**Summit County Chamber of Commerce Executive Board Meeting MINUTES**

**UNITE \* LEAD \* SUPPORT**

**Date**: January 13, 2021 **8:30 a.m. – 10:30 a.m.**

**Location**: Virtual Meeting Via Zoom (See details in email)

**Mission:** To ensure business success for our members and foster community wide economic vitality by providing resources, educational opportunities, and business connections. We unite key stakeholders. We lead with a clear vision of the future. And we support collaborative efforts throughout the community.

**Vision:** to be the driving force behind the success of all Summit County businesses.

**Attendance:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Kerstin | Anderson | Dillon |  | Laura | Lyman | Breck |
|  | Tim | Applegate | Silverthorne |  | Mark | Mathews | Keystone Neighbourhood CO |
|  | Allen | Bacher | Breck |  | Blair | McGary | ED |
|  | Doug | Berg | President |  | Mark | McManis | Treasurer |
|  | Del | Bush | Breck |  | Corry | Mihm | SIBA |
|  | Lindsey | Cotton | Secretary, Dillon |  | Mark | Nunn | Past Pres. – Frisco |
|  | Ian  | Donovan | Frisco |  | Sheri | Paul |  |
|  | Miranda | Fisher | VP, Breck |  | Tony | Pestello | Immediate Past Pres. |
|  | Nora | Gilbertson | Frisco |  | Peter  | Siegel | CMRA |
|  | Lori  | Gleason  | Exit 205 |  | Peyton | Rogers | Breckenridge |
|  | Kristylee  | Gogolen |  |  | Cheri | Ryan | Membership Director |
|  | Mike | Kurth | Finance |  | Catherine | Schaaf | At Large |
|  | Bruce  | Horii | Breck  |  | Nell | Wareham | Exec Comm. at Large |
|  | Elisabeth | Lawrence | ALL |  |  |  |  |

1. **Called to Order at 8:30a**
2. **Approval of minutes – Attached**
	1. Edits
		1. Top of page still says “agenda,”
		2. Peter – CRMA
		3. Paragraph 8 – Copper Mountain – Grocery Gift Card for community
	2. Approved with edits
		1. Motion by McManis
3. **Financials – Attached**
	1. 83,000 in membership revenue
	2. Made $82,000 with TD Ameritrade
	3. Expenses
		1. Below budget by $12K
	4. We ended the year with a positive $4906
	5. COO netted $54K
4. **Membership Update** – **Attached**
	1. Lacking this month because of Cheri’s absence.
	2. New Members
		1. Pioneer Sports
		2. Clear View Windows
	3. Potential New Members
		1. Groove Silverthorne
		2. Homewood Suites
		3. Peak 1 Surgery
		4. Vail Health
5. **Admin**a) Staff Update
	1. **Cheri Ryan is still in her Covid battle**
		1. She has the next two months off per a decision by the executive board so she can get better
			1. Approval of $3000 to pay Cheri for January
				1. Motion by Applegate
				2. Seconded by Mihm
			2. Motion approved
		2. Update by Bush about Covid protein
			1. ACE 2 protein
		3. Suggestion from Gleason to give a card/flowers.
		4. Mihm suggested we look for more help for ED
			1. Blair is reaching out to Angelique about potential help
			2. Will give Blair a chance to learn more about Cheri’s position
			3. May need help attending some of the standing meetings that The Summit Chamber has.
			4. Blair will be vocal if she needs further help
			5. Siegel suggested the board meets in executive session without Blair to save her some time
				1. This suggestion will be discussed at the Ex Comm Level
		5. Suggestion from Pestello for a meal train/meal share
			1. Blair will send that out to the board.
6. **Old Business**
	1. COVID updates
		1. Childcare Update – Catherine
			1. EPIC meeting
				1. February 11th

Childcare Co-op

Family friendly workplace policies

* + - 1. Next phase of vaccinations for childcare workers
			2. Pre-K applications will open up in the Spring
		1. 5 Star Program/Level Orange
			1. Applegate reported
				1. 25% or 50 people whichever is less
				2. Should be able to move into yellow within the next two weeks

Restaurants will be at 50 or 50% whatever is less and can serve liquor until 10p

* + - 1. Lawrence reported
				1. We could potentially be in true level orange in 3 weeks to allow our restaurants to operate at yellow
				2. Restaurants are here as a service, and we have to keep our community and visitors fed. So important that we keep our restaurants open via the 5 Star Program
				3. Opinions on restaurants serving alcohol until 10p (only 5 Star Restaurants)

Lawrence is completely in support of that

Discussion of restaurants vs. bars (allowing alcohol with food and last call at 10p, without bars that only serve a small amount of food to be open)

* + - * 1. Lodging companies must prove that all members of a residence are from the same family. Lodging companies are being fined because of failure to comply.

Hoping 5 Star committee will work further on this considering restaurants are not being asked to do the same.

