



Shawnee
Chamber of
Commerce

SPONSORSHIP OPPORTUNITIES



TRC2024

Total Resource Campaign

www.shawneeschamber.com



Thank you for your consideration in supporting the Shawnee Chamber of Commerce and our programming.

Recognized as a 5 Star Accredited Chamber by the United States Chamber of Commerce, our organization exists to better our community through advocacy, connection building and promotion of our members. Our staff is dedicated to this vision and we strive to provide the best opportunities for all under the leadership of our Board of Directors.

With over 600 members and 1,400 member representatives engaged in our programming, sponsorships and attendance at our events are great opportunities for your investment. We continuously evolve and refine our programming and, most importantly, our sponsorship opportunities. Each listed in this guide provides key exposure to a captive audience.

We strongly encourage you to invest in our community and our organization. As always, please contact us at 913-631-6545 with any questions you may have.



WEB REACH
6,500 MONTHLY PAGE VIEWS

EMAIL REACH
8,500+ EMAIL OPENS

SOCIAL REACH
11,000+ IMPRESSIONS



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Signature Events

Annual Dinner | January 27th

The Shawnee Chamber of Commerce's premiere event kicks off the year in style, with an evening you will not want to miss. More than 400 businessmen and women will attend this event to showcase the Chamber's and community's progress. The evening will begin with a VIP cocktail reception followed by a silent auction, dinner, program, live auction and dancing.

All sponsorships include general recognition on our Chamber website event page, in general event social media promotion, and membership emails.

 indicates dedicated social media promotion of sponsorship

 indicates dedicated email promotion of sponsorship

Presenting Sponsor • \$6,500

Non-TRC pricing • \$6,700

Benefits: • 1 reserved table of 10 in a prominent location • 10 tickets to the VIP reception • Exclusive opportunity for company official to offer event welcome • Exclusive opportunity to place a corporate gift at each seat, subject to approval by Chamber staff • Exclusive company logo on step-n-repeat with Chamber department logo • Exclusive company logo on event Save-the-Date email • Exclusive company logo on event postcard • Recognition from the podium • Full-page ad in the event program • Top billing in event program • Top billing in event slide presentation • Corporate table signage • Event signage • Top billing in all pre- and post-event publicity • 10 additional drink tickets

Annual Recap Video Sponsor • \$2,800

Non-TRC pricing • \$3,000

Benefits: • 1 reserved table of 6 in a prominent location • 6 tickets to the VIP reception • Recognition from the podium • Recognition in event slide presentation • Recognition in event program and video • Corporate table signage • Event signage • Recognition in pre- and post-event publicity • Half-page ad in the event program • Inclusion of logo and business callout in professionally produced video

Gold Sponsor • \$3,000

Non-TRC pricing • \$3,200

Benefits: • 1 reserved table of 10 in a prominent location • 10 tickets to the VIP reception • Recognition from the podium • Recognition in event slide presentation • Recognition in event program • Corporate table signage • Event signage • Recognition in pre- and post-event publicity • Half-page ad in the event program • 10 additional drink tickets

Silver Sponsor • \$2,000

Non-TRC pricing • \$2,200

Benefits: • 6 reserved event tickets with priority seating • 6 tickets to the VIP reception • Recognition in event slide presentation • Recognition in event program • Corporate table signage • Event signage • 6 additional drink tickets

Citizen of the Year Award Sponsor • \$1,000

Non-TRC pricing • \$1,200

Benefits: • 2 reserved event tickets • Opportunity to distribute award to recipient • Photo with recipient to be used in post event publicity • Recognition in event program • Recognition in event slide presentation • Event signage • Half-page ad in the event program

Specialty Drink Sponsor • \$2,500

Non-TRC pricing • \$2,700

Benefits: • 6 reserved event tickets • Host a signature drink(s) to attendees • Opportunity to provide company-branded napkins for distribution with drinks • Table top sponsor at bar/ beverage area where signature drink is distributed • Event signage • Half-page ad in the event program

