday, November 30th
Woodstock Chevrolet
2145 S. Eastwood Drive Woodstock

Wednesday, May 24th
Boulder Ridge County Club
250 Boulder Dr Lake in the Hills

Thursday, June 8th
CJ Frank Country Financial
40 W. Terra Cotta Ave Crystal Lake

Wednesday, July 26th
Healthcare Plus
5899 Northwest Hwy Crystal Lake

Wednesday, October 25th
Michael Keith Salon Suites
1055 Nimco Drive Crystal Lake

Wednesday, November 8th
Home of the Sparrow
1991 Duncan Ave Woodstock

Thursday, December 14th
Monster Ink Tattoo
1540 Carlemont Drive Crystal Lake

Thursday, May 25th
Summer Moon Coffee
625 Cog Circle Crystal Lake

Wednesday, June 14th
Shanti Canine Spa
8505 Redtail Drive Village of Lakewood

Thursday, August 10th
Spartan Boxing & Fitness
760 Industrial Drive Cary

Wednesday, November 1st
Senior Care Volunteer Network
42 East St Crystal Lake

Friday, November 10th
Huntington Bank Algonquin
2045 E. Algonquin Rd Algonquin

2023 Mixers



Out 2 Lunch



Tuesday, January 31st
Alexander Leigh Center for Autism Multi-Chamber Mixer
4100 Veterans Parkway McHenry

Tuesday, March 7th
Pink Door Thrift Shop Multi-Chamber Mixer
3741 W. Elm St McHenry

Tuesday, April 18th
Wake-Up and Make-Up by Ann Mixer
81 N. Williams St Crystal Lake

Tuesday, May 16th
#1 Referral Group Mixer at Crystal Lake Brewing
150 N. Main St Crystal Lake

Thursday, July 20th
Independence Health & Therapy Multi-Chamber Mixer
2028 N. Seminary Ave Woodstock



Friday, September 15th
HOLA Northern Illinois Mixer
330 Three Oaks Rd Cary

Tuesday, September 26th
Querhammer & Flagg
75th Anniversary Mixer
500 W. Terra Cotta Ave Crystal Lake

Tuesday, October 3rd
Cassidy Tire & Service Mixer
5505 E. Northwest Hwy Crystal Lake

Tuesday, October 17th
Conscious Cup Coffee Roasters
Multi-Chamber Mixer
110 W. Woodstock St Crystal Lake

Tuesday, October 24th
Michael Keith Salon Suites Mixer
1055 Nimco Dr Crystal Lake

Tuesday, August 1st
CASA of McHenry Multi-Chamber Mixer
382 W. Virginia St Crystal Lake

Tuesday, August 8th
Express Employment 20th Anniversary Multi-Chamber Mixer
580 E. Terra Cotta Ave Crystal Lake

Tuesday, August 29th
Monday Night Football Kickoff Mixer
72 N. Williams St Crystal Lake

Tuesday, September 5th
Gallant Building Mixer
345 Memorial Drive Crystal Lake

Tuesday, September 12
Main Stay Therapeutic Farm Multi-Chamber Mixer
6919 Keystone Rd Richmond

Tuesday, November 7th
CL Chamber Foundation Mixer
Crystal Lake Brewing 150 N Main Street

Wednesday, November 8th
Home of the Sparrow Mixer
1991 Duncan Ave Woodstock

Tuesday, November 14th
Salvation Army Red Kettle Kick-off
Multi-Chamber Mixer
250 Boulder Dr Lake In the Hills

Tuesday, December 5th
Community Foundation of McHenry County
Multi-Chamber Mixer
33 E. Woodstock St Crystal Lake

Tuesday, December 12th
Helzberg Diamond Mixer
5750 Northwest Hwy Crystal Lake

Sponsored By:



Out 2 Lunches are held at different Chamber member restaurants from 12pm-1pm. This is a chance to meet with fellow Chamber members and discuss topics relevant to your business. RSVP's are appreciated, come join us and order off their lunch menus.

2023 Out 2 Lunch Events:

Wednesday, January 11th
At El Burrito

Wednesday, March 8th
At Tony's Cafe

Wednesday, May 10th
At Tasty Bistro

Wednesday, November 15th
At Kirin King



Business Builders is an educational session with speakers who address business related subjects. The goal is to provide attendees with educational opportunities to enhance how you run your business. The 1-1/2 hour sessions include networking opportunities.

2023 Business Builders Topics:

Thursday, February 9th
You Built a Business Congrats! What Happens Next?

