

NAIOP SoCal news & updates

Welcome NAIOP SoCal New Members | February 2021

Andrew Friedman, LINK Industrial Properties

Brian Woolford, LINK Industrial Properties

Bridget Fisher, CenterPoint Properties

Chad Solomon, JLL

Eric Feucht, LINK Industrial Properties

James Monette, Humanscale

Jeff Won, LINK Industrial Properties

Kate Seabaugh, LINK Industrial Properties

Kyle Widener, San Diego State University

Neomi Herrera, Prologis

Ryan Butala, KBS Realty Advisors, Inc.

Tania Chavez, Bixby Land Company

[Click Here to Become a Member Today](#)

NAIOP in the News

NAIOP Research Foundation:

[Research Revolutionizing Commercial Real Estate](#)

Diversity and Inclusion Task Force:

[Diversity and Inclusion on NAIOP SoCal's 2021 Agenda](#)

Member Moment:

[Waterford Property Company and CSCDA Acquire Parallel Apartments in Anaheim in Public-Private Partnership](#)

Share your story! Send us deals, acquisitions, thought leadership pieces and other newsworthy articles on your company to share with the NAIOP SoCal membership Contact: ltompson@naiopsocal.org



2021 NAIOP SoCal UCLA vs. USC Real Estate Challenge Goes Virtual on March 4

NAIOP SoCal will hold its much anticipated USC Trojans vs UCLA Bruins Real Estate Challenge on March 4 in a virtual format. Each year five-member graduate student teams from the Ziman Center of Real Estate at UCLA's Anderson School of Business and the Lusk Center at USC's Marshall School of Business and Price School of Public Policy...

[Click Here to Read More](#)

[Click Here to Register](#)

Message from NAIOP SoCal CEO



Hallmark Events and Programs



Drive-in Movie Event

Thursday, April 8, 2021 | FLIGHT at Tustin Legacy

Featuring: WW84

Thank you to our sponsor! [Click here to view more on our sponsor, Hendy](#)

[Click Here to Register](#)



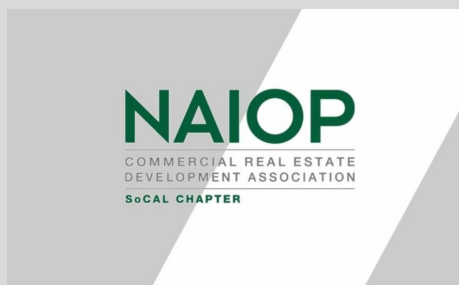
OC BBQ Bash

Thursday, June 10, 2021 | Balboa Bay Yacht Club

Join us as we kick-off the first of many 2021 in-person events with the return of the OC BBQ Bash.

[Registration and Sponsorship Opportunities Coming Soon!](#)

Membership Update



2021 Membership Renewal

NAIOP is all about CONNECTIONS... to advanced education, exclusive business opportunities, and indispensable information... a connection to the future of commercial real estate development. Your participation and involvement are important to NAIOP SoCal and to the commercial real estate industry. Renewing your NAIOP SoCal membership gives you continued access to NAIOP U educational programs, exclusive legislative affairs advocacy, and the return of carefully planned in-person hallmark events including Night at the Fights, BBQ Bash, Golf Tournaments, and more!

[Click Here to Renew Your Membership Now!](#)

Legislative Affairs Update



Indirect Source Rule Task Force

On March 2, NAIOP SoCal submitted formal comments to the South Coast Air Quality Management District in opposition to a proposed rule that would heavily regulate and tax warehouses in Southern California.

NAIOP SoCal was joined by the NAIOP Inland Empire Chapter in submitting comments opposed to the draft rule. SCAQMD staff asserted the tax on warehouses will improve air quality but a recent study by the respected engineering firm Ramboll calls into serious question the purported emissions reductions. The proposed rule will be considered for approval by the 13-member SCAQMD Board of Governors on April 2.

We expect to use grassroots advocacy to oppose the adoption of the rule so please look out for further updates from us.

[Click Here to Contact Tim Jemal](#)

Communications Update



NAIOP SoCal Podcast Series

We are excited to announce the launch of our new Podcast Series. Our mission is to give a voice to Commercial Real Estate through thought-provoking conversations with those who shape and drive the industry in SoCal.

On Thursday, February 11, 2021, NAIOP SoCal CEO Tim Jemal spoke with Prologis West Region President, Kim Snyder on Snyder's journey to commercial real estate and here he believes the industry is headed.

Next Podcast Episode is coming soon! Featuring Santa Ana Mayor, Vicente Sarmiento.

[Click Here to Listen](#)

In Case You Missed It - February Events

NAIOP U | Spotlight: Women Leaders in the Industry

NAIOP University featured women leaders in the industry on Friday, February 26, 2021.



BARBARA PERRIER
CBRE



ANNE ALGAZE
SAA INTERIORS + ARCHITECTURE

NAIOP U PRESENTS

Spotlight WOMEN LEADERS IN THE INDUSTRY

FRIDAY, FEBRUARY 26 | 10:00AM | VIRTUAL



COURTNEY SMITH
NEWCASTLE PARTNERS



MODERATED BY AMANDA DONSON
ALLEN MATKINS

Moderator Amanda Donson, Allen Matkins, talked with **Barbara Perrier**, CBRE, **Anne Algaze**, SAA interiors + architecture, and **Courtney Smith**, Newcastle Partners on how to be an effective leader in the industry.

[Click Here to Watch](#)

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