VIP Reception Sponsor • \$2,500

Non-TRC pricing • \$2,700

Benefits: • 1 reserved table of 10 in a prominent location • 10 tickets to the VIP reception • Opportunity to address attendees of the VIP reception prior to event • Opportunity to place a company promotional item at each to each VIP attendee • Opportunity to provide company banner and logo promotional material for room display during VIP reception • Recognition in event program • Recognition in event slide presentation • Event signage • Corporate table signage • Half-page ad in the event program

Balloon Pop Sponsor • \$2,500 🍷**Non-TRC pricing • \$2,700**

Benefits: • 1 reserved table of 6 in a preferred location • Signage with company logo placed at interactive balloon pop contest game happening for all attendees at pre-dinner reception • Recognition in event program • Event signage • Half-page ad in the event program

Program Sponsor • \$2,000 🍷**Non-TRC pricing • \$2,200**

Benefits: • 6 reserved event tickets with priority seating • Full page company ad on the inside back cover of the event program • Event signage • Full-page ad in the event program

Entertainment Sponsor • \$1,750 🍷**Non-TRC pricing • \$1,950**

Benefits: • 6 reserved event tickets • Six (6) tickets to the VIP reception • Special sponsorship of band or Dj for the evening, with select input to Chamber staff on talent • Recognition in event slide presentation • Recognition in event program • Corporate table signage • Event signage

Corporate Table Sponsor • \$1,800**Non-TRC pricing • \$2,000**

Benefits: • 1 reserved table of 10 • Recognition in event program • Recognition in event slide presentation • Corporate table signage • Event signage

Table Wine Sponsor • \$1,500 🍷**Non-TRC pricing • \$1,700**

Benefits: • Four (4) reserved event tickets • Recognition in event program • Signage with company logo tags on wine bottles placed at every table • Event signage

Drink Ticket Sponsor • \$1,500**Non-TRC pricing • \$1,700**

Benefits: • 4 reserved event tickets • Recognition in event program • Event Signage • 8 additional drink tickets

Bronze Sponsor • \$1,000**Non-TRC pricing • \$1,100**

Benefits: • 4 reserved event tickets with priority seating • Recognition in event program • Event signage • Corporate table signage • Recognition in event program • 4 additional drink tickets

Bar Sponsor • \$500**Non-TRC pricing • \$600**

Benefits: • Two (2) reserved event tickets • Tabletop sponsor at an exclusive bar/beverage area • Event signage • 4 additional drink tickets

Patron Sponsor (2) • \$375**Non-TRC pricing • \$425**

Benefits: • 2 reserved event tickets • Recognition in event program

Patron Sponsor (4) • \$725**Non-TRC pricing • \$775**

Benefits: • 4 reserved event tickets • Recognition in event program

Patron Sponsor (6) • \$1,050**Non-TRC pricing • \$1,100**

Benefits: • 6 reserved event tickets • Recognition in event program

Single Ticket • \$165 Two Tickets • \$300**Non-TRC pricing • \$190 Non-TRC pricing • \$330**

Auction Donations To Benefit The Betty Charlton And SEDC Career Ready Scholarships

www.shawnee-ks.com/chamber/betty-charlton-scholarship-fund/

Monetary Donations

A monetary donation is an easy option to support these scholarships. The auction committee will use donated funds to purchase items for the auction.

Item Donations

Many chamber members hold season tickets to area sporting events, theatre productions or concerts which can be donated as auction items. If there is another item for auction, let your volunteer know and they will arrange for pick-up.



44th Annual Golf Tournament | Summer 2024

The Golf Tournament is one of the most popular Chamber events, selling out every year. This time-honored event brings the fun of golf and networking together in one outstanding tournament with great prizes. This is also one of the Chamber's best sponsorship opportunities for businesses. Enjoy a great day out of the office at our annual golf tournament!



