

**Summit County Chamber of Commerce Board Meeting AGENDA**  
**UNITE \* LEAD \* SUPPORT**

**Date:** March 10, 2021 **8:30 a.m. – 10:30 a.m.**

**Location:** Virtual Meeting Via Zoom (See details in email)

**Mission:** To ensure business success for our members and foster community wide economic vitality by providing resources, educational opportunities, and business connections. We unite key stakeholders. We lead with a clear vision of the future. And we support collaborative efforts throughout the community.

**Vision:** to be the driving force behind the success of all Summit County businesses.

**Attendance:**

	Kerstin	Anderson	Dillon	x	Laura	Lyman	Breck
x	Tim	Applegate	Silverthorne	x	Mark	Mathews	Keystone Neighbourhood CO
x	Allen	Bacher	Breck	x	Blair	McGary	ED
	Doug	Berg	President	x	Mark	McManis	Treasurer
x	Del	Bush	Breck	x	Corry	Mihm	SIBA
	Lindsey	Cotton	Secretary, Dillon		Mark	Nunn	Past Pres. - Frisco
x	Ian	Donovan	Frisco	x	Sheri	Paul	
x	Nora	Gilbertson	Frisco	x	Tony	Pestello	Immediate Past Pres.
x	Lori	Gleason	Exit 205	x	Peter		CMRA
x	Kristylee	Gogolen		x	Peyton	Rogers	Breckenridge
x	Mike	Kurth	Finance	x	Cheri	Ryan	Membership Director
x	Bruce	Horii	Breck	x	Catherine	Schaaf	At Large
x	Elisabeth	Lawrence	ALL	x	Nell	Wareham	Exec Comm. at Large

**Proxies**

**Lindsey Cotton to Nell Wareham**

**1) Approval of minutes –**

*Tim Applegate motioned to approve the minutes, seconded by Nell Wareham.*

**2) Financials –**

Membership renewal dues are lagging, although those will likely catch up in March and April. On expense side everything seems to be tracking well to budget. **Mark Nunn motioned to approve the financials as submitted, Tim Applegate seconded**

**3) Membership Update**

a) Blair: Cheri helped me get the invoices out, and we invoiced about \$40K in revenue. We identified folks that should come in at the \$250, and folks that should come in at a higher level. We've had businesses choose to pay the invoice as sent, and some that dropped down to the base level.

**4) Admin**

a) Cheri gave an update on her health and hopes to be working as much as possible.  
a) The Executive committee is recommending that we allow Cheri to work when she can, while allowing Angelique to continue to work.

**5) Old Business**

a) COVID updates  
i) Childcare Update – Catherine Schaff: 60-65% of teachers in early childhood have been vaccinated. Still navigating some closures. We've been able to help some families with tuition relief for those families that still have to pay while in quarantine. Getting ready to open up the Pre-K Tuition program. There are currently 15 open positions.

- ii) 5 Star Program – Tim Applegate: Starting to allow wedding venues into the 5 star program. We are in level yellow, which dropped us down to blue. 50% capacity and 175 people
- iii) Dial Updates – Elisabeth has a meeting with the governor to talk about Dial 3.0. The county and chamber will host another town hall meeting. Sheri Paul if the dial will be different for vaccinated people. Elisabeth: It won't be different for vaccinated people, but the dial will be different because of vaccinations.
- b) Childcare, the Workforce, and the Economy – Thursday, February 11 at 12:00 p.m. We had a great turnout. Working with Nell to pull together a more regional group to talk about different approaches.

## 6) New Business

- a) Annual Report -Committee Updates, Executive Summary, 2020 Highlights: Love the Summit Auction, raising \$70K that went back to businesses, participation on the economic recovery team; held the virtual election forum, launched a new website; received a \$15K from Energize Colorado Gap Fund; included Innovation Grant as well. Financial Update: Talks about where we were at the beginning of the year and where we ended, with a balance just under \$140K. Events Report: Gives a snapshot that we weren't able to participate in the BBQ as well as the Jazz Fest. 48.2% increase in net revenue for COO Breakfast. How we shifted: Coffee Meet ups, webinars, town halls, etc. We had an average of 67 people per event. Membership: Moved to a tier membership. Giving a snapshot of where we are and where we are going. SPI: Snapshot on how this team is doing. They have raised over \$100K in granted dollars. Chapter Updates. Media partnerships and campaigns. Marketing Report.  
To add: Member list
- b) Peak Health Incentive Program – Working to create incentive program for members. Looking at \$25 rebate for any Chamber business that enrolls in any of their programs. Finalizing details and will offer a webinar probably next month. Corry Mihm: Most business have already enrolled in insurance, so curious how this could benefit them.

