



2022 SPONSORSHIP PACKET

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"Promoting Business Development in San Joaquin County"



The vision of the African American Chamber of Commerce of San Joaquin County (AACCOFSJ) is to promote the economic welfare and prosperity of all African American and black-owned businesses in San Joaquin County. We are committed to advancing the economic agenda of our business community. A prosperous African American community fosters a safe, nurturing environment to raise our children, own homes and businesses and contribute to the wellbeing of Stockton/San Joaquin County.

AACCOFSJ was incorporated to promote the economic vitality of the African American and Black community. We have our sights on promoting the prosperity and financial welfare of black-owned businesses and professions, so that the quality of life in our community is enhanced accordingly.

The AACCOFSJ's mission is to effect desirable changes which will promote and improve the general welfare, prosperity, and inter-connectedness of the Central Valley's communities of African descent. One of the best ways to make this happen is by advocating for policies which will benefit the business interests of our membership. Our continuing goal is to provide valuable technical assistance tools, protect civil and natural rights, and improve the profit margin of all black-owned businesses serving the community. We have built a network of support services to ensure prosperity and to meet the needs of black-owned businesses. We believe that through the combined efforts of like-minded groups and individuals, San Joaquin County can become a world-class region and AACCOFSJ a premier business organization. Become an AACCOFSJ Chamber Champion today by joining us as a sponsor!

African American Chamber of Commerce of San Joaquin County Sponsorship Plans

Sponsorship packages last for one year. Renewing applicants are encouraged to renew their sponsorship prior to their anniversary. When filling out the application form, select the level that best corresponds to your business capacity. Benefits of the various sponsorship levels are located on the next few pages.

****Select the benefits package that will maximize your company's impact, exposure, and growth!**

ANNUAL INVESTMENT LEVELS			
	PRESIDENT'S CLUB	Annual Sponsorship	\$20,000 AND UP
	GOLD	Annual Sponsorship	\$10,000
	SILVER	Annual Sponsorship	\$5,000
	BRONZE	Annual Sponsorship	\$3,500

PRESIDENT'S CLUB: \$20,000 AND UP ANNUAL INVESTMENT

- **Premier Sponsor of the Woman of Color/Man About Town Awards Banquet – MARCH**
 - Includes one table of eight (8), one (1) full page ad in program, company acknowledgment in event materials and promotional advertising, opportunity to provide welcoming or closing comments, and special recognition at the event. (Value \$7,500)
- **Premier Sponsor of the Bridges Program – APRIL THROUGH MAY / SEPTEMBER THROUGH OCTOBER**
 - Includes premier placement advertising on all collateral materials, opportunity to provide welcoming comments in three (3) sessions, company recognition in each session, and opportunity to provide one (1) expert presenter as applicable. (Value \$5,000)
- **Premier Sponsor of Scholarship High Noon Tea – SEPTEMBER**
 - Includes one table of eight (8) for tea, recognition in event program, one (1) full page ad in program, and special recognition at the event. (Value \$2,000)
- **Premier Sponsor of the Multicultural Festival – OCTOBER**
 - Includes admission for eight (8), one (1) exhibit booth at event expo, logo placement on all event related advertising, video and social media promotion, and special recognition at the event. (Value \$3,000)
- **Premier Sponsor of the Day About Your Business Youth Conference – NOVEMBER**
 - Includes one (1) exhibit table at event expo, special recognition at the event, opportunity to provide welcoming or closing comments, company recognition in event program, one (1) full page ad in program, acknowledgment in event materials, featured sponsor on television, radio advertisements, and in all promotional campaigns. (Value \$7,500)
- **Premier Sponsor of the Veterans Holiday Celebration Luncheon – DECEMBER**
 - Includes one table of eight (8), one (1) full page ad in program, company acknowledgment in event materials and promotional advertising, opportunity to provide welcoming or closing comments, and special recognition at the event. (Value \$3,500)
- **Premier Sponsor Toy's 4 Tots lunch and Toy Giveaway – DECEMBER**
 - One (1) exhibit booth at event expo, logo placement on all event related advertising, video and social media promotion, and special recognition at the event. (1) Full page ad in program, acknowledgment in event materials, featured sponsor, and in all promotional campaigns. (Value \$3,000)