ANNUAL GOLF TOURNAMENT

All sponsorships include general recognition on our Chamber website event page, in general event social media promotion, and membership emails.

 indicates dedicated social media promotion of sponsorship

 indicates dedicated email promotion of sponsorship

Presenting Sponsor • \$3,000

Non-TRC pricing • \$3,200

Benefits: • One (1) Foursome • Opportunity to provide company banner for display at event • Opportunity to provide item for swag bag given to each player • Event signage • Recognition in pre and post-event publicity • Top billing on all event promotions

19th Hole Sponsor • \$2,500

Non-TRC pricing • \$2,700

Benefits: • One (1) Foursome • Meet and greet all golfers as they arrive back at the clubhouse after a wonderful day on the course. • Opportunity to present awards at reception • Exhibit privileges at clubhouse • Opportunity to provide item for swag bag given to each player • Event signage

Lunch Sponsor • \$2,500

Non-TRC pricing • \$2,700

Benefits: • One (1) Foursome • Two tickets to the post tournament 19th Hole • Exhibit privileges at clubhouse during lunch at Halfway House for golfers and sponsors • Opportunity to provide item for swag bag given to each player • Event signage

Combo Team / Hole Sponsor • \$1,250

Non-TRC pricing • \$1,350

Benefits: • Recognition on sign at hole with your logo • One (1) Foursome • Pre-tournament breakfast and on course lunch for team • Complimentary beverages on the course • Invitation to post-tournament 19th Hole • Event signage

Breakfast Sponsor • \$750 or In-Kind

Non-TRC pricing • \$950

Benefits: • One (1) Foursome • Two tickets to the post tournament 19th Hole • Exhibit privileges at clubhouse during breakfast for golfers and sponsors • Opportunity to provide item for swag bag given to each player • Event signage

Specialty Drink Sponsor • \$750

Non-TRC pricing • \$950

Benefits: • Offer golfers a special signature cocktail at the Halfway House as they make the turn and provide your companies promotion materials • Opportunity to provide item for swag bag given to each player • Event signage

Foursome Team • \$1,100

Only available after October 2nd

Benefits: • One (1) Foursome • Pre-tournament breakfast and on course lunch for team • Complimentary beverages on the course • Invitation to post-tournament 19th Hole • Event signage



Hole-in-One Sponsor • \$750 or In-Kind Non-TRC pricing • \$950

Benefits: • Two tickets to the post tournament 19th Hole • Opportunity to display prize • Opportunity to create interactive marketing opportunity at the contest location including distribution of a promotional item • Event signage

Snack Sponsor • \$375 Non-TRC pricing • \$500

Benefits: • Provide snacks for the 144 Golfers as an opportunity to showcase your company • Event signages

Putting Green Sponsor • \$350 Non-TRC pricing • \$450

Benefits: • Two tickets to the post tournament 19th Hole • Come out and meet the golfers as they warm up prior to the start of the tournament. • Opportunity to create interactive marketing opportunity at the contest location including distribution of a promotional item • Event signage

Practice Range Sponsor • \$350 Non-TRC pricing • \$450

Benefits: • Two tickets to the post tournament 19th Hole • Come out and meet the golfers as they warm up prior to the start of the tournament. • Opportunity to create interactive marketing opportunity at the contest location including distribution of a promotional item • Event signage



Interactive Hole Sponsor • \$350 Non-TRC pricing • \$475

Benefits: • Two tickets to the post tournament 19th Hole • Opportunity to create interactive marketing opportunity at the hole's tee box including distribution of a promotional item • Event signage

Beverage Cart/Station Sponsor • \$350

Benefits: • Two tickets to the post tournament 19th Hole • Company recognition on the beverage cart or at cooler drink station driven throughout the entire golf course • Event signage

Golf Tees Sponsor • \$150

Benefits: • Opportunity to provide branded golf tees for each tournament player (144 players, purchased by your company) • Event signage

Golfer Swag Bag Sponsor • \$150

Benefits: • Opportunity to provide golf swag bag for each tournament player (144 players, purchased by your company) • Event signage • Exclusive opportunity, only 1 sponsorship available (Not including cost of bag)





Trivia Challenge Night | November 2024

Shawnee Chamber, Trivia Challenge Night offers your company an opportunity to provide team building to your employees and promote your brand to an engaged audience. Take the Challenge to test your knowledge and have a fun evening. 200 attendees are anticipated.

