**Summit County Chamber of Commerce Board Meeting AGENDA**

**UNITE \* LEAD \* SUPPORT**

**Date**: August 12, 2020 **8:30 a.m. – 10:30 a.m.**

**Location**: Virtual Meeting Via Zoom (See details in email)

**Mission:** To ensure business success for our members and foster community wide economic vitality by providing resources, educational opportunities, and business connections. We unite key stakeholders. We lead with a clear vision of the future. And we support collaborative efforts throughout the community.

**Vision:** to be the driving force behind the success of all Summit County businesses.

**Attendance:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| x | Kerstin | Anderson | Dillon | x | Laura | Lyman | Breck |
|  | Tim | Applegate | Silverthorne |  | Mark | Mathews | Keystone Neighbourhood CO |
| x | Allen | Bacher | Breck |  | Jillian | McElhattan | Executive Assistant |
| x | Doug | Berg | President | x | Blair | McGary | ED |
| x | Del | Bush | Breck | x | Mark | McManis | Treasurer |
| x | Lindsey | Cotton | Dillon | x | Corry | Mihm | SIBA |
| x | Ian | Donovan | Frisco | x | Mark | Nunn | Past Pres. - Frisco |
| x | Miranda | Fisher | Breck | x | Tony | Pestello | Immediate Past Pres. |
| x | Nora | Gilbertson | Frisco | x | Holly | Robinson | CMRA |
| x | Lori | Gleason | Exit 205 | x | Peyton | Rogers | Breck |
| x | Mike | Kurth | Finance | x | Cheri | Ryan | Administrator |
| x | Bruce | Horii | Breck | x | Catherine | Schaaf | At Large |
| x | Elisabeth | Lawrence | ALL | x | Mike | Spry | VP Silverthorne |
|  |  |  |  | x | Nell | Wareham | Exec Comm. at Large |

**Proxies:**

**Miranda Fisher to Elisabeth Lawrence when she leaves**

1. **Approval of minutes (2 mins) –** *Elisabeth Lawrence motioned to approve the minutes; Lori Gleason seconded passing unanimously.*
2. **Financials (5 mins)**– Down on renewal membership about $11K this year. Expenses are tracking as expected. Had to dip into investment funds to put in our operating funds and may need to do that again. The investments have bounced back in terms of value. Will need to do another budget meeting in light of events not happening. ***Al Bacher motioned to approve the financials as presented. Miranda Fisher seconded, passing unanimously.***
3. **Membership Update**
   1. Membership Update – Down on renewals but starting to make some progress. We have about another $8K of checks on the way. 4 new members (1 on the premier level), lost 16 members, but a lot of these members needed to be dropped sooner. Only 2 have left because of COVID19. A lot of positive comments and positive media about The Chamber, really defining the brand of who we are.
   2. Tiered Membership Structure – 6 different levels from $250 up to $7500. If the board approves moving forward with the tier structure, we can roll it out in Jan 2021. It was decided to do a soft roll out with the tier structure now. Holly expressed concern regarding the ski passes and if those would be available this year because of the pandemic. Corry asked about additional locations and how we might charge for it. She also mentioned that we move committee participation to a lower level so more people can participate. ***Al Bacher motioned that we accept the tier structure as presented with the understanding that we will have ongoing changes. Holly Robinson seconded, passing unanimously.***
4. **New Business** 
   1. Childcare Update – 2 childcare centers with 2 classrooms with closures, not due to COVID tests, but to symptoms. Been working with public health to navigate those situations. Discussion surrounding the possibility of schools closing again and what that means for business. Elisabeth added that there are several NPO’s that are offering programs for Wednesday.
   2. Website Upgrade - Have signed a contract and moving forward. Should have a new site in the next 60 days.
   3. Bike to Workday -September 22. Chamber’s involvement is supplying a sanitation station at each of the stations, no need to staff. The Executive Board gave the go ahead with $300 to use.
   4. Board Openings/Planning – Time to start talking about board limits and terms. We do have a number of people who are at the end of their term: Holly Robinson, Nora Gilbertson, Mike Spry, Tony Pestello, Corry Mihm, Miranda Fisher, Doug Berg, Tim Applegate and Kerstin Anderson
5. **Old Business**
   1. Media Campaign update – Had at least 30 businesses participate in AMT campaign. Krystal Media has 56 local businesses participating in the campaign, running M-F for the month of September.
   2. COVID updates
      1. Recovery Team Update
6. **Committee Updates** 
   * 1. Budget Committee- Reconvening and scheduling a meeting sometime next week.
     2. Legislative Affairs Committee- Have had 2 members reach out to participate in the legislative committee
     3. Summit Prosperity Initiative
        1. 501c3/Organizational Structure – Determined we may have had a 501c3 but it has dissolved since.
        2. Co.Starters – 17 businesses completed the session. The head of costarters nationally was able to be at the event.
           1. August 5 celebration of first completed cohort
           2. 2nd cohort scheduled to begin on September 16 or 23
        3. Summit Biz: Virtual Meetups – August 12, 10:30am with the County
        4. Economic Impact Survey – 158 business participated, to assess economic impact June – August. Anticipated revenue for small business or June was 40% down, July 30% down and August 35%. $143 million loss from sales tax revenue. If you add this to the numbers from March April and May, we’re at about half a billion for our community. About half of our businesses report they feel very confident about being able to survive the next year. About 25% of our workforce has left the county. 18% are fully staffed, about 1/3 are staffed to the amount current revenue allows, and another 1/3 are understaffed by 25-30%.
     4. COO Committee – Cathy Ritter and Ralf Garrison are all lined up, COO’s will be doing their presentation and sending it to us. Angelique is working on the silent auction. Looking at keeping ticket prices a little low this year. Goal of $30K of net revenue, and optimistic we’ll be go a little over. Optimistic we’ll have a further reach for sponsors and the auction this year. We could really use some unique ideas and experiences. Discussed airing the COO Breakfast down the road to give a little more exposure for sponsors.
     5. Annual Meeting Committee
7. **Commissioner’s Report – Elisabeth Lawrence –** Working on a drive through flu shot facility. Elisabeth has been working mostly on ski areas. The state is very in the moment, not thinking about ski areas. Need a general set of guidelines for the counties but the state needs to step in and help.
8. **Chapter Updates (20 minutes)**
   1. Breck Chapter – BTO and Town updates in the meeting. Laura will be attending some retail meetings and incorporate them into the chapter meetings.
   2. Exit 205 – School lunch debt mission on hold, so focusing on education for members. New member in career counseling will be participating in the E205 meeting. E205 chapter will be handing out BEA’s.
   3. Frisco Chapter
   4. Copper Mountain
   5. Keystone Neighborhood Company
9. **Upcoming Events (15 minutes)**
   1. Mixers Updates – still on hold
   2. BBQ Festival – cancelled for 2020
   3. Wine and Jazz Festival – postponed to 2021
   4. COO – Mountain Towns 2030 Postponed to 2021
   5. COO Breakfast –
10. **Town Updates (15 minutes)**
    1. Breckenridge
    2. Copper
    3. Dillon
    4. Frisco
    5. Silverthorne

Attachments:

Agenda

Financials

Minutes from last board meting

Membership Update

Tiered Membership Structure

Statement to BOCC

August 12 Business Leadership Forum information

<https://drive.google.com/drive/folders/0B0jdkEIivU0vUE1ZV0ttWk41MFE?usp=sharing>