GOLD: \$10,000 ANNUAL INVESTMENT

- **Sponsor of the Woman of Color Man About Town Awards Banquet – MARCH**
 - Includes one table of eight (8), one (1) half page ad in program, company acknowledgment in event materials and promotional advertising, and special recognition at the event. (Value \$2,000)
- **Sponsor of the Bridges Program – APRIL THROUGH MAY / SEPTEMBER THROUGH OCTOBER**
 - Includes premier placement advertising on all collateral materials, opportunity to provide welcoming comments in one (1) session, and opportunity to provide one (1) expert presenter as applicable. (Value \$1,500)
- **Sponsor of Scholarship High Noon Tea – SEPTEMBER**
 - Includes four (4) admission tickets for tea, recognition in event program, one (1) half page ads in program, and special recognition at the event. (Value \$1,000)
- **Event Sponsor of the Multicultural Festival – OCTOBER**
 - Includes four (4) event tickets, one (1) exhibit booth at event expo, logo placement on all event related advertising, social media promotion, and special recognition at the event. (Value \$2,000)
- **Day About Your Business Youth Conference – NOVEMBER**
 - Includes one (1) exhibit table at event expo, special recognition at the event, opportunity to provide welcoming or closing comments, company recognition in event program, one (1) half page ad in program, acknowledgment in event materials, featured sponsor, and in all promotional campaigns. (Value \$5,000)
- **Sponsor of the Veterans Holiday Celebration Luncheon – DECEMBER**
 - Includes one table of eight (4), one (1) half page ad in program, company acknowledgment in event materials and promotional advertising, and special recognition at the event. (Value \$2,000)
- **Event Sponsor Toy's 4 Tots lunch and Toy Giveaway – DECEMBER**
 - One (1) exhibit booth at event expo, logo placement on all event related advertising, social media promotion, and special recognition at the event. (1) Half Page ad in program, acknowledgment in event materials, featured sponsor, and in all promotional campaigns. (Value \$2,000)

SILVER: \$5,000 ANNUAL INVESTMENT

- **Sponsor of the Woman of Color Man About Town Awards Banquet – MARCH**
 - Includes four (4) banquet tickets, one (1) half page ad in program, company acknowledgment in event materials and promotional advertising, and special recognition at the event. (Value \$1,000)
- **Sponsor of the Bridges Program – APRIL THROUGH MAY / SEPTEMBER THROUGH OCTOBER**
 - Includes premier placement advertising on all collateral materials, welcoming comments one (1) expert presenter as applicable in one (1) session company, recognition in each session (Value \$1,000)
- **Event Sponsor of the Multicultural Festival – OCTOBER**
 - Includes four (2) event tickets, one (1) exhibit booth at event expo, logo placement on all event related advertising, social media promotion. (Value \$1,500)
- **Day About Your Business Youth Conference – NOVEMBER**
 - Includes one (1) exhibit table at event expo, special recognition at the event, one (1) half page ad in program, acknowledgment in event materials, and in all promotional campaigns. (Value \$1,000)
- **Sponsor of the Veterans Holiday Celebration Luncheon – DECEMBER**
 - Includes four (4) banquet tickets, one (1) half page ad in program, company acknowledgment in event materials and promotional advertising. (Value \$1,000)
- **Event Sponsor Toy's 4 Tots lunch and Toy Giveaway – DECEMBER**
 - One (1) exhibit booth at event expo, logo placement on all event related advertising, social media promotion, and special recognition at the event. (1) Half page ad in program, acknowledgment in event materials and in all promotional campaigns. (Value \$1,000)

