



Shawnee  
Chamber of  
Commerce



# Sponsorship Opportunities

# TRC2021

Gear Up  Powered By Members



[www.shawneeschamber.com](http://www.shawneeschamber.com)

# Thank you for your consideration in supporting the Shawnee Chamber of Commerce and our programming.

Recognized as an Accredited Chamber by the United States Chamber of Commerce, our organization exists to better our community through advocacy, connection building and promotion of our members. Our staff is dedicated to this vision and we strive to provide the best opportunities for all under the leadership of our Board of Directors.

With over 600 members and 1,400 member representatives engaged in our programming, sponsorships and attendance at our events are guaranteed to provide a strong return on your investment. We continuously evolve and refine our programming and, most importantly, our sponsorship opportunities. Each listed in this guide provides key exposure to a captive audience.

We strongly encourage you to invest in our community and our organization. As always, please contact us at 913-631-6545 with any questions you may have.



**WEB REACH**  
4,500 MONTHLY USERS

**EMAIL REACH**  
1,300 SUBSCRIBERS

**SOCIAL REACH**  
4,000 FOLLOWERS



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# Signature Events

## 75th Chamber Anniversary Celebration | 2021

The Shawnee Chamber's premier annual event will look a little different in 2021. We'll be enhancing our annual dinner style celebration by hosting an outdoor, COVID safe event. Stay tuned for more details but in the meantime we can guarantee it'll still be a night of fun, drinks, networking and merriment as always.

All Sponsorships include recognition on Chamber website event page, with more than 4,500 monthly visits.

👍 indicates inclusion in social media promotions

✉ indicates inclusion in email promotions

### Presenting Sponsor • \$5,000 👍 ✉

**Benefits:** • 2 reserved tables of 10 in a prominent location • 20 tickets to the VIP reception • Exclusive opportunity for company official to offer event welcome • Exclusive opportunity to place a corporate gift at each seat, subject to approval by Chamber staff • Exclusive wine sponsor with logo tag • Exclusive company logo on step-n-repeat with Chamber department logo • Exclusive company logo on event Save-the-Date email • Exclusive company logo on event postcard • Recognition from the podium • Full-page ad in the event program • Top billing in event program • Top billing in event slide presentation • Corporate table signage • Event signage • Top billing in all pre- and post-event publicity

### Video Sponsor • \$3,500 👍 ✉

**Benefits:** • 1 reserved table of 10 in a prominent location • 10 tickets to the VIP reception • Recognition from the podium • Recognition in event slide presentation • Recognition in event program and video • Corporate table signage • Event signage • Recognition in pre- and post-event publicity • Promotion through the Chamber's social media outlets, with more than 3,800 followers on Facebook, Twitter, Instagram and LinkedIn • Recognition in event coverage in a weekly e-newsletter sent to over 1,300 chamber business partners' emails



### Gold Sponsor • \$2,500

**Benefits:** • 1 reserved table of 10 in a prominent location • 10 tickets to the VIP reception • Recognition from the podium • Recognition in event slide presentation • Recognition in event program • Corporate table signage • Event signage • Recognition in pre- and post-event publicity

### Silver Sponsor - \$1,200

**Benefits:** • Six (6) reserved event tickets • Two (2) tickets to the VIP reception • Recognition in event slide presentation • Recognition in event program • Corporate table signage • Event signage

### Citizen of the Year Award Sponsor • \$1,000

**Benefits:** • 2 reserved event tickets • Opportunity to distribute award to recipient • Photo with recipient to be used in post event publicity • Recognition in event program • Recognition in event slide presentation • Event signage

### Specialty Drink Sponsor • \$2,500

**Benefits:** • Six (6) reserved event tickets • Host a signature drink(s) to attendees • Opportunity to provide company-branded napkins for distribution with drinks • Exclusive company ice sculpture • Table top sponsor at bar/beverage area where signature drink is distributed • Event signage •

### VIP Reception Sponsor • \$2,000

**Benefits:** • 1 reserved table of 10 in a prominent location • 10 tickets to the VIP reception • Opportunity to address attendees of the VIP reception prior to event • Opportunity to place a company promotional item at each to each VIP attendee • Opportunity to provide company banner and logo promotional material for room display during VIP reception • Recognition in event program • Recognition in event slide presentation • Event signage • Corporate table signage

