

SWS 2023 Annual Meeting | June 27-30, 2023 | Spokane, WA Sponsorship & Advertising Opportunities



SPONSORSHIP OPPORTUNITIES

A variety of sponsorship levels are available on a first-come, first-selected basis and are sure to provide international exposure among leaders in wetland science. The SWS Annual meeting has consistently attracted 400-600 attendees from around the world. Please note that all content provided for distribution will be approved by SWS.

DIAMOND LEVEL (2 AVAILABLE)

\$10,000

- Include your company logo/link on:
 - Annual Meeting Webpage
 - Annual Meeting email blasts
 - Annual meeting signage
- Your name, logo and content on a one-time post-Annual Meeting email blast to attendees
- Three (3) complimentary meeting registrations
- Name/logo on napkins at the opening reception
- 10' x 15' exhibit space
- One (1) tote bag insert

PLATINUM LEVEL (4 AVAILABLE) \$7,500

- Include your company logo/link on:
 - Annual Meeting Webpage
 - Annual Meeting email blasts
 - Annual Meeting signage
- Your name, logo and content on a one-time post-Annual Meeting email blast to attendees
- One (1) complimentary meeting registration
- 8' x 10' exhibit space
- One (1) tote bag insert

GOLD LEVEL (5 AVAILABLE) \$5,000

- Include your company logo/link on:
 - Annual Meeting Webpage
 - Annual Meeting email blasts
 - Annual Meeting signage
- Your name, logo and content on a one-time post-Annual Meeting email blast to attendees
- 8' x 10' exhibit space

SILVER LEVEL (5 AVAILABLE) \$2,500

- Include your company logo/link on:
 - Annual Meeting Webpage
 - Annual Meeting email blasts
 - Annual Meeting signage
- 8' x 10' exhibit space

EXHIBITOR LEVEL (10 AVAILABLE) \$1,000

- Include your company logo/link on:
 - Annual Meeting Webpage
 - Annual Meeting signage
- 6' tabletop exhibit space

CONTRIBUTING LEVEL**\$500**

- Help make the SWS 2023 Annual Meeting a success by making a general tax-deductible contribution. Include your company logo/link on:

- Annual Meeting Webpage
- Annual Meeting signage

SPONSOR BENEFITS SUMMARY

BENEFITS	Diamond \$10,000 (Limit 2)	Platinum \$7,500 (Limit 4)	Gold \$5,000 (Limit 5)	Silver \$2,500 (Limit 5)	Exhibitor \$1,000 (Limit 10)	Contributing \$500
Logo on Annual Meeting signage	X	X	X	X	X	X
Logo/link on Annual Meeting webpage	X	X	X	X	X	X
Logo/link on Annual Meeting email blasts	X	X	X	X		
Post Annual Meeting attendee blast email	X	X	X			
Complimentary meeting registration	2	1	1	1		
Booth or Tabletop exhibit space	10' x 15'	8' x 10'	8' x 10'	8' x 10'	6' table	
Registration bag insert	X	X				

ADVERTISING OPPORTUNITIES

A variety of advertising opportunities are available on a first-come, first-selected basis. Here's your chance to display your company's name and logo on a variety of tactile and mobile platforms, sure to be seen by hundreds of attendee's multiple times over the course of the meeting!

MOBILE APP UNDERWRITER (1 AVAILABLE) \$7,500

- Attendees use their mobile devices continuously during the conference. As the sole supporter of the 2023 Annual Meeting Mobile App, your company logo will be visible countless times during the conference by SWS attendees.

DAILY AUDIO VISUAL UNDERWRITER (4 AVAILABLE) \$2,000

- As the supporter of the 2023 Annual Meeting Audio Visual opportunity, your company logo will be visible by SWS attendees on a push notification via the mobile app, signage throughout the conference, and on the session opening slides. One spot is available each day: Tuesday, Wednesday, Thursday, and Friday.

DAILY ROTATING BANNER AD ON MOBILE APP \$1,500

- With this opportunity, your company name/logo will be visible by SWS attendees via the mobile app on a rotating banner. Choose a day or multiple days: Tuesday, Wednesday, Thursday, and Friday.

SIGNATURE 2023 NOTEPAD (1 AVAILABLE) \$1,500

- Your company name and logo will be on display on the 2023 Annual Meeting notepad that is included in each registration tote bag.

REFRESHMENT BREAK UNDERWRITER (8 AVAILABLE) \$1,000

- Use this chance to grab attendees' attention while they enjoy a scheduled break. As a supporter, your company will be acknowledged with your logo on, signage, and a push notification via the mobile app prior to the break.

LANYARD (1 AVAILABLE) \$500

- Your company name and logo will be on display around the neck of every attendee that wears their badge at the conference.

SIGNATURE 2023 PEN (1 AVAILABLE) \$500

- Your company name and logo will be on display on the 2023 Annual Meeting pen that is included in each registration tote bag.

TOTE BAG INSERT (5 AVAILABLE)

\$250

- A one-page promotional flyer about your company will be included in every attendee tote bag that is handed out at registration.

For more information, please visit our 2023 Annual Meeting website, www.sws.org/annual-meetings, or contact Taya MacLean, tmaclean@parametrix.com or Erin Dascher, edascher@ewu.edu, to reserve a sponsorship and advertising opportunity for your company today!