* + - * 1. Our case numbers are on the rise
				2. We need to be in a better place in terms of the dial heading into Spring Break
			1. Mihm reported..
				1. Wanting to go to 10p, Breckenridge Restaurant Association would like to allow the 10p opportunity to any restaurants that offer food to benefit our visitors. Lodging is still at 75% so we have a lot of “hangry,” folks wandering around. The BRA is focusing on allowing the 10p for any restaurants/late night locations.
		1. Innovation Grants
			1. ED report
				1. Thank you to those who participated on the committee.
				2. 9 requests were from out of the county – so those were not approved
				3. Funded 68 of those 84 requests
				4. $181,534.41 total funded
			2. Summit County with the help of The Summit Chamber will be funding more grants in the next month or so.
		2. PPP is open again. ED wants to know if The Summit Chamber should go after PPP.
			1. Paul suggested we go for it to benefit Cheri Ryan’s absence
			2. Past President Pestello suggested we go for it.
			3. McManis will assist in the application
			4. Siegel suggested going through our accounts to see what would qualify for loan/forgiveness
			5. Lyman will set up a call with Alpine Bank to find if there are any options/availabilities for the board as a whole
				1. ED will reach out to get this set up for next week
1. **Committee Updates**
	1. Budget Committee
		1. Updated 2021 Budget
			1. Bacher reported…
				1. Membership is tracking well
				2. COO Breakfast was profitable

Waited to do anything within the budget until we knew that COO Breakfast was profitable

* + - * 1. We do still need some more fundraising opportunities

ED suggested that we can do this but it would take her attention away from membership

* + - * 1. Mihm reported…

We should not add more to ED to-do list

Are we moving BEA Awards?

Motion from Gleason to postpone BEA to Fall or Late Summer

Second from Applegate

Discussion

Moving BEA to Fall would mean two large scale events in Fall

Wareham suggested that we keep in mind that a lot of our tiered memberships hinge on being involved in event sponsorships

Horii suggested a summer focused event if our current Covid state allows

Bush

Amended motion by Gleason to postpone the BEA event until it’s appropriate.

Applegate seconded

Clear majority – motion passes

* 1. Legislative Affairs Committee
		1. Excel Energy
			1. ED reached out to Excel regarding Minnesota program of businesses getting a reduction in their energy bill if they could prove that their business lost 25% in revenue.
			2. Would require the public utilities committee at the state level to make this change
			3. Legislative committee suggests that we support this
			4. Five Minute discussion
				1. Horii supports this endeavor but we would need a statewide effort with the help of Rep McCluskie
				2. Applegate suggested the only group not in support would most likely be Excel
			5. Motion to approve by McManis as stated by Leg Affairs
			6. Seconded by Paul
			7. Wareham abstained, everyone else in favor
			8. Motion was approved
	2. Summit Prosperity Initiative
		1. Mihm reported…
			1. Looking into another round of economic surveys for first quarter
				1. Coming in February
			2. Judi LaPoint put in a joint town grant request before she left her role, we are receiving these at this point. Town of Breck supported with a $1000 grant. Town of Frisco supported with a $1000 grant..
	3. COO Committee
		1. Nunn reported…
			1. Still too early to pick a date, but waiting on that update soon.
			2. Gift baskets
				1. Blair reached out to the COO’s about donating to FIRC instead of receiving a basket – it was unanimously supported by the COO’s.
1. **Commissioner’s Report – Elisabeth Lawrence**
	1. Swearing in of the commissioners – Tamara Pogue, Josh Blanchard (along with Elisabeth)
	2. Working on balancing public health and the economy – potentially leaning more into the economy side currently.
	3. Elisabeth will remain the person on our board representing the county
	4. Questions from the Chamber
2. **Chapter Updates (20 minutes)**
	1. Breck Chapter
		1. Gogolen reported…
			1. Looking for someone to take over organization of the leads group, let them know if you need them.
	2. Exit 205
		1. Gleason reported…
			1. Focusing on changing their philanthropy and working with Maggie O’Brien’s brother who is an employment attorney
	3. Frisco Chapter
		1. Paul reported…
			1. Having a hard time getting folks to attend the meeting
			2. Looking into bumping up their scholarships to two instead of one
	4. Copper Mountain
		1. Siegel reported…
			1. Not wearing a mask, you’ll lose lift privileges
			2. Most people are compliant
			3. Visitors are coming from all over
			4. Working with the county to gain every additional benefit for their guests as they come in.
	5. Keystone Neighborhood Company
3. **Town Updates (15 minutes)**
	1. Breckenridge
		1. Rogers reported…
			1. Council meeting yesterday
			2. Shared link to grant reception
				1. https://www.youtube.com/watch?v=EG7h90HzOQY
			3. Marijuana hospitality
			4. Events conversation
				1. Council will have a discussion with Lucy and Todd Rankin on the future of events on we continue events in Breckenridge.
				2. Cancellation of large college groups in January.
				3. NRO has a new director

Michael Stern

3rd director in 61 years

* + - * 1. Rec Center is opening leisure pool
				2. 5 Star Compliance checks

Hitting every business at least once a week

* + - * 1. BTO Community Update – tomorrow at 9:30a

https://register.gotowebinar.com/register/7197971975087522063?utm\_source=DMO+Download&utm\_campaign=0d2c27ee50-EMAIL\_CAMPAIGN\_2020\_12\_18\_04\_40\_COPY\_07&utm\_medium=email&utm\_term=0\_c6c27fb48a-0d2c27ee50-57123457

* 1. Copper
		1. See report above from Siegel
	2. Dillon
		1. Anderson reported…
			1. Business grants are helping local Dillon businesses
			2. Looking to summer and basing gathering off of groups of 500 or less
			3. Winter they are trying something new on the reservoir – Lake Loops – a free multi-use groomed trail on The Dillon Reservoir
			4. Ice Castles
	3. Frisco
		1. RFPs for workforce housing on CDOT lot on Granite
		2. Round of business assistance grants including some innovation grants
		3. Working on moving forward with a lease for the new AT&T tower to approve all cell service
	4. Silverthorne

Attachments:

Agenda

Minutes from last board meeting

Financials

Membership Update

Updated 2021 Budget

<https://drive.google.com/drive/folders/0B0jdkEIivU0vUE1ZV0ttWk41MFE?usp=sharing>