

**Crystal Lake Chamber of Commerce
Board of Directors
Minutes
June 28, 2024
Chamber Boardroom & Zoom**

Present: Eric Beier, Michael Buchanan, Pierre Garcia, Cameron Hubbard, Leah Jackson, Lisa Karlov, Andrea Marquez, Stacy Mason, Chris Slack, Karen Tobin, Grace Todd, Tim Urban, Heather Maieritsch, Economic Development Manager, City of Crystal Lake; Catherine Peterson, President/CEO; Nikki Paolelli, Staff Liaison/Recorder

Absent: Jeff Lord, Kathryn I. Martens, Katie O’Neill, Ken Pringle, Randy Smith, Mike Wheeland

1. Call to Order

- **Welcome.** The meeting was called to order at 7:31 by Vice Chair Eric Beier.
- **City of Crystal Lake.** Heather Maieritsch provided an update:
 - Volkswagen of Crystal Lake was acquired by the Fox Valley Auto Group
 - The Enclave apartments are 100% rented and the townhomes are 80% occupied.
 - There are many housing projects in development. 190 single family homes in Redwood behind Walmart, 121 age-restricted homes at the corner of Rt. 176 and Terra Cotta Ave, and Woodlore is expanding with 47 townhomes and an additional 55 homes in the coming year.
 - Dole Avenue is near completion. South Dole is finished, and sidewalks will be poured on the east side of Dole Avenue.
 - Sierra Trading Post and Burlington are looking for a mid-November opening.

2. Consent Agenda

- **Minutes.** It was moved by Tim Urban and seconded by Stacy Mason to approve the minutes of the May 21, 2024, Board meeting. All voted Aye. Motion carried.

3. Divisions

- **Finance.**
 - **Financial Reports.** The Board reviewed the Balance Sheet as of 5/31/24; P&L for May 2024 and YTD 7/23-5/24; Open Invoices as of 5/31/24; and the Financial Report as of 5/31/24. Networking Groups P&L as of 5/31/24 & Network Groups Balance Sheet as of 5/31/24 were also reviewed.

It was moved by Lisa Karlov and seconded by Chris Slack to accept the Financial Reports for the Chamber as of 5/31/24 and Network Groups as of 5/31/24 as presented. All voted Aye. Motion carried.

- **Division Reports**
 - **Community Services**
 - Independence Day Parade is on July 7; there are 99 entries, and we need volunteers to act as Parade Marshals
 - EXPO – November 9th at Willow Creek. The committee will have a meeting today and more information will be available soon.
 - **Member Benefits**
 - The Annual Golf Outing was at Bull Valley Country Club on June 24. There were 96 golfers, and the event ran smoothly. Early projection of revenue is \$20,000

4. **President's Report.** Written report included in the packet
5. **Membership.** President Peterson presented the Membership Report for the month of May, stating there were 7 new members and 2 members who requested to drop. At the July meeting, the Board will receive a list of members for recommendation to drop due to lack of payment.

It was moved by Andrea Marquez and seconded by Stacy Mason to accept the May 2024 Membership Reports. All voted Aye. Motion carried.

6. **Chairperson's Report.** Eric Beier reported that Jeff Lord will be stepping down from his role on the Board of Directors. He will continue his role as the Chair of the Young Professionals. Director Leah Jackson has graciously agreed to serve as the liaison between the Young Professionals and the Board of Directors.
7. **Other Items for Board Consideration** – Karen Tobin provided an update from the ad hoc committee working to identify Pillars for the Chamber of Commerce, as well as a new mission statement. The committee has had several meetings and there will be another update at the July meeting.
8. **Heard Around Town** – Young Professionals is looking for volunteers to work in the beer tent for the Lakeside Fest. Congratulations were offered to Stacy Mason, Chris Slack, and Katie O'Neill on their graduation from Leadership Greater McHenry County (LGMC). There will be a 20th Anniversary LGMC Alumni event held on October 16, 2024, at the Crystal Lake Holiday Inn.

It was moved by Lisa Karlov and seconded by Chris Slack to adjourn the Board meeting at 8:11 am. All voted Aye. Motion carried.