



IOWA ASSOCIATION  
OF CHAMBERS OF COMMERCE

# SPEAKER'S DIRECTORY OVERVIEW

CONNECTING YOU WITH CHAMBERS  
OF COMMERCE AND COMMUNITIES  
THROUGHOUT IOWA

'23-'24



## SPEAKER'S DIRECTORY LISTING

**\$100/year**

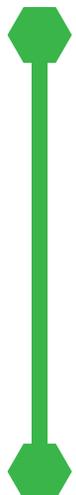
Our chamber of commerce members throughout Iowa are constantly looking for professional speakers, trainers and keynotes to present at their member events and beyond.

The **NEW** IACC speaker's directory is provided to all chambers as a member benefit. Chambers may use the directory to source speakers for their own events/trainings, as well as other community/business events.

A listing in the directory is available to professional speakers or trainers who would like their services advertised to chambers throughout the state.

Any IACC member who is seeking a speaker will be directed to this list. Members will be encouraged to reach out to a speaker directly for requests.

Each speakers is asked to provide the details below with their listing.



Singular listing in IACC's online speaker's directory. Includes:

- Speaker name & contact information (including website)
- Base location
- Speaking topic(s)
- Speaking rate (\$)
- Previous speaking engagements (if applicable)
- Advertised to IACC members throughout the year via social media and email communications



# PURCHASE FORM

If you would like to purchase a listing on the IACC Speaker's Directory, please complete the form below and send to [director@iachamberexecs.com](mailto:director@iachamberexecs.com) along with your preferred headshot. Once received, we will send you an invoice for your listing.

Please [click here](#) to see a listing example.

<b>Speaker Name &amp; Company</b>	
<b>Email Address</b>	
<b>Website URL</b>	
<b>Base/Home Location</b>	
<b>Speaking Topic(s) or Specialty</b>	
<b>Short Bio</b> <i>(3-4 sentences)</i>	
<b>Speaking Rate (\$)</b>	
<b>Previous Relevant Speaking Engagements</b> <i>(if applicable)</i>	
<b>Billing Contact Information</b> <i>(name, email, physical address)</i>	



# IMPORTANT STATS



## Current Membership

Chambers of Commerce: 90

State Organizations/Associate Members: 5



## Industry Stats

Largest Statewide Association of Local Chambers of Commerce in Iowa

Average # of Member Businesses Represented/Chamber: 400

# of Iowa Communities Represented in IACC Membership: 90



## Conferences & Programs

Average Conference Participation: 60-70 attendees

Average Webinar/Roundtable Participation: 15-20 attendees

Average Regional Meeting Participation: 10-15 attendees



## Email Marketing

Average Email Open Rate: 35%

Active Email Subscribers: 245

Newsletter Frequency: Monthly



## Website & Social Media

Average Monthly Website Users: 700

Facebook Followers: 593



# QUESTIONS?

## Contact Us to Learn More!

 [director@iachamberexecs.com](mailto:director@iachamberexecs.com)

 [www.iowaChamber.net](http://www.iowaChamber.net)

## Follow Us on Social Media!

  Iowa Association of Chambers of Commerce