**Summit County Chamber of Commerce Executive Board Meeting AGENDA**

**UNITE \* LEAD \* SUPPORT**

**Date**: October 15, 2020 **8:30 a.m. – 10:30 a.m.**

**Location**: Virtual Meeting Via Zoom (See details in email)

**Mission:** To ensure business success for our members and foster community wide economic vitality by providing resources, educational opportunities, and business connections. We unite key stakeholders. We lead with a clear vision of the future. And we support collaborative efforts throughout the community.

**Vision:** to be the driving force behind the success of all Summit County businesses.

**Attendance:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| x | Kerstin | Anderson | Dillon | x | Laura | Lyman | Breck |
| x | Tim | Applegate | Silverthorne | x | Mark | Mathews | Keystone Neighbourhood CO |
| x | Allen | Bacher | Breck | x | Blair | McGary | ED |
| x | Doug | Berg | President | x | Mark | McManis | Treasurer |
| x | Del | Bush | Breck |  | Corry | Mihm | SIBA |
| x | Lindsey | Cotton | Secretary, Dillon | x | Mark | Nunn | Past Pres. - Frisco |
| x | Ian | Donovan | Frisco | x | Tony | Pestello | Immediate Past Pres. |
| x | Miranda | Fisher | VP, Breck | x | Holly | Robinson | CMRA |
| x | Nora | Gilbertson | Frisco | x | Peyton | Rogers | Breckenridge |
| x | Lori | Gleason | Exit 205 | x | Cheri | Ryan | Membership Director |
| x | Mike | Kurth | Finance | x | Catherine | Schaaf | At Large |
| x | Bruce | Horii | Breck | x | Mike | Spry | Silverthorne |
| x | Elisabeth | Lawrence | ALL | x | Nell | Wareham | Exec Comm. at Large |

**Proxies:**

1. **Approval of minutes –** *Miranda Fisher motioned to approve the minutes s as submitted; Lindsey Cotton seconded passing unanimously.*
2. **Financials** – On income side we are about $10K ahead. Expense side, overall expense we are under by about $9,500. Overall, financially we are sitting well. A lot depends on the COO Breakfast and how numbers come in. Starting the budget process next month.

*Mark Nunn motioned to approve the financials as presented, Peyton seconded passing unanimously.*

