

2019

SHAWNEE CHAMBER ANNUAL REPORT



GOOD BUSINESS STARTS HERE!



A NOTE TO OUR VALUED MEMBERS



Ann Smith-Tate
President | CEO

2019 was quite the success! We added new staff members who hit the ground running to develop and refine our programs and offerings for our members. Hopefully you've seen the positive impact of these new team members and can recall many of their successful accomplishments from the last year as evidence of their hard work.

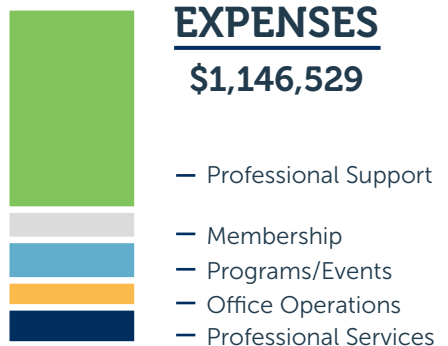
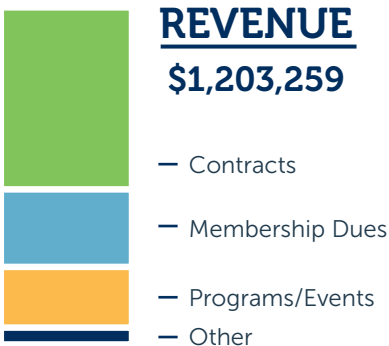
Our entire team was quite active and played a role in many stellar achievements in 2019. Most notably we had an abundance of economic development and tourism wins and we developed a few new programs to engage our small businesses and Shawnee workforce. We couldn't have done any of this without the help of our volunteer committees and the investment from our community and great members. Please know that I and our staff appreciate your support and thank you for your commitment to advancing our community!



Michelle Herman
Sunflower House
2020 Board Chair

Connections were made, businesses thrived and the community grew all this last year in Shawnee. Our city doesn't lack assets and certainly doesn't lack vision in growing its reputation as one of the best places to live, work and play in the Kansas City Area.

I believe the Chamber has played a critical role in contributing to Shawnee's success. That's why I'm more than excited to serve as the Shawnee Chamber Board Chair in 2020 and can't wait to see what all the things the organization will do to assist local businesses, connect with the community and advocate on your behalf.





Shawnee
Chamber of
Commerce

MEMBER CONNECTIONS & GROWTH



With over **2,700 attendees** at Chamber events and different programs, member reps made valuable connections across various industries all throughout the year.



Additionally, the Chamber saw **66 new companies** become members.

121

BUSINESS CATEGORIES

1,400

MEMBER REPS

110

PROGRAMS & EVENTS

MARKETING EXPOSURE

Marketing was a major focus point in 2019, as the Chamber worked with the SEDC to launch their new website, increase photography at events, grow our social following and generate major media recognition.



WalletHub

*"Best Small Cities
in America"*

*"Hottest Neighborhoods
in America"*

realtor.com

Money

*"Best Places to
Live in the U.S."*

2019



January 10
Eggs & Issues

January 26
Annual Dinner



March 6
FLEX's Axes & Taxes

April 30
EDC Simply Social





Shawnee
Economic
Development

\$83
MILLION

**CAPITAL
INVESTMENT**

816

JOBS CREATED

\$35
MILLION

**PAYROLL
GENERATED**

2019 PROJECT HIGHLIGHTS



Schier Products, a grease interceptor manufacturer, breaks ground on their new manufacturing headquarters that will bring 48 jobs to Shawnee.

A culmination of nearly two decades of work, the **Heartland Logistics Park** finally came to fruition thanks to key partnerships between Blue Shawnee, KDOT and the City of Shawnee. The Logistics Park is expected to bring more than 1,500 jobs to Shawnee.



Downtown Shawnee grew exponentially in jobs, residential and entertainment options. Sancho Streetside, Transport Brewery, Servaes Brewing Company and DataFile Technologies all opened their doors in 2019, while McClain's Bakery, the Blume Development and Sixty16 all announced their plans for investing in the district.

FLEX
Future Leaders Exchange

May 16
FLEX's A Seat
at the Table

May 24
Tourism Luncheon



June 6
SEDC Day
at the K



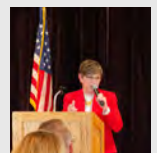
June 13
Pork and Politics

July 23
Good Business
Awards Luncheon



July 2
NEXT Lunch
and Learn

June 27
Shawnee Tomorrow
Leadership Graduation



August 23
Over the Fence
Luncheon





Visit
Shawnee



A SPECIAL APPOINTMENT

On November 13th, Executive Director of Visit Shawnee Kevin Fern was appointed to serve on the **Kansas Council on Travel and Tourism**. This prestigious group works on advising the development of new tourist attractions in the state of Kansas.



NEW IMPROVEMENTS

Johnson County Parks and Recreation Board earmarked **\$45 million** in funds for significant renovations in the Mid-America and Mid-America West Sport Complexes. By 2025, both facilities improvements will be complete.



297,000

VISITORS

258

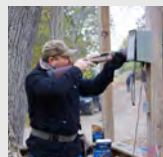
DIRECT INFO PACKETS SENT

7,400

VISITOR REQUESTS

September 30
Golf Tournament

October 30
EDC's Sporting Clay
Shootout



December 12
Volunteer Appreciation
Luncheon

October 18
Trivia Challenge

October 15
FLEX Seat at the Table

2020

September 2-8
NAGAAA
Tournament



2019 BOARD OF DIRECTORS

2019 Chairman of the Board

Heidi Thummel | GBA

Chair-Elect

Michelle Herman | Sunflower House

Treasurer

Parker Amos | Amos Family Funeral Home & Crematory

Past Chair

Dennis Monahan | Central Bank of the Midwest

Chair, SEDC Executive Committee

Carol Lehman | Johnson County Community College

Chair, Visit Shawnee Committee

Neal Sawyer | Rebuilding Together Shawnee

President | CEO

Ann Smith-Tate | Shawnee Chamber of Commerce

Directors

Jake Akehurst | Johnson County Community College

Mayor Michelle Distler | City of Shawnee

Todd Fitzpatrick | First Business Bank

Dr. Michael Fulton | Shawnee Mission School District

Dr. Frank Harwood | Unified School District #232

Kent Luther | Bayer

Rusty Mudgett | Mark One Electric Co.

Kristin Shelley-Chapin | Shelley Chapin Law

Chad Spoor | Complete Construction Service

Kevin Tubbesing | The Land Source

John Wills | State Farm Insurance

Scott Woods | Advent Health

2019 PLATINUM INVESTORS GUILD



INVESTORS GUILD

American Family Insurance

- Paul Ridgway Agency
- Bryan Rapp Agency
- Brad Henry Agency
- Jennifer Williamson Agency
- Michelle Hereford Agency

Amos Family Funeral Home & Crematory

Country Club Bank

GBA

Overland Park Regional Medical Center

Shawnee Mission Ford

The University of Kansas Hospital

Zarda/Rieke Development Corp.

STAFF



Back (L to R)

Eric Ely - SEDC Director Business Development & Retention

Amy Niemann - SEDC Projects Coordinator

Kevin Fern - Visit Shawnee Executive Director

Brandon Wilcox - Member Engagement Manager

Dustin Wolfe - Communications Manager

Front (L to R)

Marlene Shirley - Administrative Manager

Mary Taylor - COO

Ann Smith-Tate - President | CEO