**Summit County Chamber of Commerce Executive Board Meeting AGENDA**

**UNITE \* LEAD \* SUPPORT**

**Date**: November 11, 2020 **8:30 a.m. – 10:30 a.m.**

**Location**: Virtual Meeting Via Zoom (See details in email)

**Mission:** To ensure business success for our members and foster community wide economic vitality by providing resources, educational opportunities, and business connections. We unite key stakeholders. We lead with a clear vision of the future. And we support collaborative efforts throughout the community.

**Vision:** to be the driving force behind the success of all Summit County businesses.

**Attendance:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Kerstin | Anderson | Dillon |  | Laura | Lyman | Breck |  |
| Tim | Applegate | Silverthorne |  | Mark | Mathews | Keystone Neighbourhood CO |  |
| Allen | Bacher | Breck |  | Blair | McGary | ED |  |
| Doug | Berg | President |  | Mark | McManis | Treasurer |  |
| Del | Bush | Breck |  | Corry | Mihm | SIBA/SPI/Breck Res |  |
| Lindsey | Cotton | Secr, Dillon |  | Mark | Nunn | Past Pres. - Frisco |  |
| Ian | Donovan | Frisco |  | Tony | Pestello | Immediate Past Pres. |  |
| Miranda | Fisher | VP |  | Peter | Siebel | CMRA |  |
| Nora | Gilbertson | Frisco |  | Peyton | Rogers | Breckenridge |  |
| Lori | Gleason | Exit 205 |  | Cheri | Ryan | Membership Director |  |
| Mike | Kurth | Finance |  | Catherine | Schaaf | At Large |  |
| Bruce | Horii | Breck |  | Mike | Spry | Silverthorne |  |
| Elisabeth | Lawrence | ALL |  | Nell | Wareham | Exec Comm. at Large |  |

**Proxies: None for this meeting**

1. **Approval of minutes** 
   1. Not Attached at this point
   2. We will receive these soon.
2. **Financials**
   1. **Report from Mike Kurth** 
      1. $1200 down from what we budgeted for 2020.
      2. Up $10K in gross revenue
      3. Just wrapped up COO Breakfast
         1. Waiting on final numbers
         2. Projecting $54,000 in sales for that event
      4. Expenses are $11K below what we budgeted for 2020
         1. Reduction in marketing
         2. ChamberMaster
   2. *Motion by Al, seconded by Miranda* 
      1. Motion passed
3. **Membership Update**
   1. Not attached at this point
   2. We should be receiving this soon
4. **New Business** 
   1. Welcome to Peter Siegel representing Copper Mountain Resort Association/Village at Copper
   2. Board Openings/Planning/Elections
      1. 23 Positions on our board
      2. 2 New Positions
         1. Kristylee Gogolen – Francis
         2. Sheri Paul
            1. *Moved by Al and seconded by Mark M.*
            2. Kristylee and Sheri Paul were added to our board unanimously
      3. Board Terms/AOI
         1. Every board member has a three year term in our current bylaws with no limit on the number of terms a person can have.
         2. Should we put those who are term limited out to a vote to the general membership to follow our bylaws?
         3. We made no changes to our bylaws today but we will continue focusing on getting board applications and will send the slate out to our membership
      4. Changes in Board Makeup
         1. Tony is moving off the board as a voting member, but will still provide us with his knowledge as past present. Mike Spry is also moving off the board.
   3. Childcare Update – Catherine
      1. Navigating some closures and focusing on data tracking
      2. There are plans with Public Health to get teachers/staff tested immediately
      3. Five classrooms closed across the county last week alone
      4. Early Childhood App is launching Ready Rosie for all Summit Pre-K students to help with at home learning
      5. Continuing to meet with Executives Partnering to Invest in Children (EPIC) working on….
         1. Family Friendly Workplaces
         2. What childcare opportunities can mean for our economy…
         3. Sharing opportunities out through our newsletter as they arise
5. **Old Business**
   1. COVID updates
      1. We have moved into a level orange.
   2. Website Updates
      1. We are slightly behind because of some staff health issues
6. **Committee Updates** 
   * 1. Budget Committee
        1. *Motion by Peter and seconded by Lindsey to approve the budget as presented.* 
           1. *Passed unanimously*
        2. Budget 2021 – **Attached**
           1. Income is curtailed in this updated budget.
           2. The Budget Committee did put together a plan that is currently showing a $10K deficit
           3. Nothing budgeted for Colorado Barbecue Challenge
           4. Nothing budgeted for Keystone Wine & Jazz
           5. Increased membership by $10K for the 2021 Budget
           6. Applied for The Energize Colorado Grant Fun

We will hear about this potential additional $15K in mid-December

* + 1. Legislative Affairs Committee
       1. Meeting next Wednesday at 3p
       2. The committee is made up of
          1. Tony Pestello
          2. Del Bush
          3. Lori Gleason
          4. Mark Nunn
          5. Kristylee Gogolen Francis
          6. Sheri Paul
          7. Mike Spry
          8. Jeremy Kennel
          9. Paul Klukies
    2. Summit Prosperity Initiative – *The Economic Driver of The Summit Chamber* 
       1. NWCOGG/EDA Grant
          1. Awarded $30K for Summit County

Putting those dollars towards

Business Needs

Workforce

Community Issues

SBDC Resources

Used more in Summit County than other counties

They’re providing resources and connections for the local business communities

* + - 1. Co.Starters
         1. 2nd cohort began on October 8
         2. Planning on one of these cohorts each quarter
      2. Summit Biz: Virtual Meetups
         1. Coffee Meet-Ups

Wednesday at 9a – not necessarily working for everyone so the time may change in the future.

