

Thursday, February 24

| Time | Session Title | Presenter | Location |
|------------------------------------|---|--|---------------|
| 11:00am | Registration Opens | | Lobby |
| THE Conference 2022 Begins! | | | |
| 1:00pm | Welcome, Housekeeping, Sponsor Thanks, Introductions | | Pacific Room |
| 1:30 - 2:30pm | Conference Kick-Off Step Up, Stay Motivated, Keep Positive | Bryan Barnett <i>Sponsored by Afton Tickets</i> | Pacific Room |
| 2:45 - 4:00pm | From the Suppliers Viewpoint | Panel | Riverside B |
| | Ticketing Strategies for a New Era | Ryan Kintz | Seaside A & B |
| 4:00pm | Hotel Check-In | | |
| 5:00 - 7:00pm | Dinner ON THE TOWN - Check in at the lobby no later than 5:30pm for your Dining Vouchers, then enjoy dinner at one of Seaside's great restaurants. | | |
| 7:00 - 10:00pm | Hospitality Suites & Entertainment Showcases Wig Out! Let your hair down and join us for a funtastic night of BIG Hair and BIG Entertainment. We'll have big, hairy prizes for: most creative coif, tallest tresses, most impressive beard, hairiest, curliest mustache, and more! |  <i>Sponsored by Funtastic Shows</i> | Necanicum |

Friday, February 25

| Time | Session Title | Presenter | Location |
|----------------|---|--|---------------|
| 8:00am | OFEA Annual Business Meeting and Breakfast | | Pacific Room |
| 9:15 - 10:30am | Event Marketing: The Ticket Sales Method | Daniel Oliver | Riverside B |
| | Declining Volunteerism: What Can Be Done? | Peggy Curtis | Seaside A & B |
| | Break - Coffee available downstairs | | Pacific Room |
| | Designing Effective Attendee Surveys | Jeff Dense | Riverside A |
| 10:45am - Noon | Understanding Entertainment Trends and Impacts | Pat Wood | Riverside B |
| | What Homeland Security <u>STILL</u> Wants You to Know | Chass Jones | Seaside A & B |
| Noon - 1:00pm | Luncheon and Entertainment Showcases | | Pacific Room |
| 1:00 - 2:00pm | Trade Show (Book some biz, get quotes, meet your suppliers) |  | Pacific Room |

Schedule



Friday, February 25 (continued)

| Time | Session Title | Presenter | Location |
|-----------------|--|--|---------------|
| | 5 Ways to Bring Video to Life | Matt Hand | Riverside A |
| 2:05 - 3:20pm | Restoring Consumer Confidence | Geoff Hinds | Riverside B |
| | Ambassador Programs Integration | Cindy Kirby, Andrea Weimer | Seaside A & B |
| | Break - Coffee available downstairs | | Pacific Room |
| | Lesson's Learned through Lane County's Emergency Response | Rachel Bivens | Riverside A |
| 3:30pm - 4:45pm | 5 Common Event Fails that Lead to Unhappy Sponsors! | Teresa Stas | Riverside B |
| | The Art of Branding and Communications | Arthur Meeker | Seaside A & B |
| 5:00 - 6:25pm | Festivalpalooza - Reception, Silent Auction, Supplier Tables | | Pacific Room |
| 6:30 - 8:30pm | Ovation! Awards Dinner & Celebration | Sponsored by Celtic Protection Services | Pacific Room |
| 8:30 - 10:00pm | Hospitality Suites & Entertainment Showcases Camp Out with Sasquatch We're partying with Big Foot tonight! Join us for fun and games while keeping an eye out for that elusive creature. Plus, more great showcases and some karaoke too! | Sponsored by Honey Bucket | Necanicum |

Saturday, February 26

| Time | Session Title | Presenter | Location |
|-----------------|---|--|--------------|
| 8:15 - 9:00am | Pastry Bar and Coffee | | Pacific Room |
| 9:10 - 10:10am | Legal Goosfraba: Or, How to Stop Worrying and Enjoy Your Event | Judge Joseph Allison | Pacific Room |
| | Break and Hotel Check-Out | | |
| 10:40 - 11:55am | Increased Creativity in Challenging Times | Kathy Crosby, Rachel Christofferson | Riverside A |
| | Coming Back from COVID | Scott Ingalls (Sponsored by All Star Rentals) | Riverside B |
| Noon | Closing Luncheon Out with a BANG! - Vote for next year's theme and win prizes. Must be present to experience the fun! | | Pacific Room |