All sponsorships include general recognition on our Chamber website event page, in general event social media promotion, and membership emails.

➤ indicates dedicated web promotion of sponsorship

👍 indicates dedicated social media promotion of sponsorship

✉ indicates dedicated email promotion of sponsorship

Presenting Sponsor • \$1,000 ➤ 👍 ✉

Non-TRC pricing • \$1,100

Benefits: • Table of 8 participants • Exclusive opportunity for company official to offer event welcome • Company logo on PowerPoint during all trivia rounds • Event signage • Recognition in all pre- and post-event publicity • Top billing on all event promotions

Round Sponsor • \$500 ➤

Non-TRC pricing • \$600

Benefits: • Company logo on sponsored trivia round Answer Sheet • Includes table of 8 • Company logo on PowerPoint during sponsored trivia round • Event signage

Trivia Team • \$300 ➤

Non-TRC pricing • \$400

Benefits: • Table of 8 participants • Event signage

Daily Double Sponsor • \$125

Non-TRC pricing • \$200

Benefits: • This extra twist provides Shawnee specific questions. Your company can sponsor this special round. Winning answers will be awarded bonus points.

Snack Bar Sponsor • \$300 or \$500 with a team

Benefits: • Snacks are always a great item to have at Trivia Night. Your company's name will be highlighted with signage at the event.

Dessert Sponsor • \$300 or \$500 with a team

Benefits: • Dessert is always a great item to have at Trivia Night. Your company's name will be highlighted with signage at the event.





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Networking Programs & Events

Monthly Membership Meeting

Expose your business to Chamber members and the community at this popular monthly event, while gathering great insights from local and national speakers.

All sponsorships include: 2 tickets with reserved seating • Recognition on event invitations • Recognition from the podium • Recognition in event slide presentation • Event signage • Inclusion in all email, social and website promotions



Available Luncheons:

February's State of the City Sponsor • \$750

September's Chamber Cookout • \$500

March Sponsor • \$500

October • \$500

April Sponsor • \$500

December Holiday Celebration Sponsor • \$500

May's Tourism Celebration Sponsor • \$750

Prepaid Luncheon Punch Card • \$200

June's Leadership Sponsor • \$750

Benefits: • By purchasing a Luncheon Punch Card to the Monthly Membership Luncheons, members receive the convenience of a one-time charge for their business or professional organization. • With a series pass, there is no need for advance registration every month - your business will automatically be registered. Series passes can be transferred between employees within your company!

August's Over the Fence w/ KCK Chamber Sponsor • \$750







A.M. Connect

A.M. Connect meets the 3rd Wednesday of each month at 8:00 A.M. Grab some coffee and conversation at these informal events that allow individuals to meet and network with Chamber members and guests in attendance. This event provides the opportunity to network, share success stories and provide leads for other businesses. Speakers and topical round table discussions will rotate the schedule. Every A.M. Connect is a perfect opportunity for a prospective member to try out the Shawnee Chamber!

All sponsorships include: • Opportunity to provide promotional items and door prize at event • A copy of all business cards collected during event registration • Event signage • Inclusion in all email, social and website promotions



Sponsor provides refreshments

Available A.M. Connects:

January A.M. Connect Sponsor • \$250

July A.M. Connect Sponsor • \$250

February A.M. Connect Sponsor • \$250

August A.M. Connect Sponsor • \$250

March A.M. Connect Sponsor • \$250

September A.M. Connect Sponsor • \$250

April A.M. Connect Sponsor • \$250

October A.M. Connect Sponsor • \$250

May A.M. Connect Sponsor • \$250

November A.M. Connect Sponsor • \$250

June A.M. Connect Sponsor • \$250

December A.M. Connect Sponsor • \$250



Affinity Groups

The Shawnee Chamber has developed the following groups built for targeted networking, specific learning, and primarily a way to connect those within a specific industry or group! Each offers meeting opportunities providing new connections and insights.



