



LET'S CELEBRATE!

HERE'S HOW IT WORKS:

Chamber Responsibilities:

- Invite Ambassadors, Chamber Board of Directors, local government, & Chamber membership to attend
- Advertise the event on www.hibbing.org calendar
- Provide ribbon, scissors, & photographer
- Post the photo on Chamber social media and newsletter and submit to the Mesabi Tribune

Member Responsibilities:

- Work with Chamber staff to schedule a time that works best for your business. We recommend booking at least 4 weeks in advance for best turnout.
- Decide on size of event (small ribbon cutting or Open House + ribbon cutting)
- Partner with a graphic designer or create your own flyer to help promote your ribbon cutting. The flyer should be completed 3 weeks in advance for marketing purposes.
- Include family, close friends, and staff members at the ribbon cutting
- Invite customers and share your ribbon cutting details on social media
- Select a speaker and tell the Chamber who will be speaking
- Designate tours guides, if applicable
- If your business will be open the day of the ribbon cutting, advise the Chamber on any specials you are running or door prizes you're giving away.

THE HIBBING AREA CHAMBER OFFERS RIBBON CUTTINGS TO CELEBRATE:

- New Business
- New Top Management
- New Location
- Major Renovations and Expansions
- Special Anniversaries
- New Chamber Members



"WE ARE EXCITED TO BE A PART OF YOUR NEW BUSINESS ADVENTURE! YOUR RIBBON CUTTING CEREMONY IS WHERE ALL THE EXCITEMENT BEGINS. WE CAN ASSIST YOU IN MAKING YOUR EVENT A SUCCESS."

Shelly Hanson, Hibbing Area Chamber of Commerce President

Schedule your ribbon cutting - contact membership@hibbing.org or 218-262-3895 to schedule your celebration!