* + - 1. 501c3/Organizational Structure
      2. Fourth Quarter Economic Resource Survey
         1. September-December

Preliminary data shows there are many different experiences in our community.

* + - 1. Looking for additional presentations out to our membership in partnership with Summit Chamber and SPI
         1. Biggest needs are

Human Resources

Financial

Social Marketing

* + 1. COO Committee
       1. Incredibly successful!
       2. Angelique did an incredible job
       3. Hoping for additional revenue in the future from an audience outside of Summit County (lemonade out of lemons ☺ )
       4. Projected $54K net revenue ($32K in 2019)
       5. Bonuses for Cheri and Angelique
          1. $1000 for Angelique and $500 for Cheri
          2. *Motion made by Mark McManis and seconded by Lori Gleason*
          3. *Passed unanimously*

1. **Commissioner’s Report – Elisabeth Lawrence** 
   1. Every Tuesday work session – public comment on the budget
      1. Sherriff’s Office Budget
         1. Changes there with the growing budget and what that means.
      2. Wildfire restrictions were removed
      3. Summit Stage Driver Shortage
      4. COVID-19
         1. Orange designation
         2. Focusing on business community
            1. Restaurant owner perspective
         3. Urging folks to work from home if we can
            1. Urged by Governor Polis

Potential messaging from the Summit Chamber around this?

* + - 1. Enforcement
         1. From our towns/Sherriff’s Office etc
         2. As business owners we need to follow the rules
      2. Additional testing sites
         1. Centura
         2. Vail Health
         3. During Surge

Drive up testing in Silverthorne at Rec Center Parking Lot

Can perform over 600 tests per day

* + 1. Short Term Rental Discussion
       1. Occupancy
       2. Licensing
       3. Parking
       4. RV Use

1. **Chapter Updates** 
   1. Breck Chapter
      1. Looking forward to chapter leadership meeting next Wednesday
      2. Meeting next week
      3. Kristylee Gogolen Francis is the new secretary
   2. Exit 205
      1. Met yesterday
      2. Food, Coat, and Toy Drive – December 4th
      3. Shopping Extravaganza – through 11.25
      4. Thanksgiving Dinner – Pavilion – 11a-3p
   3. Frisco Chapter
      1. Paul Klukies – bringing TOF Consideration of ending Barbecue Challenge to Leg Affairs (Chapter is against)
      2. Johnny Greco – new involvement within the chapter meetings
   4. Copper Mountain Resort Association
      1. Training started this week
      2. Opening Day November 30th
      3. Parking reservation system
      4. A focus on front line workers/essential workers
   5. Keystone Neighborhood Company
   6. All Chapters
      1. Will have new scissors/ribbon/business grand opening/ribbon cutting supplies soon
2. **Upcoming Events** 
   1. Startup Weekend has been postponed
3. **Town Updates** 
   1. Breckenridge
      1. Occupancy
         1. October Occupancy up 42%
         2. Summer was down .6%
         3. Winter – room nights are up 5%
      2. State of Colorado is on the quarantine list for 13 states
      3. Town Council – events discussion
         1. Ullr/Snow Sculpture – more discussions to come
   2. Dillon
      1. Dillon is partnering on the Spread the Warmth campaign with towns/county/Building Hope
         1. Spread warmth and kindness
         2. Pay it forward initiative – buy $5 coffees and hand them out as a gesture of kindness through March
      2. Ice Castles started making ice today
         1. Multi year proposal will be in front of council this December
   3. Frisco
      1. Job Fair
         1. Tips and pointers for how to participate in a virtual interview
      2. Waissail Days
         1. No samples
         2. Reusable bags for purchases of $50 or more
      3. Council is delaying the opening of the tubing hill until COVID-19 numbers go down
   4. Silverthorne
      1. Coco Showing for November First Friday
      2. Drive through lighting of Silverthorne – December First Friday

Attachments:

Agenda

Financials

Minutes from last board meting

Membership Update

Board Applications – Sheri Paul and Kristylee Gogolen

Bylaws and Articles of Incorporation

Budget 2021

<https://drive.google.com/drive/folders/0B0jdkEIivU0vUE1ZV0ttWk41MFE?usp=sharing>

*Adjourned at 10:46 (motion made by Al, seconded by Tim)*