BRONZE: \$3,500 ANNUAL INVESTMENT

- **Sponsor of the Woman of Color Man About Town Awards Banquet – MARCH**
 - Includes two (2) banquet tickets, one (1) half page ad in program, company acknowledgment in event materials and promotional advertising, and special recognition at the event. (Value \$500)
- **Premier Sponsor of the Bridges Program – APRIL THROUGH MAY / SEPTEMBER THROUGH OCTOBER**
 - Includes premier placement advertising on all collateral materials, company recognition in each session, and opportunity to provide one (1) expert presenter as applicable. (Value \$1,000)
- **Event sponsor of the Multicultural Festival – OCTOBER**
 - Includes four (2) event tickets, one (1) exhibit booth at event expo, logo placement on all event related advertising, and social media promotion, and special recognition at the event. (Value \$1,000)
- **Day About Your Business Youth Conference – NOVEMBER**
 - Includes one (1) exhibit table at event expo, special recognition at the event, one (1) Quarter page ad in program, acknowledgment in event materials, and in all promotional campaigns. (Value \$750)
- **Premier Sponsor of the Veterans Holiday Celebration Luncheon – DECEMBER**
 - Includes two (2) luncheon tickets, one (1) quarter page ad in program, company acknowledgment in event materials and promotional advertising, and special recognition at the event. (Value \$500)
- **Event Sponsor Toy's 4 Tots lunch and Toy Giveaway – DECEMBER**
 - One (1) exhibit booth at event expo, one quarter page ad in program, acknowledgment in event materials and in all promotional campaigns. (Value \$500)

All sponsorship levels will have the following additional benefits:

- **Civic Engagement Series** – 6 events per year
 - Includes reserved event seating, access to elected official or speaker meet and greet advertising, opportunity to host the event location and provide welcoming or closing comments, video and social media promotion, and special recognition at the event. (Value \$1,000)
- **Opportunity to Host Monthly Mixer** sponsorship includes the ability to host a monthly mixer for 100 attendees. (Value \$1,000)
- **Company logo** included on AACCSJ website with direct link from site to sponsor website. (Value \$500)
- **Certificate** of one (1) year membership with the AACCSJ. (Value \$1,000)
- **Logo promotion** and the opportunity to provide company information or advertisements periodically in the AACCSJ e-newsletter. (Value \$500)



2022 AACCOFSJ Board of Directors

Foundation Board of Directors:

- **Paulette Amous-Gross / Chief Executive Officer/Director**
- **Lueathel Seawood / Administrative Assistant**, Ret., United States Department of Defense
- **Najee Zarif / Treasurer**, County of San Joaquin
- **Ellen Powell / Senior Advisor**, Ret., Field Representative

Chamber Executive Board:

- **Paulette Amous-Gross / Chief Executive Officer**, Ret., Office Assistant
- **Lueathel Seawood / President**, Ret., United States Department of Defense
- **Terri Monroe/ Vice President**, Retired, Logistics Engineer
- **Lenard Seawood/ Treasurer**, Ret., Postal worker
- **Deirdre Ponce De Leon /Administrative Assistant**
- **Brooklyn Kelly /Secretary**
- **Najee Zarif / Education Director**, County of San Joaquin
- **Dr. Brucilla William/ Membership Advisor**, Ret., Health Care Worker
- **T.L. Beene/ Parliamentarian**, Solar Energy Consultant
- **Ellen Powell / Senior Advisor**, Ret., SJC Field Representative
- **Deborah Sullivan/ Events Coordinator**, Ret., Store Manager

**AACCOFSJ New Member Mixers are monthly. Member will assume cost and responsibility for providing: appetizers and beverages for 100 guests, a check-in table for AACCOFSJ staff and a company representative to make welcoming comments. The date is selected subject to availability and must be mutually agreed upon.*

***All content in the e-newsletter is subject to AACCOFSJ approval. No political candidate or campaign advertisements are permitted. AACCOFSJ reserves the right to refuse content.*

Note: Sponsor's company advertisements and approved logo are to be provided by Sponsor to AACCOFSJ. It is the responsibility of Sponsor to adhere to deadlines as provided by AACCOFSJ in benefit fulfillment letters. If Sponsor is unable to meet deadline, Sponsor gives AACCOFSJ authorization to use previous ad(s) or logo(s) provided by Sponsor.