

Oregon Festivals & Events Association
Ovation! Awards by Category

Choose only one category. Submit a separate form for each entry. Nominate as many as you like!
Nominations are any event (live, virtual, or hybrid) taking place between Jan. 1 and Dec. 31, 2020.

- Festival of the Year** – with an expense budget \$150,000 and up OR over 40,000 attendees. This nomination has no limits other than falling within the two budget and attendance categories.
- Festival of the Year** – with an expense budget under \$150,000 (unless you have 40,000 or more attendees, in which case see above category) this nomination has no limits other than falling within the budget and attendance categories.
- Hidden Gem** – This is for the small but worthy events with under 1,000 attendees that makes an impact on a community and is worth bragging about.
- Music Festival or Event of the Year** – This category is for an event with a music focus or for an exceptional music program within a larger festival or event that created substantial value, attraction or media coverage.
- Fundraising Event of the Year** – Most festivals fall within this category and we will be looking for how much was raised in relation to the goals and effort by staff or volunteers as well as creative new ways to raise much needed funds and unique promotional ideas.
- Impact Award** – This category is for an event that had a great and unique impact culturally or financially on a community. For festivals and events whose theme is based on promoting specific culture, ethnicity or heritage or even multiples of these categories.
- Most Innovative Marketing Piece or Campaign** – When the same old advertising just doesn't work this is for the unique, effective promotions your event implemented to accomplish your goals.
- Innovation Award** – This category is for those new twists on old themes, innovative ideas and non-carbon copy approaches that worked!
- Sponsor of the Year** – Not just a great sponsor for cash, but one that adds value through creative promotions, staff involvement and collaboration with your event. The value of statewide recognition for your sponsor? Priceless! All nominated sponsors will be named and recognized at the annual conference.
- Supplier of the Year** – Do you have a service member or event supplier that always goes above and beyond the call of duty for you? One that partners with you for your success? We want to meet them and honor them with this award. All nominated suppliers will be named and recognized at the annual conference.
- The WOW Factor Award** – The WOW Factor Award is for the events that really stand out, from the moment your guests arrive and throughout your venue. Did your WOW efforts help grow your event, increase social media mentions and just looked cool? This is the Award for you. Created in honor and in memory of one of the masters at the craft, Katie Nooshazar.
- Oregon Volunteer of the Year** – *(Must be submitted by a member organization)* Recognizes an individual who has given dedicated service to a festival or event. Each member organization is invited to submit one nominee who will be recognized with a certificate as their event's volunteer of the year. One nominee will also be chosen to receive statewide recognition. All nominated volunteers will be named and recognized at the annual conference.
- Shapeshifter Award** – How do you react when you're thrown a curve ball? This category is for an event that was new this year, renewed, reimagined, reworked, adapted, and had to get creative in their execution.

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Ovation! 2020 Awards Entry Form
Deadline: February 10, 2021

It's easy to enter! You can nominate your own event or another event that you feel deserves recognition. Submit one entry form for each category you are nominating for each event. Completely fill out each form and attach supplemental information as outlined below. *Note: Clarity and brevity are both highly recommended.*

E-mail your submission to info@oregonfestivals.org or mail to OFEA, PO Box 2248, Lebanon, OR 97355.

Organization Information

Event Producer/ Organization	<input type="text"/>		
OFEA Member	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Don't Know
Mailing Address	<input type="text"/>		
City	<input type="text"/>	State	Zip <input type="text"/>
Website	<input type="text"/>		
Facebook	<input type="text"/>		
Twitter	<input type="text"/>	Instagram	<input type="text"/>
Contact Person	<input type="text"/>	Title	<input type="text"/>
Phone	<input type="text"/>	Fax	<input type="text"/>
E-Mail Address	<input type="text"/>		

Event Information

Event Name	<input type="text"/>		
Event Dates	<input type="text"/>	Location	<input type="text"/>
Attendance (paid)	<input type="text"/>	Attendance (estimated)	<input type="text"/>
Total # of Staff	<input type="text"/>	Total # of Volunteers	<input type="text"/>
Total Event Budget	<input type="text"/>		

Award Category (select one category per entry form)

Brief Event
Description and
Event Impact

Supplemental Information:

1. You may attach a maximum of 5 photos or screenshots;
2. You may attach a maximum of 4 collateral items showing your entry's merits.
Collateral items could include landing pages or videos.

Award Presentation Notes:

1. Award winners will be announced at our annual conference virtual presentation on March 6, 2021.
2. Awards will be mailed to recipients and may arrive after award ceremony.
3. All nominees from Supplier, Sponsor, and Volunteer of the Year will receive recognition at conference.