Thursday, April 13th
Artificial Intelligence Demystified

Tuesday, June 6th
Strategic Planning For Business Owners

Thursday, August 10th
Let's Talk Medicare Basics

Tuesday, December 12th
Corporate Transparency Act



2023 PICA Winners



The mission of the Pride in Crystal Lake Award is to identify businesses, organizations, or individuals that show pride in Crystal Lake, improve the quality of life in the community, and/or improve the physical appearance of the community. The award recipients this time around just happen to embody all 3 of these qualifications.

April - Heisler's Bootery



April 11th, 2023

October - Georgio's



October 19th, 2023

November - Public Works



November 28th, 2023

Annual Events Recap

THURSDAY, FEBRUARY 2ND - MARCH 16TH

Leaders in Action Educational Series

American Community Bank Meeting Room

Leaders in Action is an 8-week speaker series that showcases dynamic speakers presenting challenging ideas and equipping attendees with tools to encourage thinking beyond their comfort zones for leadership growth. The 2023 installment of Leaders in Action featured presentations from Andrea Herran, Paula Jenkins, John Kennedy, Vince Racioppo, Chase Tolleson, Dan Brzozowski, and Louie Sharp.



FRIDAY, FEBRUARY 3RD

State of the Community Luncheon

Crystal Lake Holiday Inn

The Community Luncheon provides an opportunity for the Mayor of Crystal Lake, Haig Haleblian, and Lakewood Village President, David Stacropoulos, to deliver presentations on upcoming projects and future plans. Participants are given a booklet containing annual reports from various taxing bodies, including the City of Crystal Lake, Village of Lakewood, Crystal Lake Public Library, Crystal Lake Park District, McHenry County College, School District 155, and District 47.



SATURDAY, APRIL 22ND

Community Clean Up Day

Crystal Lake Parks

The Crystal Lake Chamber of Commerce and the Crystal Lake Park District Sponsor Community Clean Up each year. Volunteers are dispatched throughout the Crystal Lake parks to clean up the trash left behind over the winter season. AMS Store & Shred was on-site at the Crystal Lake Chamber to collect documents for shredding. Winners of our "Where's Oscar" raffle were: Moises Yeverino won a Summer Moon Prize Pack; Jen Eiserman won a Sage YMCA Prize Pack; Marsha Marsha and Traci Raadssen won a First Institute 1-Hour Massage; Braintarah Winzeten won a Crystal Lake Ice House Open Skate Family Pack; Melissa Ferris won a Lippold Family Golf Center Family Pack; and Ian Loader and Shaun Tessmer won a Lippold Family Golf Center Driving Range Pack.



LIVE THEATRE RETURNS TO RAUE CENTER IN 2024
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WILLIAMS STREET REP

FEB 23 - MAR 17

NATIVE GARDENS

BY KAREN ZACARIAS
DIRECTED BY MICHELE VAZQUEZ

A comedy about
crossing boundaries and mending fences.



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Ages: 10 - 18

Rehearsals
March 4 - April 17

DIARY of a Wimpy Kid
THE MUSICAL

Enrollment closes 2/21/24

Performances
APRIL 18 - 20



GET TICKETS AND INFO AT RAUECENTER.ORG

26 N Williams Street, Crystal Lake, IL 60014 | 815.356.9212 | rauecenter.org

Annual Events Recap

WEDNESDAY, MAY 24TH

Annual Dinner & Awards Ceremony *Turnberry Country Club*

The Annual Dinner and Awards Ceremony is an opportunity for the Chamber to celebrate itself and the Chamber members that went above and beyond during the previous fiscal year. This year's Presidential Award of Excellence Winners were: Haig Haleblain (Mayor of Crystal Lake & Exceed Floor & Home), Mike Hillegonds (StratusComm-Managed IT Services), Katie O'Neill (Heritage Title Company), Jeff Lord (Edward Jones), and Ed Kisman (Grill Masters Catering). The 2023 Carl E. Wehde Award, given to the Individual/Group of the Year, was awarded to Victoria Summers of the Chamber Foundation. The 2023 Robert O. Covey Award, given to the Business of the Year, went to First Institute.



MONDAY, JUNE 26TH

39th Annual Golf Classic *Bull Valley Country Club*

The 39th Annual Golf Classic was held on Monday June 26th at Bull Valley Country Club. It was a fun day on the links and a big thank you to all our sponsors that helped make the event a smashing success. Be on the lookout for your invite to the 40th Annual Golf Classic in 2024!



