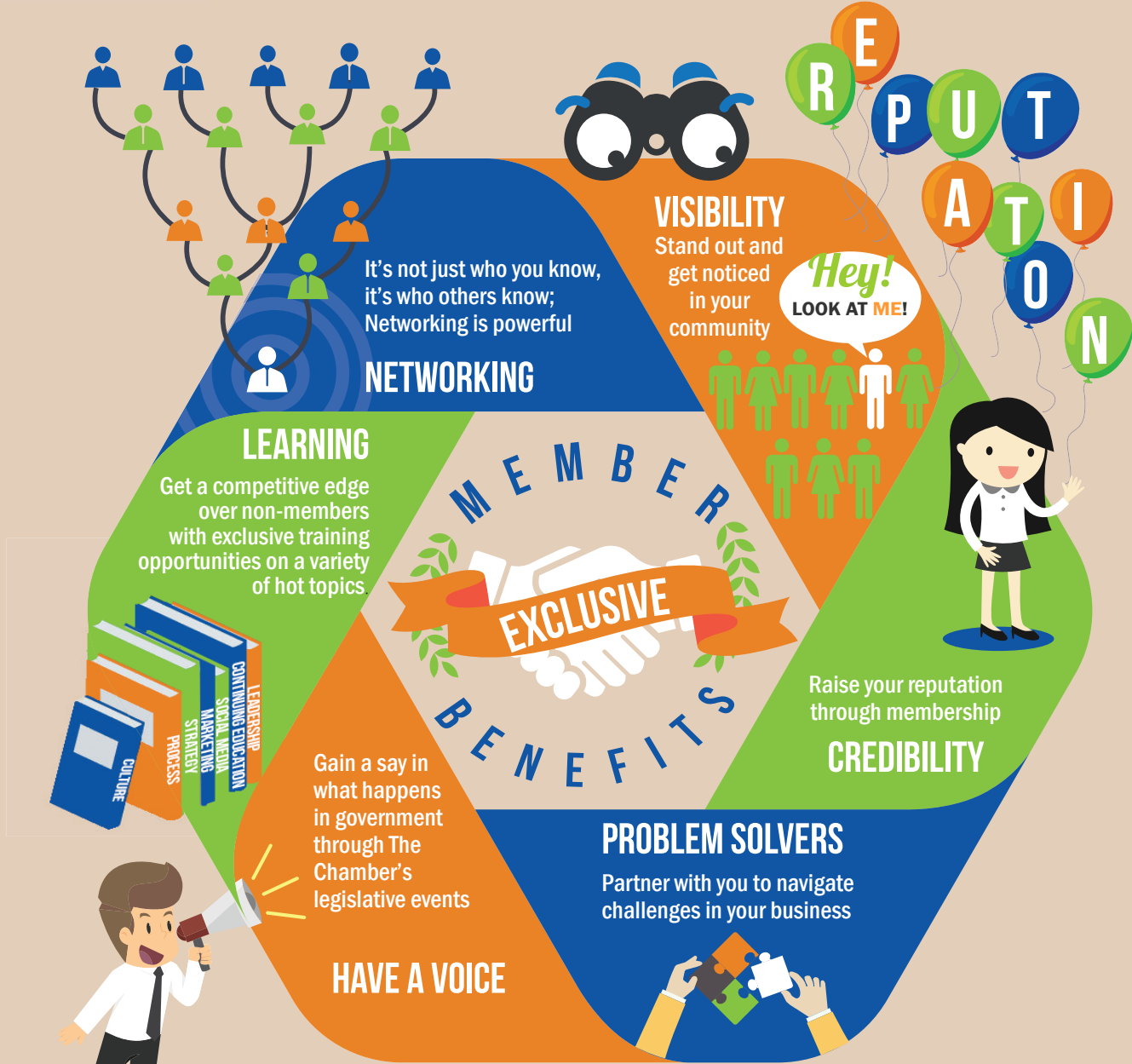




# WHY JOIN THE CHAMBER?

The Chamber of Commerce is stronger than ever. By joining, you get member-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your business/organization. **Get on board and see the difference!**



# JOIN US

Contact The Chamber today! 734.384.3366 • chamber@monroecountychamber.com



# REASONS TO JOIN THE CHAMBER

# CHAMBER OF COMMERCE MEMBERSHIP

- 1 Become part of a like-minded group dedicated to helping business.
- 2 Become a mentor to a new business.
- 3 Seek assistance or mentorship from established business people.
- 4 Benefit from The Chamber's "problem solving" mentality.
- 5 Host a meeting at The Chamber office.
- 6 May be eligible for member-to-member discounts.
- 7 Stay current on legislative about issues that could affect you such as taxation, legalization, and permitting issues.
- 8 The Chamber offers 24/7 digital presence for members (website listing, mobile app, digital marketing packages, and social media promotions).
- 9 Share your expertise to better position yourself as an industry expert and put you in contact with the types of people who need your business or service.
- 10 We'll help you celebrate a ribbon-cutting ceremony, special business milestones, anniversaries and expansions.
- 11 We encourage local purchasing.
- 12 Be on the receiving end of some of The Chamber's web traffic as an online banner sponsor or be listed on their site in some capacity.
- 13 We provide both online and printed directories that may help your business get more traffic and customers.
- 14 Benefit from The Chamber connecting you to a certain business, organization, or person within the community.
- 15 Access to online resources.
- 16 Your business will likely receive referrals from The Chamber. You'd be surprised how many people contact The Chamber for opinions on local businesses. You have local citizens and travelers who see The Chamber as a reliable source for information.

## Is Chamber Membership Right for My Business?

Have you wondered if chamber membership is right for your business? Below are some compelling reasons to consider it. However, before you begin reading over all the many benefits of joining The Chamber, consider the main struggle you encounter in your business.

### What is it that troubles you most?

Chambers have programs and solutions for all stages of business. Knowing what you're struggling with and feeling confident enough to share it, will help suggest solutions that fit you and your business best.

### The Chamber Brand

Your business can benefit from The Chamber's stellar reputation. In a study done by the Shapiro Group and Market Street Services, they found when someone knows a small business is a member of its local chamber of commerce, they were "44 percent more likely to think favorably of it and 63 percent more likely to purchase goods or services from the company in the future.

### Lesser-Known Chamber Benefits

- Advertising and sponsorship opportunities for greater exposure among a business-oriented crowd
- Access to a private, online business community
- Business coaching connections

### Questions to determine value:

- Do you want to be a part of something larger than yourself in your community?
- Would you like more customers?
- Do you need help in some area of your business?

**If you answered "yes" to any of these questions, The Chamber will help your business take its next step. We'll either be able to provide direct solutions or connect you with others who can help you solve your business challenges.**



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