



GZCMS Blog v GZ Web Content Blog Comparison

While WordPress was born and bred as blogging platform, the GZ Web Content Blog is also a viable solution.

On the table below, both platforms share most of the common features necessary to create a compelling blog. There are, however, a couple of unique areas where the GZCMS solution may offer an edge:

- The ability to create a blog page and posts in a familiar editing environment with Page Editor.
- More options on displaying posts such as Post Carousel, Post Slider, Masonry, etc.
- Leverage the Yoast Premium plugin to enhance the SEO performance of your posts.

It does come down to objectives, specific needs, and personal preference. Here is a feature/capability comparison:

FEATURE	GZCMS/WP	GZ Web Content
Editing	RTE or Page Editor	RTE
Insert Media	Yes	Yes
Add Excerpt	Yes	Yes
Schedule Publish Date	Yes	Yes
Schedule Unpublish Data	No	Yes
Draft/Pending Approval Mode	Yes	Yes
Create/Apply Categories	Yes	Yes
Create/Apply Tags	Yes	No
Commenting	No	No
Social Media Sharing	Yes	Yes
Main Blog Page	Page or BB Module	Template Page
Enhance SEO w/Yoast	Yes	No
Archiving	Yes	No