### Balloon Pop Sponsor • \$2,500

**Benefits:** • 1 reserved table of 10 in a preferred location • Signage with company logo placed by Balloon Pop • Recognition in event program • Event signage

### Program Sponsor • \$2,000

**Benefits:** • 1 reserved table of 10 in a preferred location • Full page company ad on the inside back cover of the event program • Event signage

### Corporate Table Sponsor • \$1,350

**Benefits:** • 1 reserved table of 10 • Recognition in event program • Recognition in event slide presentation • Corporate table signage • Event signage

### Wine Table Sponsor • \$1,250

**Benefits:** • Four (4) reserved event tickets • Recognition in event program • Signage with company logo tags on wine bottles • Event signage

### Bronze Sponsor • \$650

**Benefits:** • Four (4) reserved event tickets • Recognition in event program • Event signage • Corporate table signage

### Bar Sponsor • \$450

**Benefits:** • Two (2) reserved event tickets • Tabletop sponsor at an exclusive bar/beverage area • Event signage

### Banner Sponsor • \$300

**Benefits:** • Two (2) reserved event tickets • Company name on event themed banner





# Golf Tournament | May

The Golf Tournament is one of the most popular Chamber events, selling out every year. This event is a standard at the Shawnee Chamber, bringing the fun of golf and networking together in one outstanding tournament with great prizes. This is also one of the Chamber's best sponsorship opportunities for businesses. Enjoy a great day playing in our annual golf tournament!



All Sponsorships include recognition on Chamber website event page, with more than 4,500 monthly visits.

indicates inclusion in social media promotions

indicates inclusion in email promotions

## Gold Sponsor • \$2,500

**Benefits:** • One (1) Foursome • Opportunity to provide company banner for display at event • Opportunity to provide item for swag bag given to each player • Event signage • Recognition in pre and post-event publicity • Top billing on all event promotions

## 19th Hole Sponsor • \$2,000

**Benefits:** • Meet and greet all golfers as they arrive back at the clubhouse after a wonderful day on the course. • Opportunity to present awards at reception • Exhibit privileges at clubhouse • Opportunity to provide item for swag bag given to each player • Event signage

## Lunch Sponsor • \$2,000

**Benefits:** • One (1) Foursome • Two tickets to the post tournament 19th Hole • Exhibit privileges at clubhouse during lunch • Opportunity to provide item for swag bag given to each player • Event signage

## Combo Team / Hole Sponsor • \$1,000

**Benefits:** • Recognition on sign at hole with your logo • One (1) Foursome • Pre-tournament lunch for the team • Complimentary beverages on the course • Invitation to post-tournament 19th Hole • Event signage

## Specialty Drink Sponsor • \$850

**Benefits:** • Master the specialty-drink machine by providing the alcohol for a mixed cocktail, with your company's logo on the event's promotional materials. • Opportunity to provide item for swag bag given to each player • Event signage

## Foursome Team • \$800

**Benefits:** • One (1) Foursome • Pre-tournament lunch for the team • Complimentary beverages on the course • Invitation to post-tournament 19th Hole • Event signage

## Hole-in-One Sponsor • \$750

**Benefits:** • Two tickets to the post tournament 19th Hole • Opportunity to display prize • Opportunity to create interactive marketing opportunity at the contest location including distribution of a promotional item • Event signage



### Snack Sponsor • \$375

**Benefits:** • Provide snacks for the 144 Golfers as a good opportunity to showcase your company • Event signages

### Closest to the Pin Sponsor • \$350

**Benefits:** • Two tickets to the post tournament 19th Hole • Opportunity to create interactive marketing opportunity at the contest location including distribution of a promotional item • Event signage

### Putting Green Sponsor • \$350

**Benefits:** • Two tickets to the post tournament 19th Hole • Come out and meet the golfer's as they warm up prior to the start of the tournament. • Opportunity to create interactive marketing opportunity at the contest location including distribution of a promotional item • Event signage •

### Longest Drive Sponsor • \$350

**Benefits:** • Two tickets to the post tournament 19th Hole • Opportunity to create interactive marketing opportunity at the contest location including distribution of a promotional item • Event signage

### Interactive Hole Sponsor • \$300

**Benefits:** • Two tickets to the post tournament 19th Hole • Opportunity to create interactive marketing opportunity at the contest location including distribution of a promotional item • Event signage

### Beverage Cart Sponsor • \$250

**Benefits:** • Two tickets to the post tournament 19th Hole • Company recognition on the beverage cart driven throughout the entire golf course • Event signage