Shawnee Chamber
Affinity Groups



Women Inspiring Women – Presenting Sponsor • \$900

Dedicated to gathering professional women together every other month, to share experiences, insight, and support of one another. Events are both social and professional while providing an opportunity for networking and fun!

Benefits: • Opportunity for company official to offer welcome and introduction of speaker at each meeting • Company logo on all meeting agendas • Recognition on Affinity Group webpage • Recognition in social media and email promotion



Small Business Xchange • \$500

A program to assist our small business members in addressing their top challenges. A 6-week program, 1.5-hour class each week. attendees can attend all 6 or one. Those who complete the program will receive a certificate and have the opportunity to attend a celebration. The class size will be limited to 20 participants.

Past sessions focused on Streamlining Business Operations, Attracting Top Talent, Employee Retention, Increasing the Value of your Business, Social Media Marketing, Effective Leadership and Management Skills.



Industrial Alliance – Presenting Sponsor • \$750

Connecting quarterly with like-minded manufacturing and industrial businesses and professionals. Focusing on hot topics like Logistics, Workforce, Human Resources, Supply Line, and much more.

Benefits: • Opportunity for company official to offer welcome and introduction of speaker at each meeting • Company logo on all meeting agendas • Recognition on Affinity Group webpage • Recognition in social media and email promotion

Price for participants:

\$45/session
\$240/course

Nonmembers (waitlist)

\$70/session
\$350/course



SEDC Membership

SEDC membership consists of business representative and commercial development personnel from across the Kansas City metropolitan area who are interested in the growth and development of Shawnee. Members are privy to exclusive members-only announcements and activities. You will also have access to information, resources and networks that focus on advancing the economic health of the City.

EDC Investor Level • \$650

Benefits: Two contact per company Website & Annual Report listings • Access to EDC news/special announcements • Listed on EDC Website • 1 complimentary ticket per quarterly event

EDC Partner Level • \$1,000

Benefits: • Unlimited contacts per company • Inclusion in prospect referrals • Advance project announcements • Quarterly one-on-one updates with EDC staff • Invitations to VIP receptions/announcements • Event/program sponsorship prioritization • Company hyperlink from EDC website • Website & Annual Report listings • Access to EDC news/special announcements • Enhanced Chamber directory listing • 2 complimentary tickets per quarterly event

EDC Leadership Level • \$2,500

Benefits: • Unlimited contacts per company • Guaranteed appointment of 1 company representative for the Advisory Committee • Priority consideration for prospect testimonial opportunities • Complimentary registration to four EDC programs (\$100 value) • Inclusion in prospect referrals • Advance project announcements • Quarterly one-on-one updates with EDC staff • Invitations to VIP receptions/announcements • Event/program sponsorship prioritization • Logo and Company hyperlink from EDC website • Website & Annual Report listings • Enhanced Chamber directory listing • 2 complimentary tickets to each SEDC Investor Briefing • Access to EDC news/special announcements





SEDC Exclusive Programs | Quarterly

Expose your business to Economic Development members at this popular, exclusive event. Programming traditionally includes a special speaker relevant to economic development trends and spotlights.

All sponsorships include: • 2 tickets with reserved seating • Recognition from the podium • Recognition on meeting agenda • Recognition in event slide presentation • Recognition on all web, social and email event promotional material

Available SEDC Quarterly Programs:

Q1 SEDC Program Sponsor • \$750

Q3 SEDC Program Sponsor • \$750

Q2 SEDC Program Sponsor • \$750

Q4 SEDC Program Sponsor

See next page for Good Business Awards Luncheon

Simply Social Sponsor • \$250

A social gathering exclusively for members of the Shawnee Economic Development Council. This bi-annual event provides EDC Investors the opportunity to network and socialize while enjoying light appetizers provided by the EDC.

