

## **Announcing: Peak Health Alliance 2021 Chamber Member Incentive Program**

### **I. Overview**

Peak Health Alliance, a Summit County-based non-profit healthcare purchasing alliance, has been working with small business owners to help them provide lower-cost health insurance and better access to care. Our negotiating and purchasing power is stronger with more members! So, we have created an incentive for Chamber members in Peak's seven counties to enroll in health coverage.

### **II. Rebate**

Peak will offer a \$25 rebate for any Chamber business who enrolls in a Peak group coverage product to contribute toward the first month of fees associated with health insurance. Rebates will be mailed directly to businesses from Peak.

If this incentive results in at least 50 businesses in one Chamber enrolling, Peak will organize an end of year raffle for a \$500 value prize (to be determined). Peak will enter all enrolled Chamber businesses into the raffle!

Peak works with groups to offer multiple group coverage options including ICHRA, ACA-compliant level-funded products and self-funded products. The incentive applies to all group coverage options.

### **III. Process for Business to Redeem Rebate**

Peak's hope is to make the rebate offer and redemption process as streamlined as possible for Chamber businesses, Chamber staff, and for Peak. Peak and the Chamber will promote this partnership and incentive. The below process outlines how a business will redeem their rebate.

1. Once enrolled in Peak coverage, business will complete this survey to redeem rebate: <https://www.surveymonkey.com/r/9S23Z36>
2. Once survey is completed, business will send proof of enrollment to [info@peakhealthalliance.org](mailto:info@peakhealthalliance.org)
3. Peak will share the list of businesses with the Chamber on a monthly basis
4. Chamber staff will confirm businesses who filled out survey are Chamber members
5. Once required business information is supplied and Chamber has confirmed membership, Peak will process rebate and enter business for end of year raffle
6. Rebate will be mailed directly to mailing address business provided in survey
7. Survey responses and rebates will be reviewed and processed at the end of each month

### **IV. Expiration**



info@peakhealthalliance.org  
970 455 0381

Businesses must show proof of coverage for group with a **coverage start date in 2021** to redeem rebate. **January 1, 2022 start dates are not eligible for this promotion.** Peak and the Chamber will reconvene at the end of 2021 to continue to determine how best to serve Chamber and Peak members going forward.