### Golf Tees Sponsor • \$150

**Benefits:** • Opportunity to provide golf tees for each tournament player (144 players, purchased by your company) • Event signage



### Golf Ball Sponsor • \$150

**Benefits:** • Opportunity to provide golf balls for each tournament player (144 sleeves, purchased by your company) • Event signage

### Golfer Swag Bag Sponsor • \$150

**Benefits:** • Opportunity to provide golf swag bag for each tournament player (144 players, purchased by your company) • Event signage

### Swag Bag Insert Sponsor • \$100

**Benefits:** Gather 144 items from your company to share in the Golfer's Swag Bags. Your company will also be promoted in tournament brochure. • Opportunity to provide items for each tournament player's swag bag (144 players, purchased by your company) • Items may not be golf balls or golf tees • Event signage





# Trivia Challenge Night | October

Shawnee Chamber, Trivia Challenge Night offers your company an opportunity to provide team building to your employees and promote your brand to an engaged audience. Take the Challenge to test your knowledge and have a fun evening. 200 attendees are anticipated.

All Sponsorships include recognition on Chamber website event page, with more than 4,500 monthly visits.

👉 indicates inclusion in web promotions

👍 indicates inclusion in social media promotions

✉ indicates inclusion in email promotions

## Presenting Sponsor • \$1,000 👉 👍 ✉

**Benefits:** • Table of 8 participants • Exclusive opportunity for company official to offer event welcome • Company logo on PowerPoint during all trivia rounds • Event signage • Recognition in all pre- and post-event publicity • Top billing on all event promotions

## Round Sponsor • \$500 👉

**Benefits:** • Company logo on sponsored trivia round Answer Sheet includes table of 8 • Company logo on PowerPoint during sponsored trivia round • Event signage • Limit of 8

## Table Sponsor • \$300 👉

**Benefits:** • Table of 8 participants • Event signage

## Daily Double Sponsor • \$125

**Benefits:** • This extra twist provides Shawnee specific questions. Your company can sponsor this special round. Winning answers will be awarded bonus points. Up to 5 Daily Double Rounds.

## Snack Bar or Dessert Sponsors • \$125

**Benefits:** • Snacks and dessert are always a great item to have at Trivia Night. Your company's name will be highlighted with signage.

## Prize Sponsor • \$100

**Benefits:** • Sponsor one of the Trivia Round Awards • Event signage







# TRC2021

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# Networking Programs & Events

## Monthly Membership Meeting

Expose your business to Chamber members and the community at this popular monthly event, while gathering great insights from local and national speakers. Throughout COVID, we'll be providing monthly webinars that may transition back to in person luncheons as it becomes more safe. No matter what, you'll get great brand exposure!

**All sponsorships include:** 2 tickets with reserved seating • Recognition on event invitations and monthly postcard • Recognition from the podium • Recognition on meeting agenda • Recognition in event slide presentation • Event signage • Inclusion in all email, social and website promotions



## Available Luncheons:

February's State of the City Sponsor • \$750

March or April Sponsor • \$500

May's Tourism Celebration Sponsor • \$500

June's Shawnee Tomorrow Leadership / Betty Charlton Sponsor • \$500

July's Chamber Cookout • \$500

August's Over the Fence w/ KCK Chamber Sponsor • \$750

September Sponsor • \$500

October SEDC Biz Awards Sponsor • \$500

December Volunteer Appreciation Sponsor • \$500

Prepaid Luncheon Punch Card • \$225

Benefits: • By purchasing a Luncheon Punch Card to the Monthly Membership Luncheons, members receive the convenience of a one-time charge for their business or professional organization. • With a series pass, there is no need for advance registration every month - your business will automatically be registered. Series passes can be transferred between employees within your company!

**SBDC / 2019 Impact**

ECONOMIC IMPACT	SERVICES IMPACT
376 JOBS CREATED	54 NEW BUSINESS STARTUPS
683 JOBS RETAINED	575 CONSULTING CASES
\$24.3M INCREASED SALES	3,697 CONSULTING CASE HOURS
\$11.9M CAPITAL OBTAINED	164 TRAINING SEMINARS
	1,170 SEMINAR ATTENDEES
	5,970 OUTREACH TRAINING HOURS
	274 COMMUNITY RELATIONS EVENTS
	389 REQUESTS FOR INFORMATION

SMALL BUSINESS DEVELOPMENT CENTER

REC





## A.M. Connect

A.M. Connect meets the 1st and 3rd Wednesday of each month at 8:00 A.M. Grab some coffee and conversation at these informal events that allow individuals to meet and network with Chamber members and guests in attendance. This event provides the opportunity to network, share success stories and provide leads for other businesses. Speakers and topical round table discussions will rotate the schedule. Every A.M. Connect is a perfect opportunity for a prospective member to try out the Shawnee Chamber!