SUNDAY, JULY 2ND

Crystal Lake Independence Day Parade *Dole Avenue*

The 2023 Crystal Lake Independence Day Parade took place on Sunday July 2nd, along Dole Avenue. It's believed that between 15,000 to 20,000 people were in attendance (but we weren't keeping an exact count). Jim Heisler of Heisler's Bootery was the 2023 Crystal Lake Independence Day Parade Grand Marshall. The 2023 Showstopper Award was given to the talented Crystal Lake South High School Dance Team. 1st Place of the Parade went to Wrenley's Toy Box; 2nd Place went to Thayer Lynn Carpentry, LLC; 3rd Place was given to Academia Aztlan.



Annual Events Recap

MONDAY, AUGUST 14TH

2nd Annual Mini Golf Classic *Lippold Family Golf Center*

The Chamber held the 2nd Annual Mini Golf Classic at Lippold Family Golf Center on Monday August 14th. The event was sponsored by Great Lakes Credit Union. It was a great night of family fun attended by over 70 people. It was truly a great 2nd annual mini golf classic! Thank you for joining us to make the night unforgettable!



SUNDAY, SEPTEMBER 17TH

Crystal Lake Block Party Concert Event *Crystal Lake Brewing*

The Crystal Lake Chamber held its first ever Crystal Lake Block Party Concert Event on Sunday September 17th at Crystal Lake Brewing. We had Sparks Fly, a Taylor Swift Tribute Band, and Jimmy Nick and Don't Tell Mama rocking throughout the afternoon making the Crystal Lake Block Party the place to be! General Kinematics sponsored a Swift Boutique so attendees to add some bling to their outfit to really make the afternoon fun! There was a great selection of food from Georgio's Pizza, Moontime Smokin' Que, Fork it Foods, and Cantina 52. It was a great family fun afternoon and a successful event all around!



WEDNESDAY, SEPTEMBER 20TH

Members in Motion Networking Scramble *Hickory Hall*

We hosted our annual Members in Motion Networking Scramble on Wednesday, September 20th at Hickory Hall. Members in Motion is an innovative networking breakfast that strategically places you at a table with like-minded individuals eager to expand their businesses through networking. Throughout a three-round rotation, you'll engage with over twenty participants who are keen to learn more about your business while also sharing valuable information about their own businesses.



Young Professionals



The Crystal Lake Young Professionals is a networking group open to everyone. The “young” in our name can mean a multitude of things – young in your career, young in your job, young at heart, etc. At the end of the day, we’re committed to helping you to Connect, Grow, and Serve in your career.

Executive Board:
Jeff Lord – *President*
Kasey Tumilty – *Serve Chair*
Chris Pry – *Growth Chair*
Josh Hudek – *Social Chair*

2023 Events

January 2023 Meeting
Social Event at the Cottage

February 2023 Meeting
Growth Event with Leslie Blake from Big Brothers Big Sisters as our speaker

March 2023 Meeting
Social Event March Madness at Buffalo Wings & Rings

April 2023 Meeting
Serve Event Community Clean Up at Lippold Park

May 2023 Meeting
Growth Event with Speaker Paula Jenkins

June/July 2023 Meeting
Serve Event Lakeside Fest Beer Tent

August 2023 Meeting
Social Event End of Summer Party at Sideouts

September 2023 Meeting
Social Event at the Cottage

October 2023 Meeting
Social Event Halloween Party Multi Chamber YP
Event at Main Street Station

November/December 2023 Meeting
Serve Event – Crystal Lake Food Pantry followed
by the Social Event Holiday Party at Dukes



HOLA



HOLA is open to any and all members of the Hispanic-Latino business community; HOLA aims to be the resource for professionals to connect to empower the Hispanic-Latino community through engaging in community service and developing professionally through guest speakers.

2023 Events

Friday, March 17th
Ribbon Cutting/Group Kick Off

Friday, April 21st
Inaugural Meeting

Friday, May 19th
Branding – Bridge the Gap Between Strategy & Design Seminar

Friday, June 16th
Social Networking

Friday, July 21st
HOLA’s Latinos Presentes: Consecuencia Situacional – Reconocer Tus Alrededores Y Defensa Del Hogar Seminar

Friday, August 18th
Limitless Leader Seminar

Friday, September 15th
Social Mixer

Friday, October 20th
“Who is CASA of McHenry”
Information Session

Friday, November 17th
Financial Literacy Seminar
Presented by Mabel Hanson



Chamber Referral Groups

There are several reasons why you should consider joining a referral group. Firstly, it provides a valuable networking platform, connecting you with fellow Chamber members who can become your advocates in the business community. It's a supportive environment that offers a space to share experiences and seek advice to help you overcome challenges. Additionally, referrals from the group are more trustworthy and reliable as they come from a network of established connections. Being a member of a referral group increases your visibility and credibility within the Crystal Lake community. Finally, the diverse range of industries represented in the referral group paves the way for opportunities for collaboration and fosters an environment that benefits everyone involved.