Benefits: • Recognition on all web, social and email event promotional material





Good Business Awards Luncheon | November

The Shawnee Economic Development Council celebrates Business Appreciation with an event to showcase several area companies for making important contributions to the City's growth during the past year. This is an event you will not want to miss.

Presenting Sponsor • \$1,000 🏆 📈 📧

Benefits: • Expose your business to both SEDC and Chamber members and the community at this popular annual event
• Exclusive opportunity for company official to offer event welcome • 4 tickets to with reserved seating • Top billing on event invitation • Top billing from the podium • Top billing on meeting agenda • Top billing in event slide presentation
• Event signage • Top billing on all pre- and post-event promotions

Gold Sponsor • \$500 🏆 📧

Benefits: • Expose your business to both SEDC and Chamber members and the community at this popular annual event
• 2 tickets to with reserved seating • Recognition on event invitation • Recognition from the podium • Recognition on meeting agenda • Recognition in event slide presentation • Event Signage

Silver Sponsor • \$300

Benefits: Reserve your table of 8 for this event, securing your company a prime location with corporate table signage.

Sporting Clay Tournament | Q4

A true favorite and unique event provided by the SEDC, join the team for a day at the range for our clay pigeon tournament. Audience traditionally includes prospective and current developers and a variety of business leaders.



Sporting Clay Tournament

Gold Sponsor • \$3,000 🏆 📈 📧

Benefits: One team of 5 • Lunch and happy hour for team of 5 • Signage at clubhouse and 2 shootout stands • Opportunity to present information on company prior to lunch • Recognition on website and all printed and emailed material

Sporting Clay Tournament

Silver Sponsor • \$1,800 🏆 📈 📧

Benefits: One team of 5 • Lunch and happy hour for team of 5 • Signage at clubhouse and at one shootout stand • Recognition on website and all printed material • Opportunity to present information on company prior to lunch

Sporting Clay Tournament

Bronze Sponsor • \$1,000 🏆 📧

Benefits: One team of 5 • Lunch and happy hour for team of 5 • Signage at one shootout stand

Sporting Clay Tournament

Lunch Sponsor • \$750 🏆

Benefits: • Lunch for two • Event signage • Recognition on website and all printed and emailed material

Sporting Clay Tournament

Beverage Sponsor • \$400 🏆

Benefits: Event signage • Recognition on website and all printed and emailed material

SIOR Development Day | September

Following the region's largest gathering of commercial real estate professionals with over 1,000 in attendance, the SEDC hosts an after-event mixer. 200 VIP guests' network over cocktails and hors d'oeuvres.

All Sponsorships include web and email promotion, signage on invitation and at event

Exclusive Presenting Sponsor • \$2,000

Benefits: • Event reservations for company representatives • Opportunity to invite VIP guests/clients • Exclusive company recognition on event invitation • Opportunity to provide corporate gift to participants (item must be provided to Chamber day prior to meeting) • Access to the attendee list with contact info • Event signage

Gold Sponsor • \$750

Benefits: • Event reservations for company representatives • Opportunity to invite VIP guests/clients • Company recognition on event invitation • Access to the attendee list with contact info • Event signage

Teacher Immersion Program • \$500

First piloted in 2019, the Teacher Immersion Program aims to connect business and education. 2023 will include both school districts in Shawnee with over 20 teachers. Teachers will attend a full day session with on-site visits with local businesses providing real-world work experience that translates to their classroom curriculum and better prepares our future workforce.

Benefits: • Recognition in event materials • Recognition in event slide presentation • Event signage • Recognition on all web, social and email event promotional material



Governmental Affairs

Eggs and Issues • \$750 | Semi-Annual

Hear from the Mayor and City Council Members from the City of Shawnee and from the Kansas State Delegation. These breakfast events allow members to hear updates from city elected officials about the City of Shawnee and the State of Kansas. Two events will be hosted each year.