**All sponsorships include:** • Opportunity to provide promotional items and door prize at event • A copy of all business cards collected during event registration • Event signage • Inclusion on Monthly Events Postcard • Inclusion in all email, social and website promotions

### Available A.M. Connects:

January A.M. Connects Sponsor • \$100

July A.M. Connects Sponsor • \$100

February A.M. Connects Sponsor • \$100

August A.M. Connects Sponsor • \$100

March A.M. Connects Sponsor • \$100

September A.M. Connects Sponsor • \$100

April A.M. Connects Sponsor • \$100

October A.M. Connects Sponsor • \$100

May A.M. Connects Sponsor • \$100

November A.M. Connects Sponsor • \$100

June A.M. Connects Sponsor • \$100

December A.M. Connects Sponsor • \$100



## Business After Hours

Business After Hours is Shawnee's most popular and highly anticipated post-work social networking event and is generally scheduled for the third Thursday of the month. Average attendance at Business After Hours ranges from 75 to 100. Network with the key business leaders and decision makers of our community and promote your business' products and services.

**All sponsorships include:**

- Create a casual environment for an after-work, networking event.
- Open your business' doors to approximately 75 - 100 Chamber members, showcasing the latest and greatest with your business.
- Provide food, beverages and a door prize.
- Event, with company logo, will be promoted in print on our monthly calendar of events, chamber website, weekly update and social media.



### Available Business After Hours:

February Business After Hours Sponsor • \$350

April Business After Hours Sponsor • \$350

June Business After Hours Sponsor • \$350

September Business After Hours Sponsor • \$350

November Business After Hours Sponsor • \$350





## EDC Membership

SEDC membership consists of business representative and commercial development personnel from across the Kansas City metropolitan area who are interested in the growth and development of Shawnee. Members are privy to exclusive members-only announcements and activities. You will also have access to information, resources and networks that focus on advancing the economic health of the City.

### EDC Investor Level • \$550

**Benefits:** One contact per company Website & Annual Report listings Event attendance at member price (luncheon/event fee separate) • Access to EDC news/special announcements • Listed on EDC Website

### EDC Partner Level • \$800

**Benefits:** • Two contacts per company • Inclusion in prospect referrals • Advance project announcements • Quarterly one-on-one updates with EDC staff • Invitations to VIP receptions/announcements • Event/program sponsorship prioritization • Company hyperlink from EDC website • Website & Annual Report listings • Event attendance at member price (luncheon/event fee separate) • Access to EDC news/special announcements • Enhanced Chamber directory listing

### EDC Leadership Level • \$2,500

**Benefits:** • Unlimited contacts per company • Priority consideration for Executive Committee candidacy • Priority consideration for prospect testimonial opportunities • Complimentary registration to four EDC programs (\$100 value) • Inclusion in prospect referrals • Advance project announcements • Quarterly one-on-one updates with EDC staff • Invitations to VIP receptions/announcements • Event/program sponsorship prioritization • Logo and Company hyperlink from EDC website • Website & Annual Report listings • Enhanced Chamber directory listing • Event attendance at member price (2 complimentary tickets to each SEDC Investor Briefing) • Access to EDC news/special announcements





## SEDC Exclusive Programs | Quarterly

Expose your business to Economic Development members at this popular, exclusive event. Programming traditionally includes a special speaker relevant to economic development trends and spotlights.

**All sponsorships include:** • 2 tickets to with reserved seating • Recognition from the podium • Recognition on meeting agenda • Recognition in event slide presentation • Event signage • Recognition on all web, social and email event promotional material

### Available SEDC Quarterly Programs:

Winter SEDC Program Sponsor • \$500

Summer SEDC Program Sponsor • \$500

Spring SEDC Program Sponsor • \$500

Fall SEDC Program Sponsor • \$500



## Simply Social Sponsor • \$250

A social gathering exclusively for members of the Shawnee Economic Development Council. This bi-annual event provides EDC Investors the opportunity to network and socialize while enjoying light appetizers provided by the EDC.

