




SWS webinar Series



About the Society of Wetland Scientists (SWS) and our Webinar Series

SWS is an organization dedicated to promoting wetland education, conservation and restoration, globally. We are a growing international organization with 3,000+ members from 62 countries. Our diverse membership ranges from students and professors engaging in ground-breaking wetland research, government and NGO's involved in wetland management and policy, and industry consultants practicing wetland restoration and mitigation, as well as wetland enthusiasts from the public and a multitude of related natural resource disciplines. Webinars are offered complimentary to all SWS members, and are offered FREE to the public on a quarterly basis, providing maximum exposure for your organization. We are excited to announce sponsorship opportunities for our webinar series, as a means of partnering with other organizations in the wetland field, like you!

SWS Webinar Series Sponsorship Opportunities

Annual Sponsorship

Includes **≥10**
SWS Webinars

We only allow

5

sponsors
per year
to maximize
your
impact!

Low-Cost

Annual Sponsorship
\$1,200- \$1,000

Special introductory offer!



Hurry! Contact:

SWS
jhaag@sws.org



Pre-Webinar

Your Logo and Link
to Your Website:

- SWS' Webinars webpage on sws.org
- E-blasts - 1-2 per month to all 3,000+ SWS members

Social Promotion:

- 3,900 Facebook followers
- 1,390 Twitter followers
- 590 LinkedIn followers
- 560 Instagram followers



During Webinar

- Recognition of sponsor during the webinar's introductory slides, which will include sponsor logo
- Slide at the end of the webinar with sponsor contact information



Post-Webinar

- Additional exposure from on-demand recordings of the webinars.



Webinar Statistics

- Average 100 registrants
- Average 60 participants