1. **Membership Update –** As Mike mentioned we are slowly catching up. We had 5 new members this month, dropped 9 members as Cheri continues to clean up Chamber Master. $3900 invoiced for the month of November. Cheri continues to reach out to new members and follow up, coinciding with the retention plan.
2. **New Business** 
   1. Board Openings/Planning – 2 applications as of today – Kristylee Francis and Sheri Paul are the 2 applicants we have. Holly Robinson shared that she is no longer with Copper and moving on. We hope to have a Copper representative join in her place. Natural progression would be for Holly to obtain one of those positions, and hopefully her new position would fall in line with the board, but that is unknown at this point. Doug asked Tony about his desire to move onto the board as a board member and not just past president, and discussion followed surrounding board terms. Elisabeth suggested we have this discussion another time when we can really give it the times it deserves. *Elisabeth motioned to move forward with the understanding that we discuss it next month. All agreed.*
   2. Childcare Update – Looking into air purification and HVAC systems for childcare facilities as they begin to move indoors for the cold weather. Catherine is working with out large program sites to get a good grasp on the amount of kids on the waitlist.
   3. SDN Articles Opportunity – Working with Insights Collective, Ralf Garrisons’s new group to put out 9 weeks series of articles regarding the impact of covid on our community. They reached out to the Chamber to sponsor this series at $500 weekly, which is outside our budget. In the EC meeting, $1000 was approved to spend on the campaign as long as we had support and sponsorships from others. It was discussed that we should not even put $1K out and maybe we can find full support. Holly Robinson suggested we investigate a grant with CTO. Will we have a “surplus” from the COO Breakfast?
   4. Summit County Partnership – The county is currently being inundated with HR calls. Business owners and managers are struggling with a lot of the rules and need support. Small businesses don’t have a HR department and the county doesn’t have the capacity to answer all of these questions. There are some funds from the CARE act that need to be spent, and the county thinks this is a good way to spend the money. Because the county does not have an economic department the county will contract with the Chamber to help provide these services. Blair is working on finding an employment lawyer that can be available for questions and maybe educational seminars.
   5. Energize Colorado Grant Fund – Blair is going after this $15K grant
3. **Old Business**
   1. COVID updates – Cases are on the rise
      1. Recovery Team Update – Meeting this week, as an emergency meeting. What messaging do we need to get out there, how can we work together to get our numbers down again?
      2. Elisabeth Lawrence: State released a new dial that tells where the county is. We had been in level 3, once we were in that for 2 weeks the state was going to sit down and talk with us. We got out of level 3 for a couple of days, which reset the dial. As of Monday, we are back in level 3. We need to get out in these 14 days. Have had testing problems. Centura has reached capacity a few times where they are full for the day for testing. The county is looking to see who else can come in and help.
   2. Scholarships- This is our opportunity to either pull our scholarship funds or keep it with the high school.
   3. Website Updates – Slowly coming along. Hope to roll it out next month.
   4. Bike to Work Day – Smaller this year, but went well
   5. Candidate/Ballot Forums – Everything went well.
4. **Commissioner’s Report – Elisabeth Lawrence**. New housing in Dillon Valley, available and open for sale. 100% AMI, geared toward local families. A business could buy one and use it as employee housing. Not completely out of the clear with wildfires, but hopefully with the recent snow and more on the way we will be in the clear. Ski Area work group: Elisabeth was chosen to be part of the group. Expecting the state to put out a guidance very soon, and then it will be open to public comment for 48 hours. Hoping to get this figured out soon so A-basin can open next week. Chair lifts were a big discussion, especially because what works for CB and Telluride wouldn’t work for us. As of now, the state is not going to put a limit on capacity outside of natural capacity. The county is currently working on the county budget, set at about $119M, which is about $11M less than last years budget.
5. **Committee Updates** 
   * 1. Budget Committee – Budget committee in the next week or so. Al, Mark M, Tony, and Doug
     2. Legislative Affairs Committee – Fully seated committee. Nice balanced board representation. Working on finding a uniform day to meet. Standing meeting once a month to discuss anything that needs to be brought to the EC committee, and then it can be decided if it comes to the board.
        1. New Policy – ***Holly Robinson motioned to approve the Legislative Affairs Policy as submitted. Miranda Fisher seconded, passing unanimously.***
     3. Summit Prosperity Initiative
        1. NWCOGG/EDA Grant – NWCOGG was awarded a grant that will be divided up between each of their communities. The catch is that the county must work with the EDA, but because we do not have a formed EDA the Chamber will be working with the County to receive this money.
        2. 501c3/Organizational Structure – Still working on it
        3. Co.Starters
           1. 2nd cohort started September 8th.
        4. Summit Biz: Virtual Meetups
           1. Coffee Meet-Ups
     4. COO Committee – Everything is moving right along. We have over 700 tickets sold
6. **Chapter Updates (20 minutes)**
   1. Breck Chapter – Had planned a fun mixer with BOEC, which was eventually cancelled because our cases were on the rise. Kristylee is now the secretary of the Breck Chapter.
   2. Exit 205 – Working with AMT to jump on and be a sponsor of the coat drive. We will also reach out to the various chapters to possibly set up various locations in the county. They will be asking the board to take $ from their account to sponsor this event. Mike Spry: “where are we on the guidance from the Chamber and what is expected”? Blair is currently working on structure for the chapters. Mike suggested that participating in philanthropic activities is a great way for businesses to get involved and help the community, but we need a better balance.
   3. Frisco Chapter -Meeting every other month. Have postponed strategic planning
   4. Copper Mountain
   5. Keystone Neighborhood Company
7. **Upcoming Events (15 minutes)**
   1. COO Breakfast – has been moved to October 15, 2020
   2. Start Up Weekend
   3. Job Fair – Town of Frisco.
8. **Town Updates (15 minutes)**
   1. Breckenridge – Council meeting yesterday. It was recorded. No reductions in staff currently, but some positions are on hold if they will be rehired. BTO – Lucy Kay talked about how busy Breck has been this fall, with September and October tracking above last year. 13% decrease overall in lodging, not bad since we were closed for 3 months. Can purchase a voucher for $5 that is then worth $15 at any of the restaurant or retail businesses. These vouches launch at the end of this week. Denver schools are out this week, so we may see an increase this week. Mask struggle continues.
   2. Copper
   3. Dillon -Moving forward with plans to provide more outdoor opportunity. Will be grooming across the reservoir. Moving forward with ice castles. Working on a “spread the warmth” initiative, kind of a takeoff “Be Kind”
   4. Frisco - Council approve the 20/21 budget last night but will be having a larger discussion at the end of Jan and beginning February regarding events and whether we should keep them or not. AT&T will be installing a small cell tower. Working with the restaurants on providing more outdoor space in the winter. Perhaps taking some of the parking. Job Fair is October 28th and the TOF is looking for an inspirational speaker to keep the motivation up.
   5. Silverthorne – The area between the Kum n Go and church has been slated for development. There is a large population demanding a certain level of residence commerce to balance out some of the tourist commerce. Town has signed an MOU to put together a plan for that property. Open house tomorrow from 4-6 is a great opportunity to have discussion and locals to voice their thoughts. Anticipate sales revenue down.
   6. **Census:** Supreme Court ruled censes will end tomorrow. This will be a huge loss to our county as we lost a lot of employees that are usually here April 1. This funding is for the next 10 years, so its important to get some numbers. Our response rate is higher than it was 10 years ago by 1%. National response rate was at 68%

Al motioned to adjourn at 10:30 am.

SDN Insight Collective documents

<https://drive.google.com/drive/folders/0B0jdkEIivU0vUE1ZV0ttWk41MFE?usp=sharing>