**Benefits:** • Opportunity to promote your company and speak at the event • Recognition on all web, social and email event promotional material



## SEDC Day at the K Sponsor • \$750

A special ticketed event during the summer enjoying a Royals game! Tickets include food, drink tickets and special seats for the game. Network with SEDC members and key business leaders.

**Benefits:** • Enjoy a great day at Kaufmann Stadium watching the Kansas City Royals and enjoying a great networking event. • 2 event reservations for company representatives • Exclusive company recognition on event invitation • Access to the attendee list with contact info • Event signage • Recognition on all web, social and email event promotional material





# Business Appreciation Awards Luncheon | October

The Shawnee Economic Development Council celebrates Business Appreciation with an event to showcase several area companies for making important contributions to the City's growth during the past year. This is an event you will not want to miss.

## Presenting Sponsor • \$1,000

**Benefits:** • Expose your business to both SEDC and Chamber members and the community at this popular annual event  
• Exclusive opportunity for company official to offer event welcome  
• 4 tickets to with reserved seating  
• Top billing on event invitation  
• Top billing from the podium  
• Top billing on meeting agenda  
• Top billing in event slide presentation  
• Event signage  
• Top billing on all pre- and post-event promotions

## Gold Sponsor • \$500

**Benefits:** • Expose your business to both SEDC and Chamber members and the community at this popular annual event  
• 2 tickets to with reserved seating  
• Recognition on event invitation  
• Recognition from the podium  
• Recognition on meeting agenda  
• Recognition in event slide presentation  
• Event Signage

## Table Sponsor • \$300

**Benefits:** Reserve your table of 8 for this event, securing your company a prime location with corporate signage.

# Sporting Clay Tournament | October

A true favorite and unique event provided by the SEDC, join the team for a day at the range for our clay pigeon tournament. Audience traditionally includes prospective and current developers and a variety of business leaders.



## Sporting Clay Tournament

### Gold Sponsor • \$2,000

**Benefits:** One team of 5 • Lunch and happy hour for team of 5 • Signage at clubhouse and 2 shootout stands • Information/materials in goodie bag • opportunity to present information on company prior to lunch • Recognition on website and all printed and emailed material

## Sporting Clay Tournament

### Silver Sponsor • \$1,500

**Benefits:** One team of 5 • Lunch and happy hour for team of 5 • Signage at clubhouse and at one shootout stand • Recognition on website and all printed material • Opportunity to present information on company prior to lunch

## Sporting Clay Tournament

### Bronze Sponsor • \$800

**Benefits:** One team of 5 • Lunch and happy hour for team of 5 • Signage at one shootout stand • Information/materials in goodie bag

## Sporting Clay Tournament

### Lunch Sponsor • \$750

**Benefits:** • Two complimentary spots on a 5-person team • Lunch and happy hour for two • Signage during lunch

## Sporting Clay Tournament

### Lunch Sponsor • \$500

**Benefits:** One complimentary spot on a 5-person team • Lunch for one • Signage during happy hour



## SIOR Development Day | September

Following the region's largest gathering of commercial real estate professionals with over 1,000 in attendance, the Shawnee SEDC hosts an after-event mixer. 200 VIP guests' network over cocktails and hors d'oeuvres.

*All Sponsorships include web and email promotion, signage on vitiation and at event*

### Presenting Sponsor • \$2,000

**Benefits:** • 6 event reservations for company representatives  
• 6 event reservations for VIP guests/clients • Exclusive company recognition on event invitation • Opportunity to provide corporate gift to participants (item must be provided to Chamber day prior to meeting) • Access to the attendee list with contact info • Event signage

### Gold Sponsor • \$500

**Benefits:** • 2 event reservations for company representatives  
• 2 event reservations for VIP guests/clients • Exclusive company recognition on event invitation • Opportunity to provide corporate gift to participants (item must be provided to Chamber day prior to meeting) • Access to the attendee list with contact info • Event signage

### Teacher Externship Program • \$300

First piloted in 2019, The Teacher Externship Program aims to connect business and education. 2020 will include both school districts in Shawnee with over 30 teachers. Teachers will attend a full day session with on-site visits with local businesses providing real-world work experience that translates to their classroom curriculum and better prepares our future workforce.