The B2B Network Group encourages “Power Partners” for ongoing coordination of jobs and projects. B2B members support and encourage each other, build cooperation, and provide expertise from their varied backgrounds to share ideas, information, and experiences. B2B members build relationships, share ideas, and market each others’ skills and abilities. B2B members learn, educate, participate and encourage to help colleagues enrich their business and expand their areas of influence.



The #1 Referral Network makes networking a positive and rewarding experience by building relationships between members through conversation and feedback, rather than strict networking requirements. We build our businesses while helping our members develop their own ladders to success. Although our weekly breakfast meetings are informal, our drive and determination are focused and well-planned. We operate on the belief that referrals made from a position of trust, fellowship and knowledge of one another’s unique strengths & offerings helps create good business opportunities for all while fostering a sense of community.



Our mission is to generate business for fellow members through a system of referrals. In addition to referrals, there are many other benefits to joining the Crystal Lake Business Networking Group. We believe in being involved in the community and volunteering for many organizations. The group meets the first and third Tuesday morning from 7:30am until 8:30am at The Other Side 135 Beardsley St, Crystal Lake. Our past history of referrals has proven that the Crystal Lake Business Networking Group is a successful and fun organization. We believe in developing relationships between group members who are reliable and experienced local business professionals. We do this by visiting each other’s businesses to deepen our knowledge and understanding of their operation and what makes a good referral.



The Noon Exchange networking group meets the 2nd and 4th Wednesday of every month at noon at the offices of the Community Foundation of McHenry County, 33 E Woodstock, Crystal Lake IL 60014. The group was formed a few years ago with roughly 8 original members and has grown to over 20. We are a diverse group with our members encompassing a wide range of businesses. In order to get the most out of this group, we spotlight a few of our members each month as well as break into smaller groups periodically so that we can help each other in a more pointed and direct way. We enjoy getting together as a group outside of our regular meetings helping each other and the community. In the past, service activities have included helping Big Brothers Big Sisters, Willow Creek, Pioneer Center, Concerts in the Park, CL 4th of July Fest, and occasional group outings.



The Referral Exchange network group provides a forum for business professionals and entrepreneurs to enhance and grow their business by building strong and loyal relationships with one another via weekly meetings. The primary objective is the sharing of quality referrals to directly generate new business. The secondary objective is the sharing of ideas and information to enhance each member's networking skills, speaking skills and other intangible skills that can be of benefit to our members and their business. Our members are committed to excellence in their profession and dedication to The Referral Exchange. The Group is comprised of non-competing business members of the Crystal Lake Chamber of Commerce.

Upcoming Chamber Events



State of the Community Luncheon

Feb
2
2024



Leaders in Action Education Series

Feb
7
2024



Home & Business Expo April 5th-6th

Apr
5
2024



Chamber Foundation G.E.M. Luncheon

Apr
18
2024



Community Clean Up Day

Apr
20
2024



40th Annual Golf Classic

Jun
24
2024



CREATE - BUILD - INSPIRE

WORK LOCAL, THINK GLOBAL



GENERALKINEMATICS.COM

2023-2024 Chamber Board of Directors



Mike Wheeland
*Board Chair
Social Indoor*



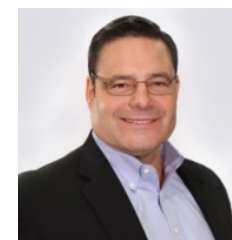
Eric Beier
*Vice Chair
First Institute*



Kathryn I. Martins
*Treasurer/Finance Chair
Member Emeritus*



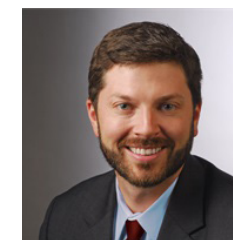
Michael Buchanan
*Northwestern
Medicine*



Ed Dvorak
*McHenry County
Economic Dev Corp*



Pierre Garcia
*Crystal Lake Bank &
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Cameron Hubbard
*Business Dev Vice Chair
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Leah Jackson
*Amerifinancial Home
Mortgage*



Lisa Karlov
*Copper
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Edward Jones*



Andrea Marquez
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Instructor*



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Katie O'Neill
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*Member Benefits Chair
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