## 7) Committee Updates

- a) Budget Committee- Nothing new
- b) Legislative Affairs Committee – Touched on the Xcel Energy program, which is not moving forward. If we cut rates today, someone would have to make that up.
  - i) BBQ Festival: Town council's feeling is that they would like to see BBQ reconsidered and re-worked. They are concerned with the long-term alignments with the town and how it fits in. Two concerns were the environmental impact of the event and the budget.
- c) Summit Prosperity Initiative
  - i) Economic Impact Dashboard (<https://covid19.gunnisoncounty.org/updates/gunnison-valley-economic-recovery-dashboard/>) Still working on the county with this. In the works, likely out in April. Launching the 3<sup>rd</sup> cohort which will be more focused on launching businesses again. Program will start early April through May, 9 week program. At the end businesses will walk away with a plan. Co starters are no longer collecting fees, the Chamber will be doing so.
  - ii) BOCC Work Session, Tuesday, March 16 at 9:15 a.m.- Working on presentation for the County Commissioners work session from 9:15-10:45 am. Short presentation and then the commissioners will have time to talk through.

- 8) **Commissioner's Report – Elisabeth Lawrence** Things have gotten busier as we try and get vaccinations out. We are aware of the interruption with traffic and working on that. We just do not have another place to get these vaccines out. Discussion followed surrounding vaccines and distribution, as well as 5 star program vs non 5 star program.

## 9) Chapter Updates

- a) Breck Chapter – 9 people at the last Breck chapter meeting. Talked about committees and volunteer opportunities. Next meeting on the 17<sup>th</sup> of March at Noon. Decision has been made for the 3 scholarship recipients.
- b) Exit 205 – Met yesterday, still collecting money for the school lunch program. Going to start forming committees, looking for someone to be a secretary. Raquel Rhodes relocated to Denver
- c) Frisco Chapter – Meeting last week, selected 2 recipients out of 7 applications. Doing 2, \$500 scholarships. Hoping to participate in the Thursdays in the park, since there is a possibility of no 4<sup>th</sup> of July beer booth.

## 10) Upcoming Virtual Events

- a) Future of Small Business and Health Insurance – April TBD

## 11) Town Updates

- a) Breckenridge Council meeting last night, 2 main topics that came up were short term rentals and approving 3 additional workforce housing. Have had a significant increase in STR license, and a lot are coming from condos, not the big fancy homes, which is concerning. Childcare ballot question, is it a STR tax or is it something from transit and then money available for childcare. John Buehler gave an update. They are hoping to make it to Memorial Day. Brett from BTO gave an update. Our metrics will be a little off because everything was closed last night. March was only down about 1%, and rates up \$30/night. Walkable Main Street survey: over 138 businesses and residents respond.
- b) Copper – Closing 3<sup>rd</sup> weekend of April. Moving wedding venues into 5 star program will help a lot with wedding season coming up. Have a gift card program through the association. Partnering with the chapel and doing some food giveaways. Focusing on summer, with the attention to run more activities, but this summer will look a lot like last year. Preparing like September will be different.
- c) Dillon – Ice castles are a wrap
- d) Frisco – Town Council discussed CDOT construction to finish the gap project. Hope to get some done early season. Marina will also be under construction. Will go ahead with the promenade this summer.
- e) Silverthorne
- f) Keystone Neighborhood Company- Resort extended the season another week will help merchants. Whiskey and wood working this weekend, with the ability to go to higher capacity, but trying to keep it small to keep it safe. Wedding season starts soon. Still planning summer events, knowing having 12K people isn't possible, will try and work with a ticketed event to keep those numbers smaller.

Meeting dismissed at 10:10 am.

### Attachments:

- Agenda
- Financials
- Minutes from last board meeting
- Membership Update
- Peak Health Alliance Partnership