**Benefits:** • Recognition in event materials • Recognition in event slide presentation • Event signage • Recognition on all web, social an email event promotional material





# TRC2021

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# Governmental Affairs

## Eggs and Issues • \$750 | *Bi-Annual*

Hear from the Mayor and City Council Members from the City of Shawnee and from the Kansas State Delegation. These breakfast events allow members to hear updates from city elected officials about the City of Shawnee and the State of Kansas. Two events will be hosted each year.



**Benefits:** • 4 tickets to event • Top billing on event invitation • Top billing on event agenda • Top billing on event materials • Recognition from the podium • Event signage • Recognition on all web, social and email event promotional material



## Pork and Politics • \$1,000 | *Summer*

Do you have a craving for politics? This reception is a great opportunity to connect with elected leaders. Although it is intended to extend a thank to those in public office, it also lends itself to presenting the issues of the business community. Team up with the Chamber's Governmental Affairs Committee to meet local, county and state elected officials.



**Benefits:** • Exclusive company recognition on event invitations to elected officials • Opportunity to address audience at each event • Recognition from the podium • Event signage • Recognition in pre- and post-event publicity



## Washington DC Fly In

This is a unique opportunity to meet with Kansas Congressional Delegation while accompanying Chamber executives and volunteer leadership to Washington, DC. The three day-two-night trip to our nation's capital provides the opportunity to express ideas and suggestions to our Congressional delegation. Among other things, the agenda will include meetings with our current federal elected officials and various policy briefings.

### Presenting Sponsor • \$5,000

**Benefits:** • Registration for one attendee • Exclusive company logo on event invitations • Company logo on event name tags • Top billing in all materials printed for event • Recognition from the podium at all events • Top billing in all pre- and post-event publicity • Recognition on all web, social an email event promotional material

### Gold Sponsor • \$1,500

**Benefits:** • Recognition in all materials printed for event • Recognition from the podium • Recognition in all pre- and post-event publicity • Recognition on all web, social an email event promotional material



## Shawnee Means Business in Topeka Luncheon • \$500

Sponsor the annual Governmental Affairs Committee luncheon held in Topeka, exclusively with the Shawnee delegation. This insider event is held in the Capitol Building or at a nearby Executive Boardroom. This event has seen attendance by 80% of our legislators over the past years. Perfect opportunity to show your strong support for pro-business legislative advocacy.

**Benefits:** • Recognition in all materials printed for event • Recognition during luncheon programming/discussion • Recognition in all pre- and post-event publicity • Recognition on all web, social an email event promotional material



# Leadership Professional Development

## Shawnee Tomorrow Leadership Program | January – May

A community leadership program offering a behind-the-scenes look at the critical issues and challenges facing the Shawnee area. Those selected to be a part of this prestigious group attend sessions that focus on current events, initiatives and future planning sessions. Alumni of the program are some of the best and brightest leaders in the community today. If you are interested in becoming one of them in the future, this program is for you.



**All session sponsorships include:** • Opportunity for company representatives to attend the session and address students • Recognition in the advance materials of the designated monthly session • Recognition on each monthly agenda session and class materials • Inclusion in all email, social and website promotions

### Available Sessions:

**Orientation/Team Building Luncheon Sponsor • \$250**

**Community Involvement Day Luncheon Sponsor • \$250**

**City Government / Economic Development Luncheon Sponsor • \$250**

**State Day Luncheon Sponsor • \$250**

**Health Care Day Luncheon Sponsor • \$250**

**County Government Day Luncheon Sponsor • \$250**

**Education Day Luncheon Sponsor • \$250**

**Regionalism Day Luncheon Sponsor • \$250**



# FLEX

Founded in 2015, FLEX (formerly Shawnee Young Professionals) is the premier group focusing on young professionals aged 21-40 in the Northern Johnson County area. Their mission is to engage and empower the next generation of leaders who are committed to their own personal growth and the growth of the community. The goal of the program is to engage young professionals into the community, educate them on leadership skills, and connect with other young professionals to expand their network.