Benefits: • 4 tickets to event • Top billing on event invitation • Top billing on event agenda • Top billing on event materials • Recognition from the podium • Event signage • Recognition on all web, social and email event promotional material



Pork and Politics • \$1,000 | Summer

Do you have a craving for politics? This reception is a great opportunity to connect with elected leaders. Although it is intended to extend a thank to those in public office, it also lends itself to presenting the issues of the business community. Team up with the Chamber's Governmental Affairs Committee to meet local, county and state elected officials.



Benefits: • Exclusive company recognition on event invitations to elected officials • Opportunity to welcome audience at event • Recognition from the podium • Event signage • Recognition in pre- and post-event publicity



Washington DC Fly In

This is a unique opportunity to meet with Kansas Congressional Delegation while accompanying Chamber executives and volunteer leadership to Washington, DC. The three day-two-night trip to our nation's capital provides the opportunity to express ideas and suggestions to our Congressional delegation. Among other things, the agenda will include meetings with our current federal elected officials and various policy briefings.

Presenting Sponsor • \$5,000

Benefits: • Registration for one attendee • Exclusive company logo on event invitations • Company logo on event name tags • Top billing in all materials printed for event • Recognition from the podium at all events • Top billing in all pre- and post-event publicity • Recognition on all web, social an email event promotional material

Gold Sponsor • \$1,500

Benefits: • Recognition in all materials printed for event • Recognition from the podium • Recognition in all pre- and post-event publicity • Recognition on all web, social an email event promotional material



Shawnee Means Business in Topeka Luncheon • \$500

Sponsor the annual Governmental Affairs Committee luncheon held in Topeka, exclusively with the Shawnee delegation. This insider event is held in the Capitol Building or at a nearby Executive Boardroom. This event has seen attendance by 80% of our legislators over the past years. Perfect opportunity to show your strong support for pro-business legislative advocacy.

Benefits: • Recognition in all materials printed for event • Recognition during luncheon programming/discussion • Recognition in all pre- and post-event publicity • Recognition on all web, social an email event promotional material



Leadership Professional Development

Shawnee Tomorrow Leadership Program | January – June

A community leadership program offering a behind-the-scenes look at the critical issues and challenges facing the Shawnee area. Those selected to be a part of this prestigious group attend sessions that focus on current events, initiatives and future planning sessions. Alumni of the program are some of the best and brightest leaders in the community today.



All session sponsorships include: • Opportunity for company representatives to attend the session • Recognition in the advance materials of the designated monthly session • Recognition on each monthly agenda session and class materials • Inclusion in all email, social and website promotions

Available Sessions:

Orientation Day Sponsor • \$350

City Government / Economic
Development • \$350

State Day Sponsor • \$350

Education Day Sponsor • \$350

County Government Day Sponsor • \$350

Regionalism Day Sponsor • \$350

Quality of Life Day Sponsor • \$350

Health and Social Issues Day Sponsor • \$350

Wrap-up Session Sponsor • \$150



FLEX (Future Leaders Exchange)

Founded in 2015, FLEX (formerly Shawnee Young Professionals) is the premier group focusing on young professionals aged 21-40 in the Northern Johnson County area. Their mission is to engage and empower the next generation of leaders who are committed to their own personal growth and the growth of the community. The goal of the program is to engage young professionals into the community, educate them on leadership skills, and connect with other young professionals to expand their network.