## Founding Partner Sponsor • \$1,000

**Benefits:** • Invitation for 1 company representative, between ages 21-40, serve on the Leadership Team for FLEX • Opportunity for company official to offer event welcome at each FLEX event • 2 registrations to A Seat at the Table • Top billing on banner at all FLEX events • Company logo on all FLEX event agendas • Company recognition at all FLEX events • Top billing on FLEX webpage • Recognition in social media and email promotion

## Community Partner Sponsor • \$500

**Benefits:** • 1 registration to each A Seat at the Table Luncheon • Recognition on banner at all FLEX events • Recognition on all FLEX event agendas • Event signage at all FLEX events • Recognition on FLEX webpage • Recognition in social media and email promotion

## A Seat at the Table Series Presenting Sponsor • \$400

**Benefits:** • 2 registrations to each A Seat at the Table • Opportunity for company official to offer event welcome • Opportunity to provide promotional items and door prize • A copy of all business cards collected during each registration • Event signage • Recognition in event web, social media and email promotion

## Happy Hour Sponsor • \$250

**Benefits:** • Connect with young professionals in an informal happy hour setting with appetizers and beverages • Opportunity for company official to offer event welcome at each Happy Hour • Opportunity to raffle off your item of choice • Recognition on event invitations • Event signage at each Happy Hour • Recognition in event web, social media and email promotion

## Specialty Event Sponsor • \$350

**Benefits:** • Opportunity to connect with young professionals at sporting events and/or exclusive tours • Opportunity for company official to offer event welcome • Opportunity to raffle off your item of choice • Recognition on event invitations • Event signage at event • Recognition in event web, social media and email promotion



Future Leaders Exchange  
A Program of the Shawnee Chamber of Commerce

# Member Services

## Board of Directors Luncheon | *Monthly*

Get your business in front of some of the area's greatest "movers and shakers". The Chamber Board of Directors meets every 4th Wednesday of the month from 11:30 am to 1:00 pm. Get direct exposure for your business to approximately 20 community leaders.

**All sponsorships include:** • Exclusive company recognition in email notifications to the Board • Exclusive company logo displayed on meeting agenda • Company recognition by Board Chair • Opportunity to provide company promotional item to each board member (item must be provided to chamber day prior to meeting) • Event signage

## Available Board Luncheons:

February Luncheon Sponsor • \$250

March Luncheon Sponsor • \$250

April Luncheon Sponsor • \$250

June Luncheon Sponsor • \$250

August Luncheon Sponsor • \$250

September Luncheon Sponsor • \$250

October Luncheon Sponsor • \$250

November / December  
Luncheon Sponsor • \$250





## Chamber 101 | Spring & Fall

Introduce your business and learn how to become more involved with both the Chamber and community, all over a free breakfast. This event provides an opportunity to meet fresh faces of the Chamber. Meet current board members and committee chairs and chamber staff.

**All sponsorships include:** Company logo on event invitation • Verbal recognition from podium during event • Opportunity to provide company promotional item attendees • Opportunity to provide a door prize at event • Event Signage • Recognition in event web, social media and email promotion

## Available Chamber 101's:

Chamber 101 - Spring Edition • \$300

Chamber 101 - Fall Edition • \$300



# Memberships & Promotion

## Chamber Membership

---

**Business Member:  
1-10 Employees**

**\$335**

**Business Member:  
51-100 Employees**

**\$720**

**Business Member:  
200+ Employees**

**\$1,110**

**Business Member:  
11-25 Employees**

**\$460**

**Business Member:  
101-150 Employees**

**\$845**

**Business Member:  
Financial Institutions**

**\$760**

**Business Member:  
26-50 Employees**

**\$585**

**Business Member:  
151-200 Employees**

**\$990**

**Business Member:  
Additional Location**

**\$190**

## Additional Marketing Opportunities:

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### **Enhanced Listing • \$50**

**Benefits:** Your membership directory listing will be able to display additional photos, 1600-character description, 5 bullet points, logos, map link, 20 key words (improves search results), additional website link on search results page

### **Chamber Buzz Sponsored Spotlight • \$100**

**Benefits:** Your company will be featured with an image, its logo and 100-150 words of copy all to be displayed within the Chamber's bi-monthly special Buzz e-mail newsletter reaching over 1,400 member representatives.

### **Weekly Update Ad Spot • \$75**

**Benefits:** Your company advertising placement will be displayed on the Chamber's weekly update email reaching over 1,400 member representatives. Company can provide their own graphic or the Chamber will design the graphic for additional cost.

### **Weekly Update Sponsor • \$50**

**Benefits:** Your company logo will be displayed on the Chamber's weekly update email reaching over 1,400 member representatives.



# TRC2021

Gear Up  Powered By *Members*



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15100 West 67th Street, Suite 202, Shawnee, KS 66217

**[shawneeschamber.com](http://shawneeschamber.com)** • 913.631.6545