Community Partner Sponsor • \$1,000

Benefits: • Invitation for 1 company representative, between ages 21-40, serve on the Leadership Team for FLEX • Opportunity for company official to offer event welcome at each FLEX event • 2 registrations to FLEX talks • Company logo on banner at all FLEX events • Company logo on all FLEX event agendas • Company recognition at all FLEX events • Top billing on FLEX webpage • Recognition in social media and email promotion

Community Supporter Sponsor • \$750

Benefits: • 1 registration to each A Seat at the Table Luncheon • Recognition on banner at all FLEX events • Recognition on all FLEX event agendas • Event signage at all FLEX events • Recognition on FLEX webpage • Recognition in social media and email promotion

FLEX talks: Libations and Learn Presenting Sponsor • \$400

Benefits: • 2 registrations to the session • Opportunity for company official to offer event welcome • Opportunity to provide promotional items and door prize • A copy of all business cards collected during each registration • Event signage • Recognition in event web, social media and email promotion

Happy Hour Sponsor • \$250

Benefits: • Connect with young professionals in an informal happy hour setting with appetizers and beverages • Opportunity for company official to offer event welcome at each Happy Hour • Opportunity to raffle off your item of choice • Recognition on event invitations • Event signage at each Happy Hour • Recognition in event web, social media and email promotion



Member Services

Board of Directors Luncheon | *Select Months*

Get your business in front of some of the area's greatest "movers and shakers". The Chamber Board of Directors meets every 4th Wednesday of the month from 11:30 am to 1:00 pm. Get direct exposure for your business to approximately 20 community leaders.

All sponsorships include: • Exclusive company recognition in email notifications to the Board • Exclusive company logo displayed on meeting agenda • Company recognition by Board Chair • Opportunity to provide company promotional item to each board member (item must be provided to chamber day prior to meeting) • Event signage

Available Board Luncheons:

February Luncheon Sponsor • \$275

August Luncheon Sponsor • \$275

March Luncheon Sponsor • \$275

September Luncheon Sponsor • \$275

May Luncheon Sponsor • \$275

October Luncheon Sponsor • \$275

June Luncheon Sponsor • \$275

December Luncheon Sponsor • \$275



Chamber 101 | Spring & Fall

Introduce your business and learn how to become more involved with both the Chamber and community, all over a complementary breakfast. This event provides an opportunity to meet fresh faces of the Chamber. Meet current board members and committee chairs and chamber staff.

All sponsorships include: Company logo on event invitation • Verbal recognition from podium during event • Opportunity to provide company promotional item attendees • Opportunity to provide a door prize at event • Event Signage • Recognition in event web, social media and email promotion

Available Chamber 101's:

Chamber 101 - Spring Edition • \$400

Chamber 101 - Fall Edition • \$400

or both for \$600



Memberships & Promotion

Chamber Membership 2-Year Price Lock

**Business Member:
1-10 Employees**

\$375

**Business Member:
51-100 Employees**

\$760

**Business Member:
200+ Employees**

\$1,150

**Business Member:
11-25 Employees**

\$500

**Business Member:
101-150 Employees**

\$885

**Business Member:
Financial Institutions**

\$800

**Business Member:
26-50 Employees**

\$625

**Business Member:
151-200 Employees**

\$1,030

**Business Member:
Additional Location**

\$200

Additional Marketing Opportunities:

Enhanced Listing • \$100

Benefits: Your membership directory listing will be able to display additional photos, Have priority search results, 1600-character description, 5 bullet points, logos, map link, 20 key words (improves search results), additional website link on search results page

Weekly Update Ad Spot • \$75

Benefits: Your company advertising placement will be displayed on the Chamber's weekly update email reaching over 1,400 member representatives. Company can provide their own graphic or the Chamber will design the graphic for additional cost.

Chamber Newsletter Sponsored Spotlight • \$100

Benefits: Your company will be featured with an image, its logo and 100-150 words of copy all to be displayed within the Chamber's bi-monthly special Buzz e-mail newsletter reaching over 1,400 member representatives.

Weekly Update Sponsor • \$50

Benefits: Your company logo will be displayed on the Chamber's weekly update email reaching over 1,400 member representatives.

Member Serve • \$300 or both for \$500

Benefits: Opportunity to provide your marketing materials in one or both of our Shawnee Magazines to each member representative and local household



TRC2024

Total Resource Campaign



Shawnee
Chamber of
Commerce

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